

Did we(b development) lose the right direction?

@stefanjudis



This is a talk about general "best practices"....



Heyo, I'm Stefan!

@stefanjudis www.stefanjudis.com







The state of web development ten years ago...













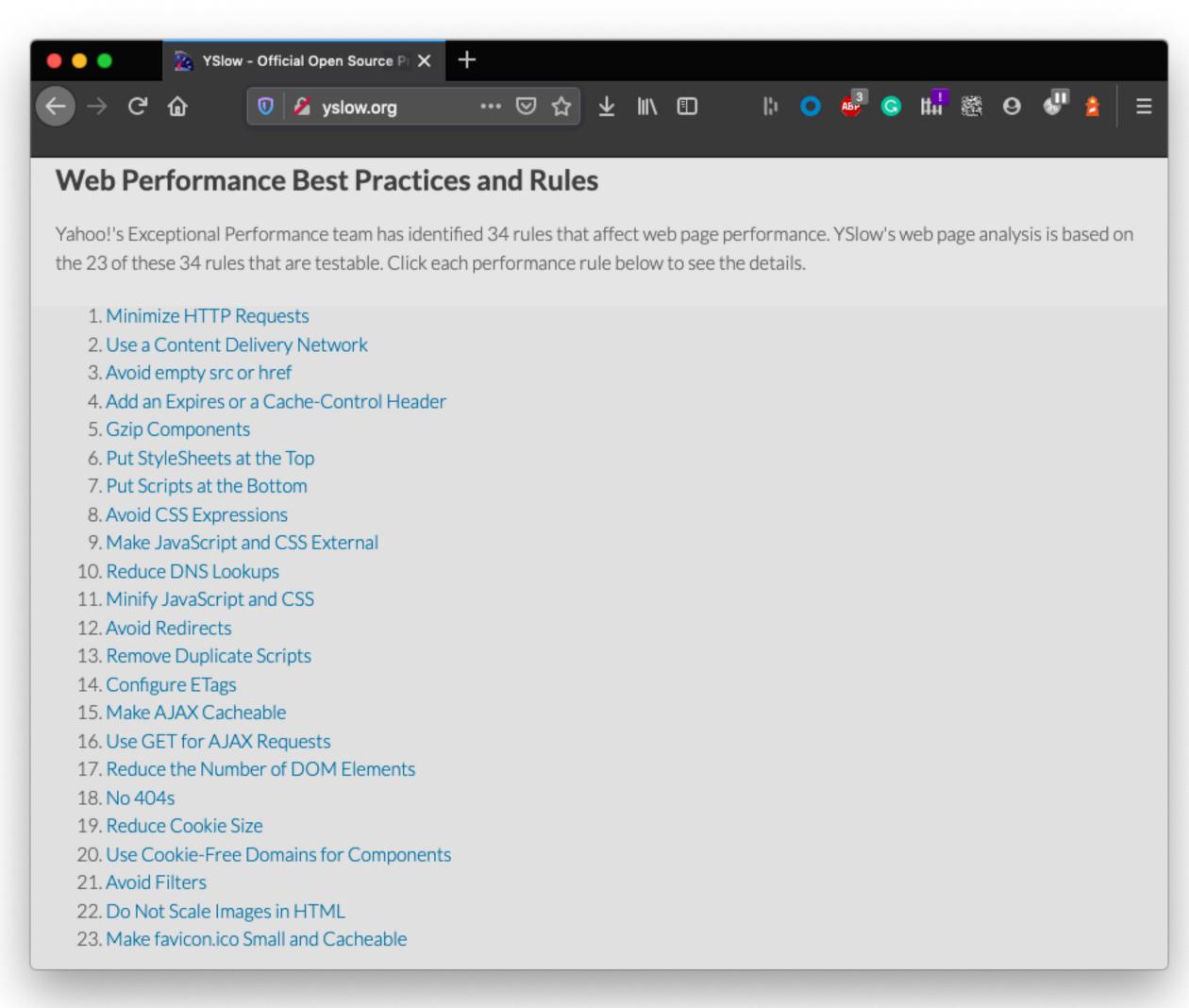






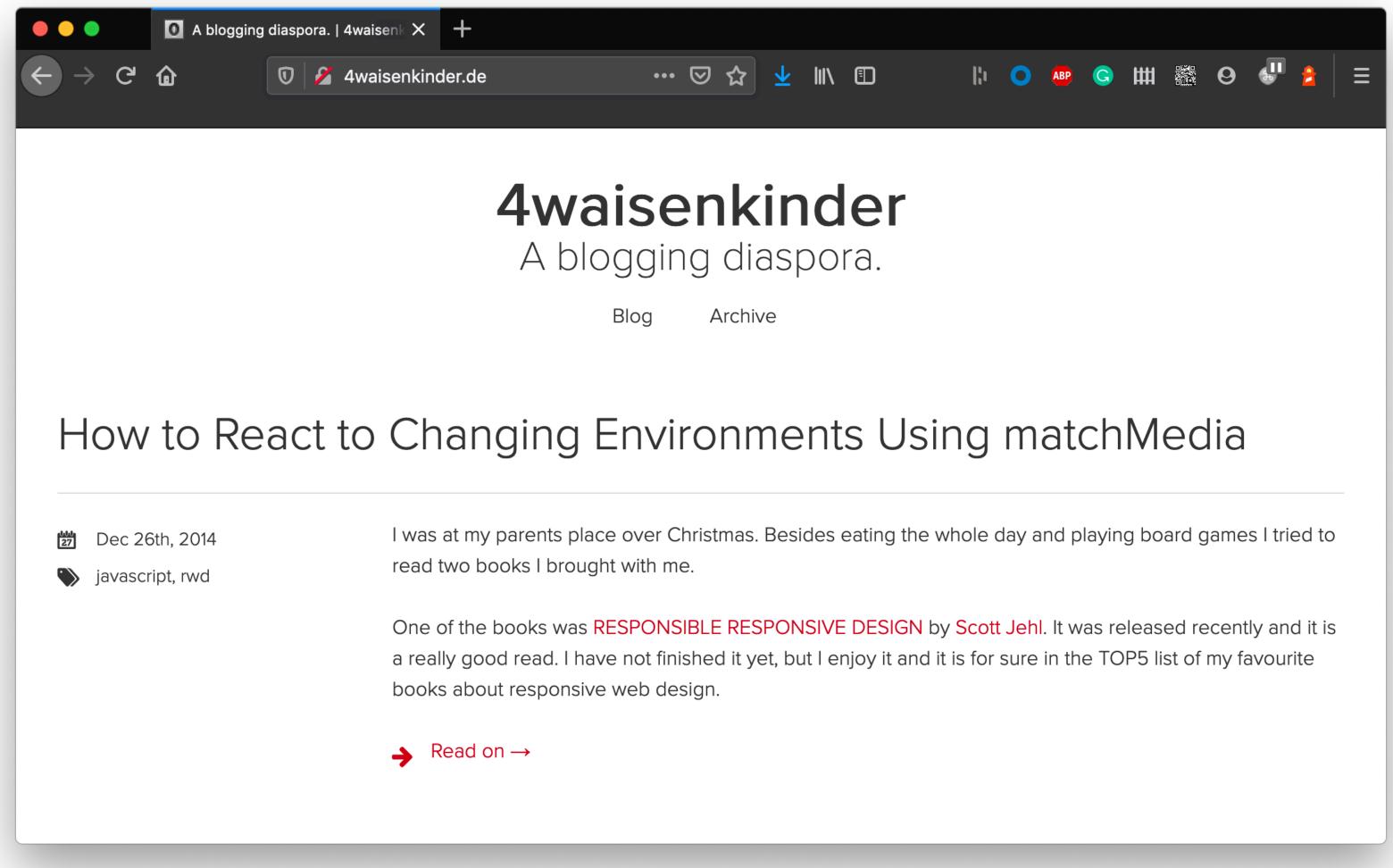


yslow.org





4waisenkinder.de









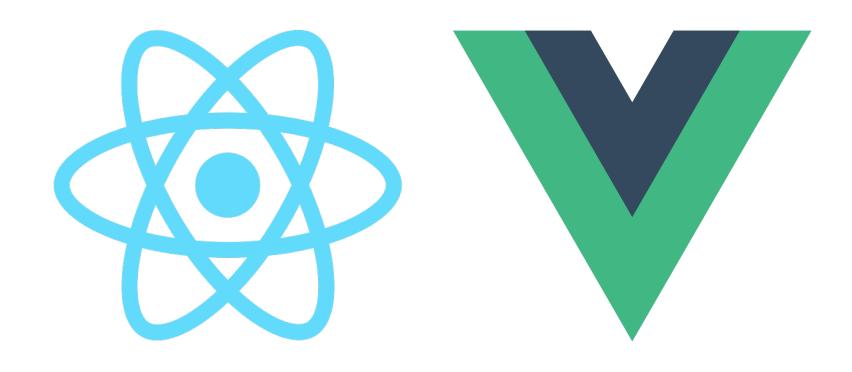










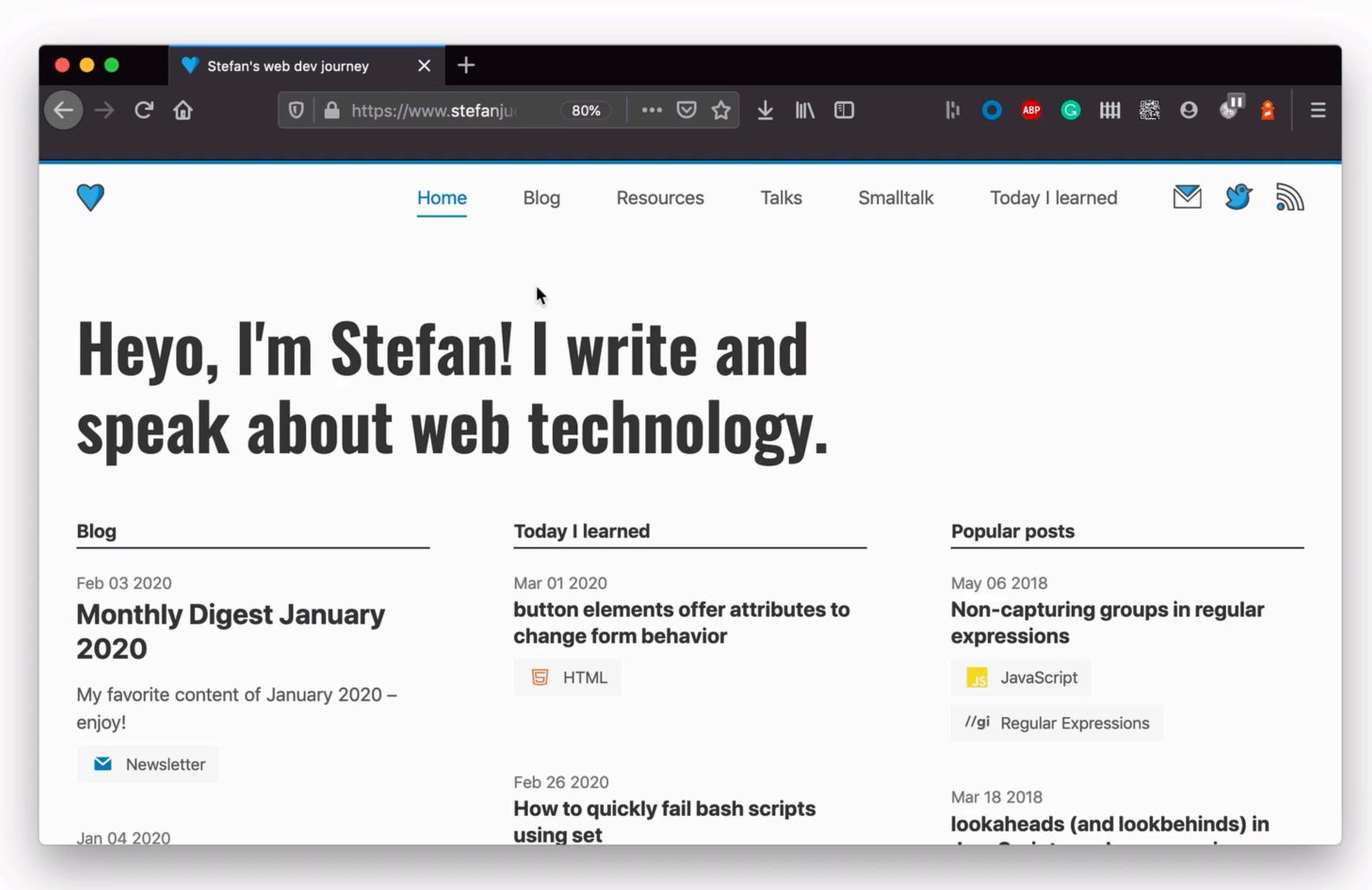




I love technology and I love writing JavaScript!

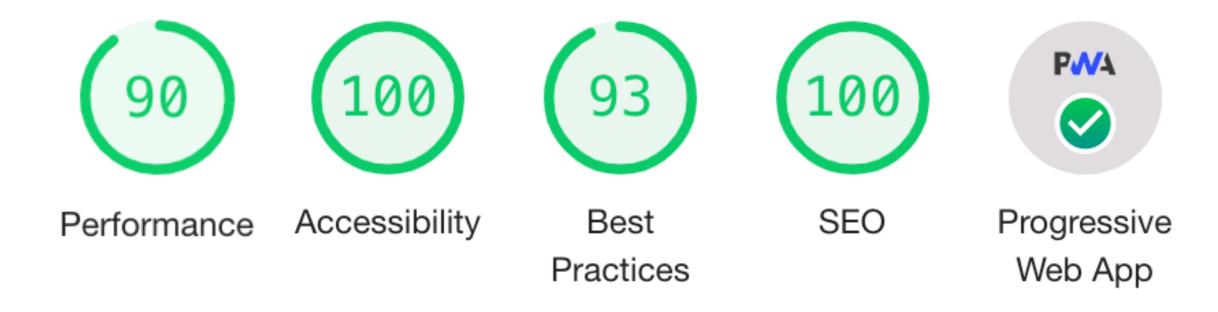


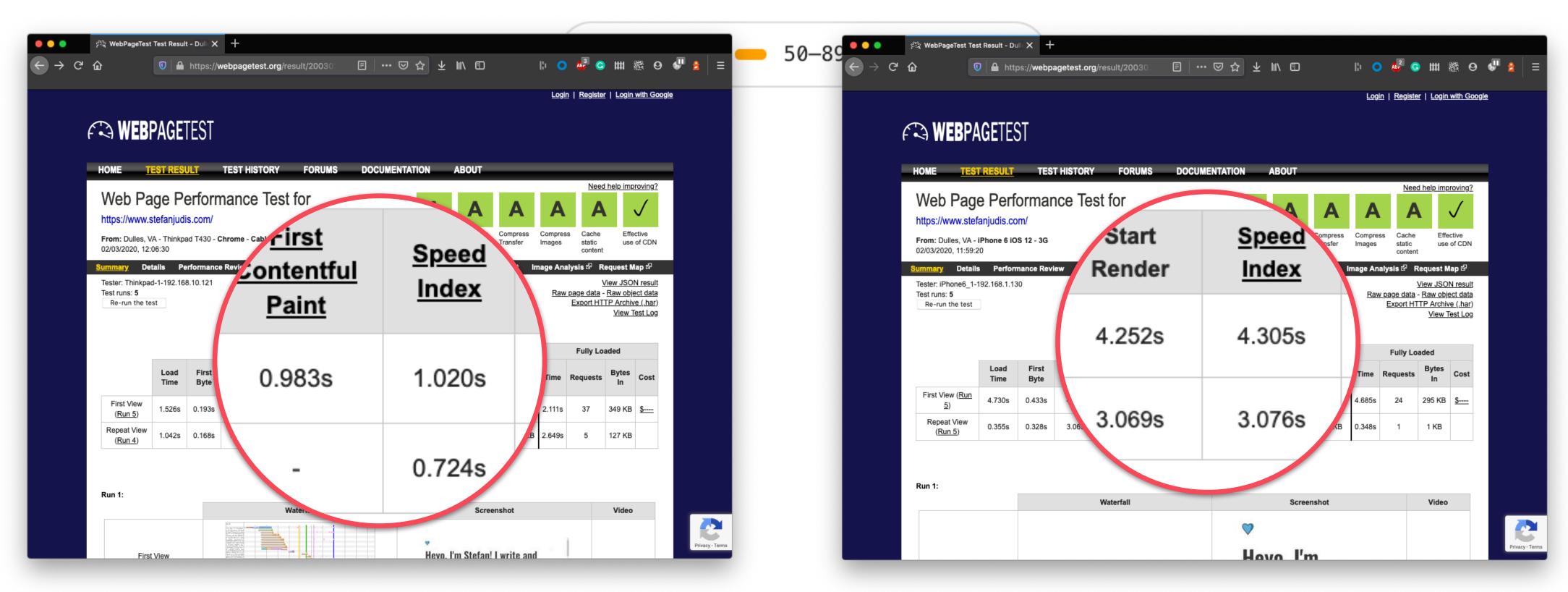
stefanjudis.com



2017 - 2020







Chrome – Cable

iPhone 6 – 3G



Usually, any score above a 90 gets you in the top ~5% of performant websites.

Lighthouse documentation



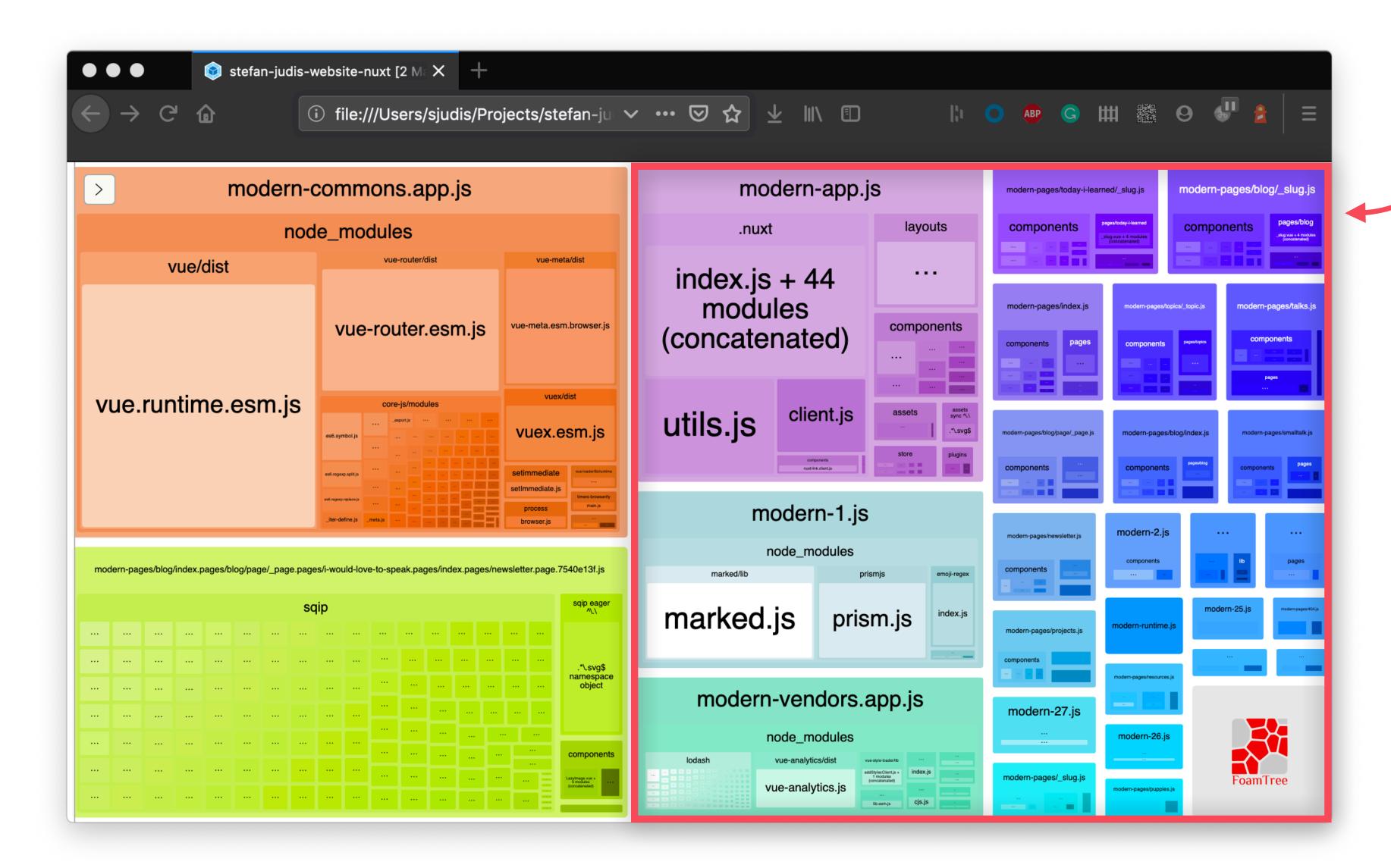
HTTP/2

Everything's compressed and minified!

```
<script nomodule src="
unicode-range: U+0000
U+02DC, U+2000-206F
U+FEFF, U+FFFD;
font-display: swap;</pre>
```

<link rel="modulepreload" href=</pre>

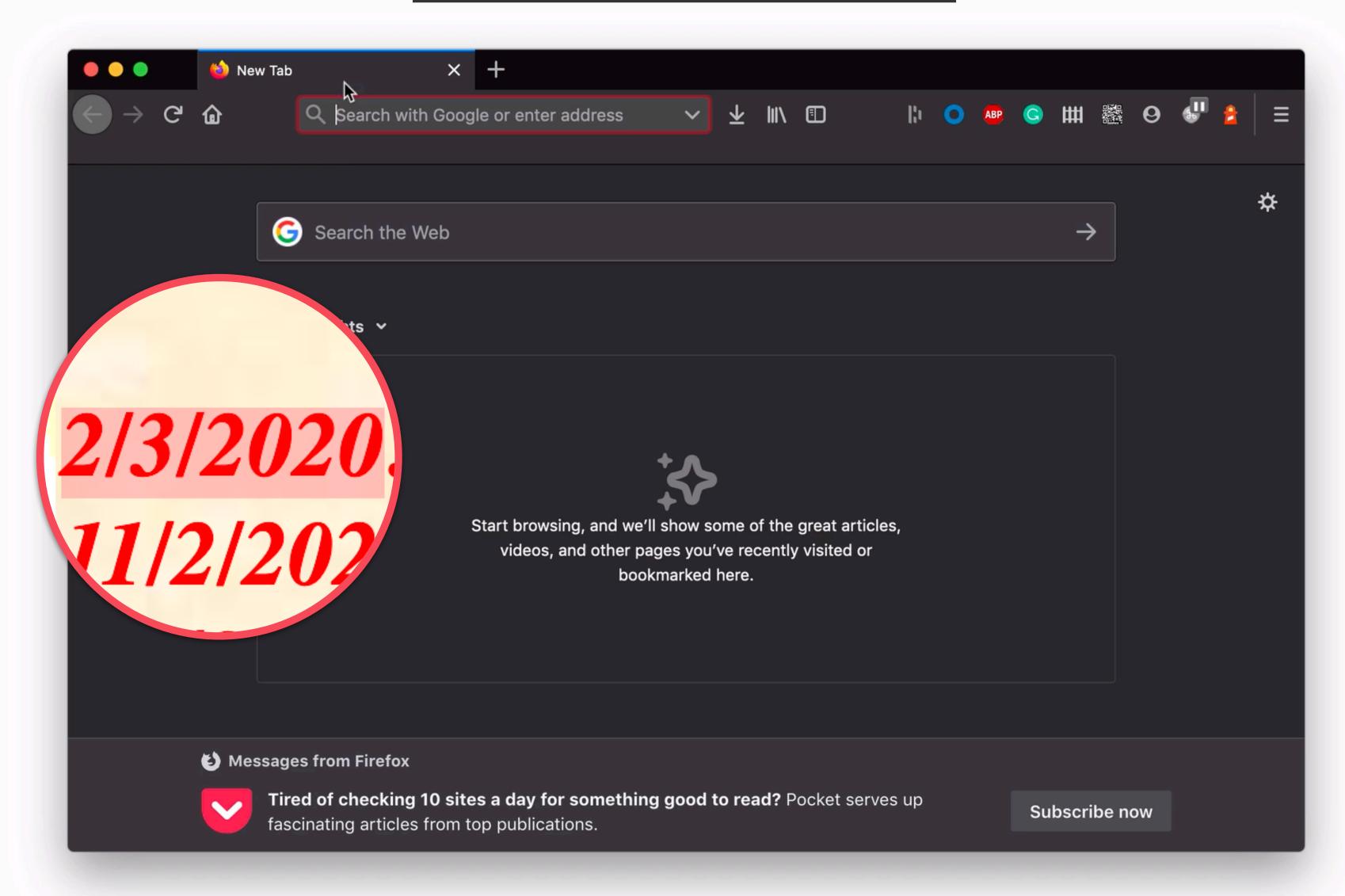
github.com/webpack-contrib/webpack-bundle-analyzer



Code splitting



www.fmboschetto.it







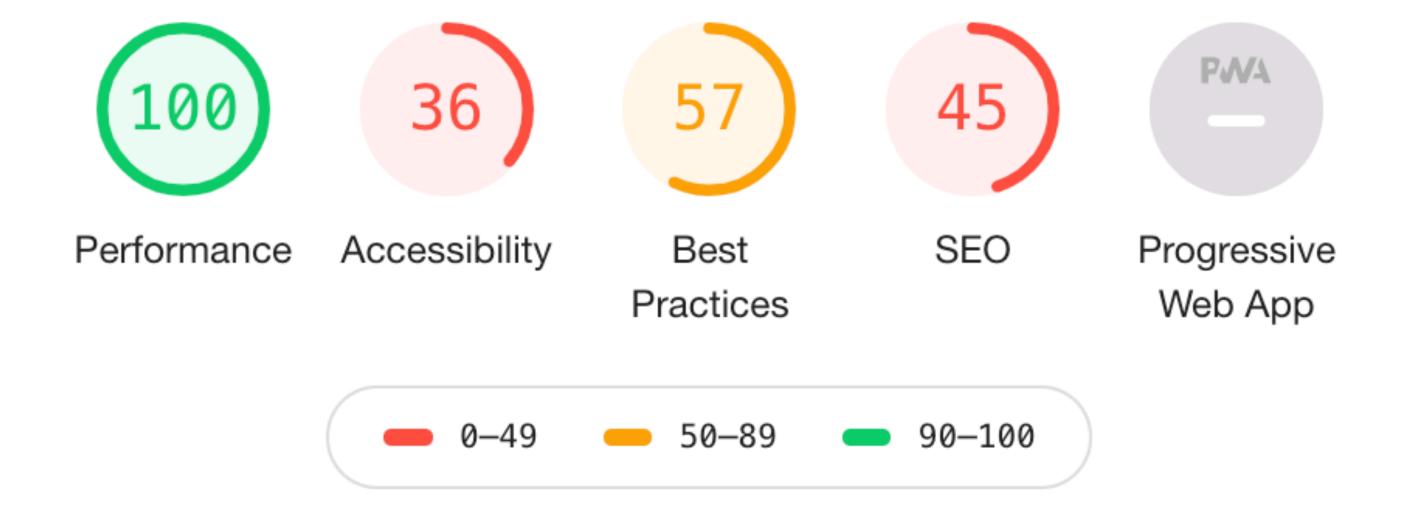






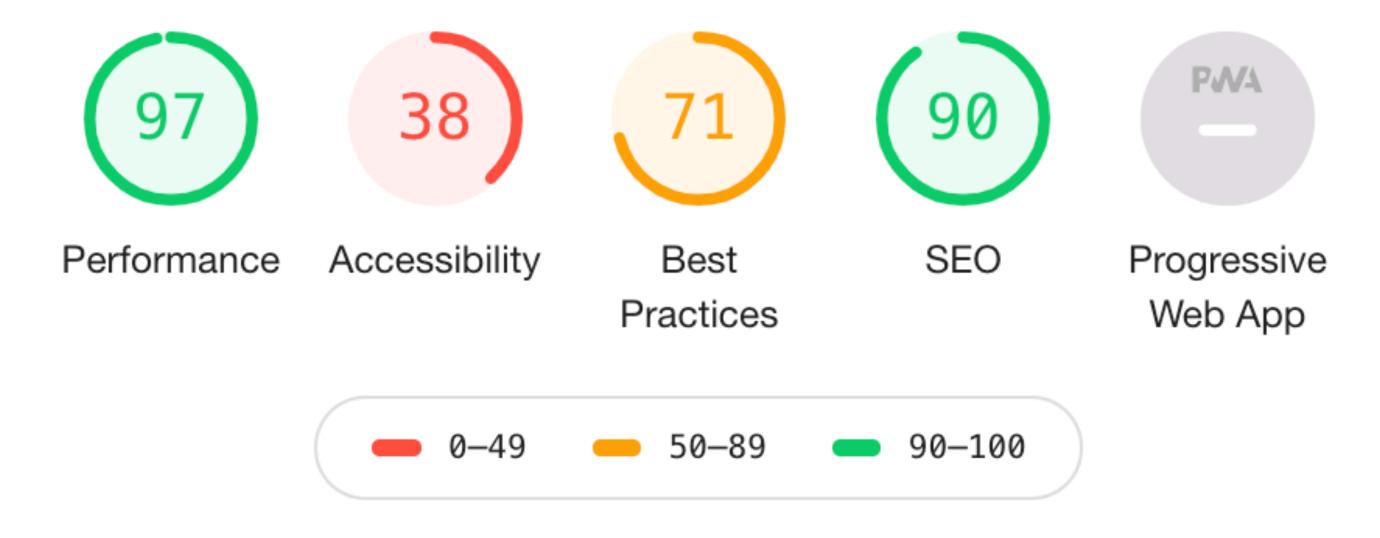
```
<body bgcolor="#FFFFFF" link="#FF0000" vlink="#FF0000" alink="#FF0000" background="sfondo2.gif">
<div align="center">
 <center>
    <td width="177" height="224" style="border-style: ridge; border-width: 2" bgcolor="#FFF]
        <img border="0" src="Stemma.gif" width="169" height="220" alt="Ster</pre>
       <b><i><font color="#0000FF" size="4"> L'ingegner Franco Maria Bosche
       presenta:</font></i></b>
       <img border="0" src="benvenuto.gif" width="220" height="70">
       <font face="Times New Roman, Times, serif" size="7" color="#FF0000">
        mio sito didattico</font>
```



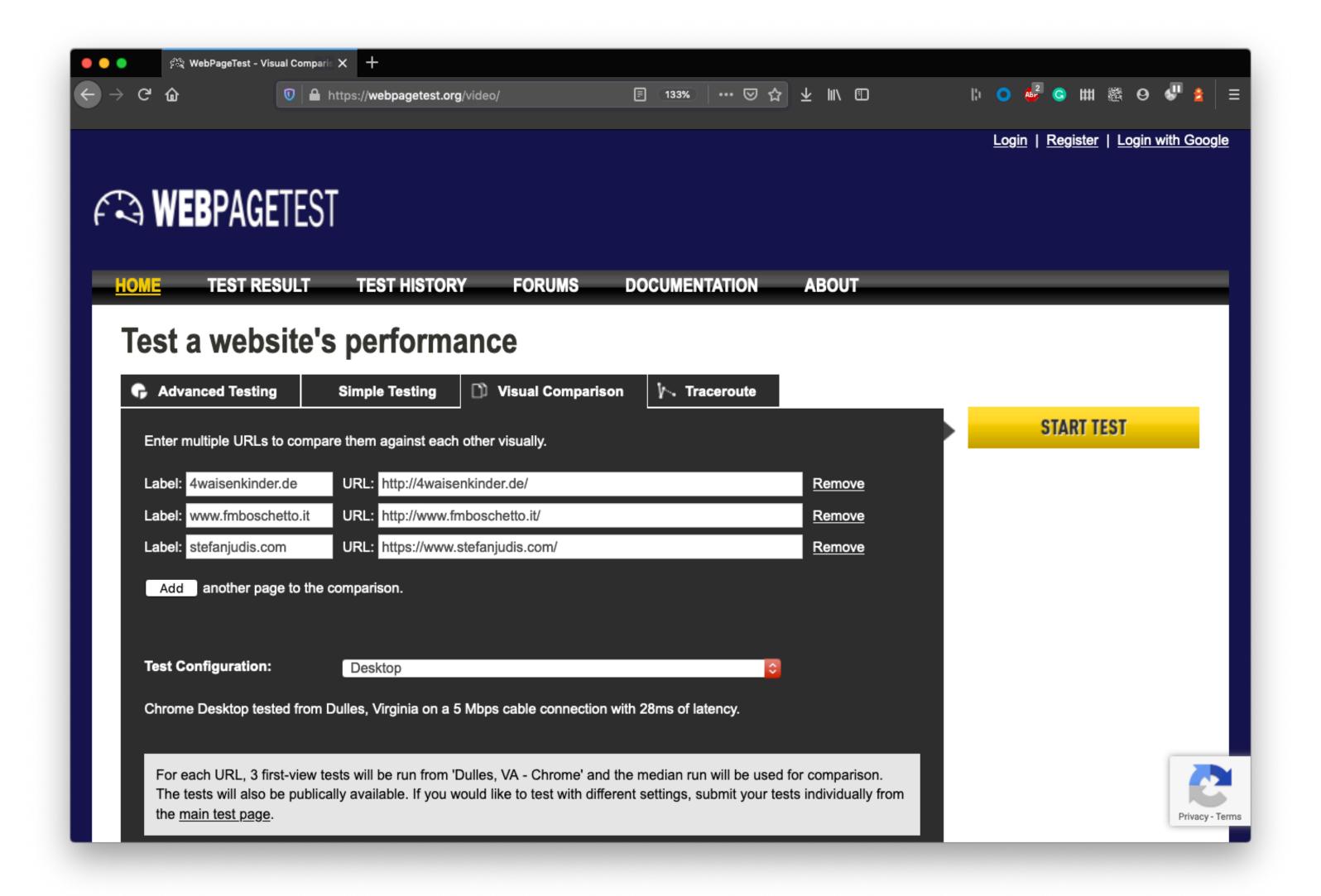




http://4waisenkinder.de/



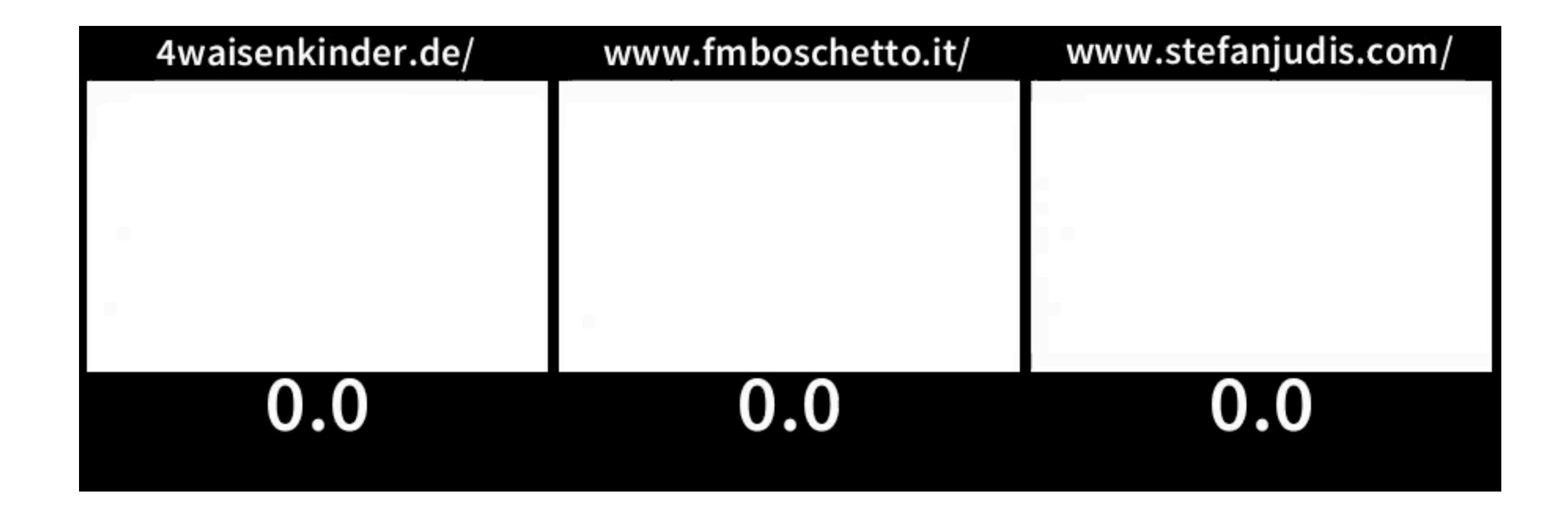
webpagetest.org/video/





Chrome – Cable

webpagetest.org/video/view.php?id=200302_2df0157ba9ea8586f5d987f7a1c3d52ed5e2a874





Stefan, you just messed it up!



Maybe, but how can it be so easy to mess up?



fmboschetto.it

4waisenkinder.de

stefanjudis.com

Overall page weight

265KB / 284KB

159KB / 300KB

340KB / 940KB

index.html

8KB / 32KB

6KB / 18KB

108KB / 340KB

CSS resources

0

1

1

JS resources

2 (2KB / 6KB) 6 (68KB / 177KB)

<u>22</u> (183KB / 512KB)

Images resources

32 (246KB / 254KB)

0*

0*

Speed Index (LTE)

1.4s / 0.8s

2.1s / 0.7s

2.3s / 1.5s

Lighthouse Perf Score

100

97

90



Performance

Metrics			
First Contentful Paint	2.7 s	Time to Interactive	4.5 s
 Speed Index 	2.7 s	Total Blocking Time	170 ms
Largest Contentful Paint	2.7 s	 Cumulative Layout Shift 	0

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

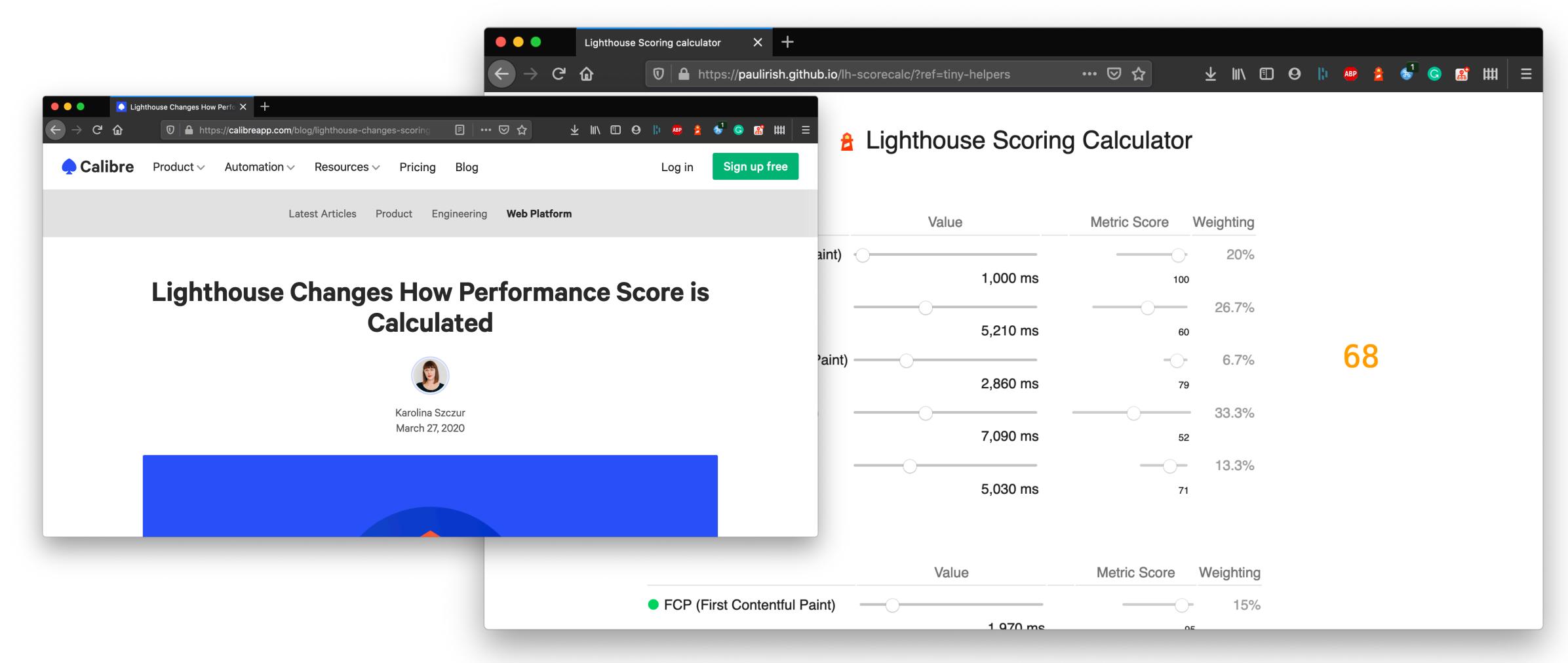
 \bigcirc

- 15% first contentful paint
- 15% time to interactive
 - 15% speed index

JavaScript blocks the main-thread!

- 25% largest contentful paint
- 25% total blocking time
 - 5% cumulative layout shift



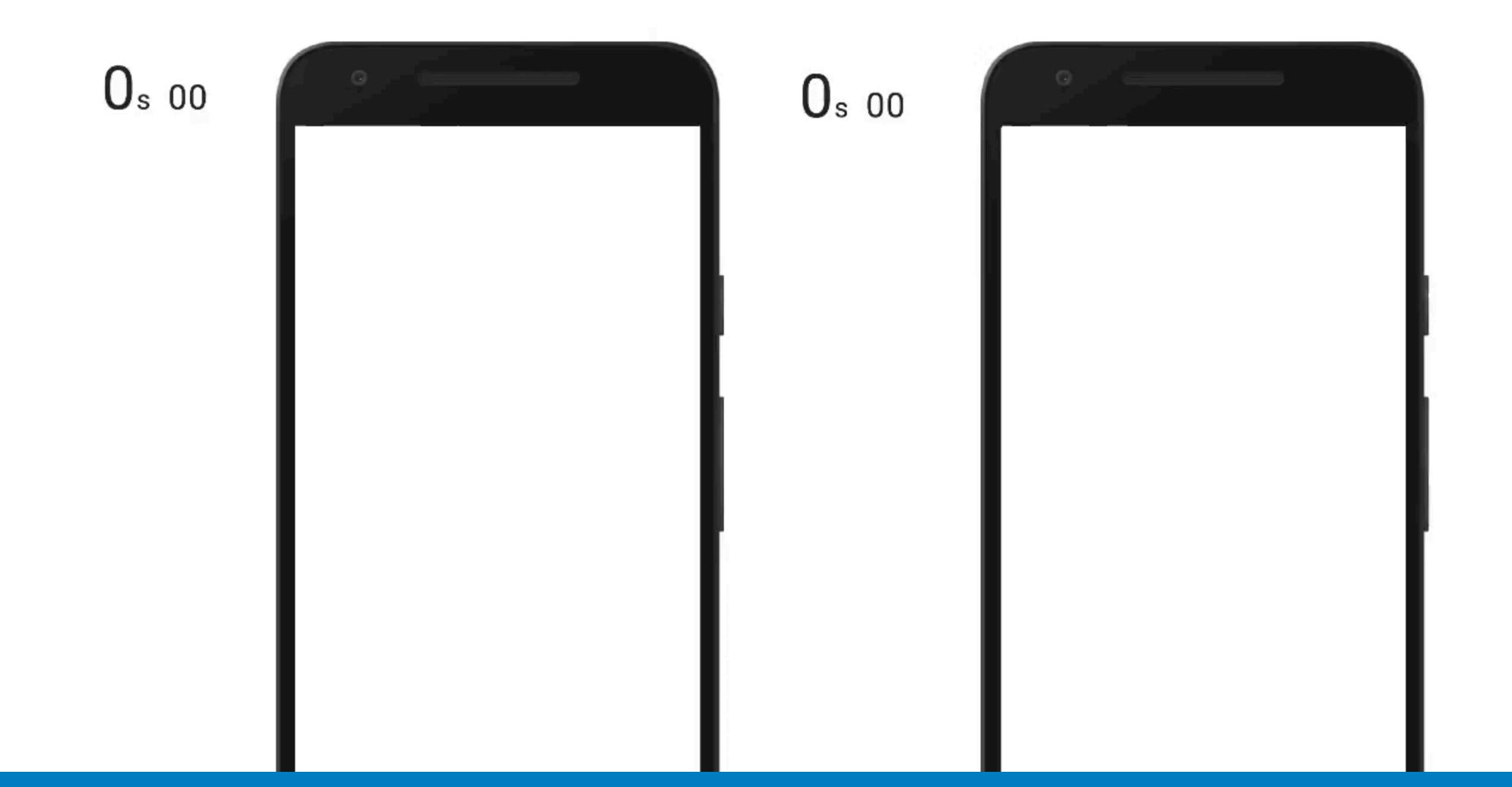


calibreapp.com/blog/lighthouse-changes-scoring-algorithm

paulirish.github.io/lh-scorecalc/

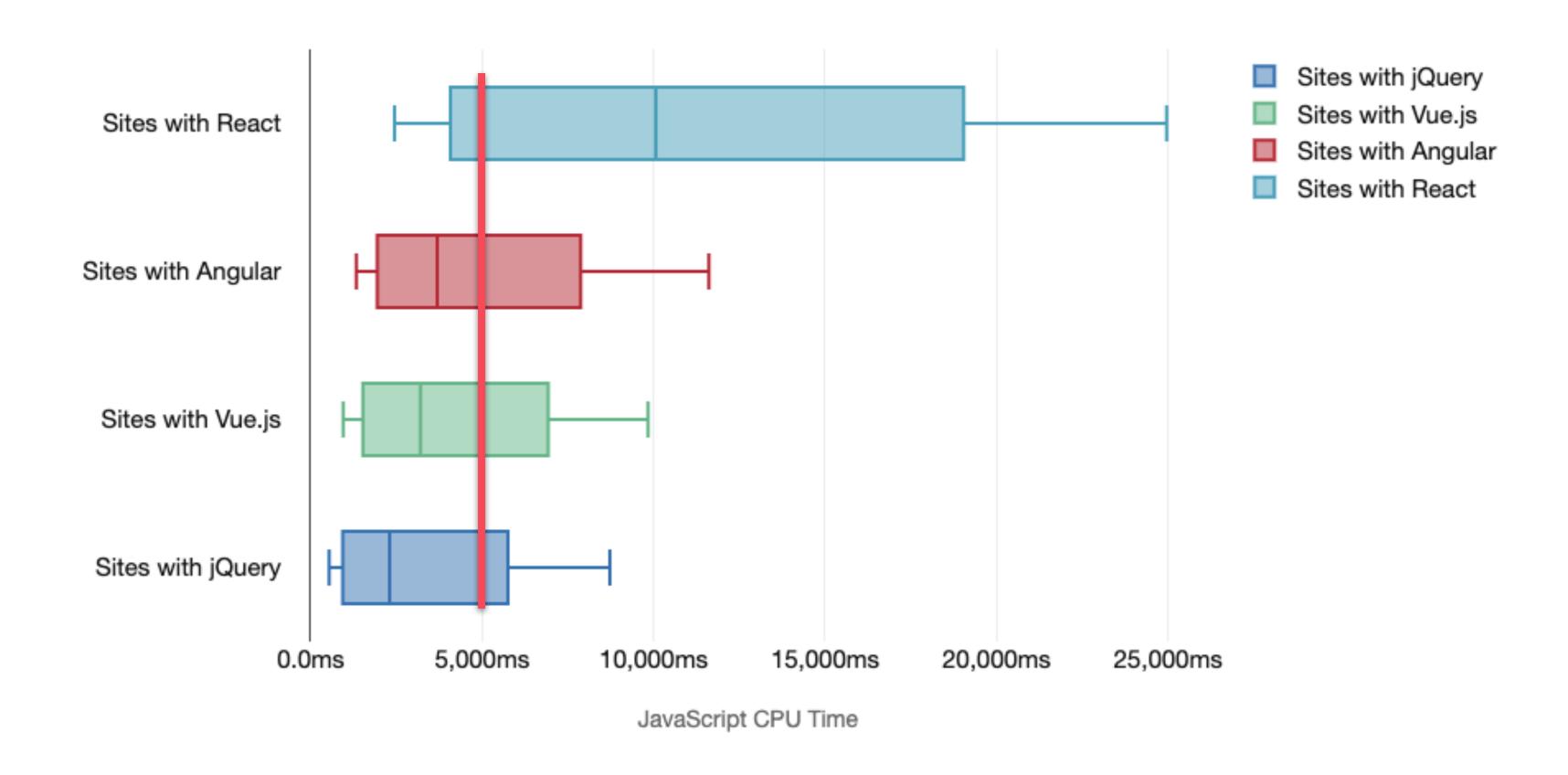


www.youtube.com/watch?v=Lx1cYJAVnzA



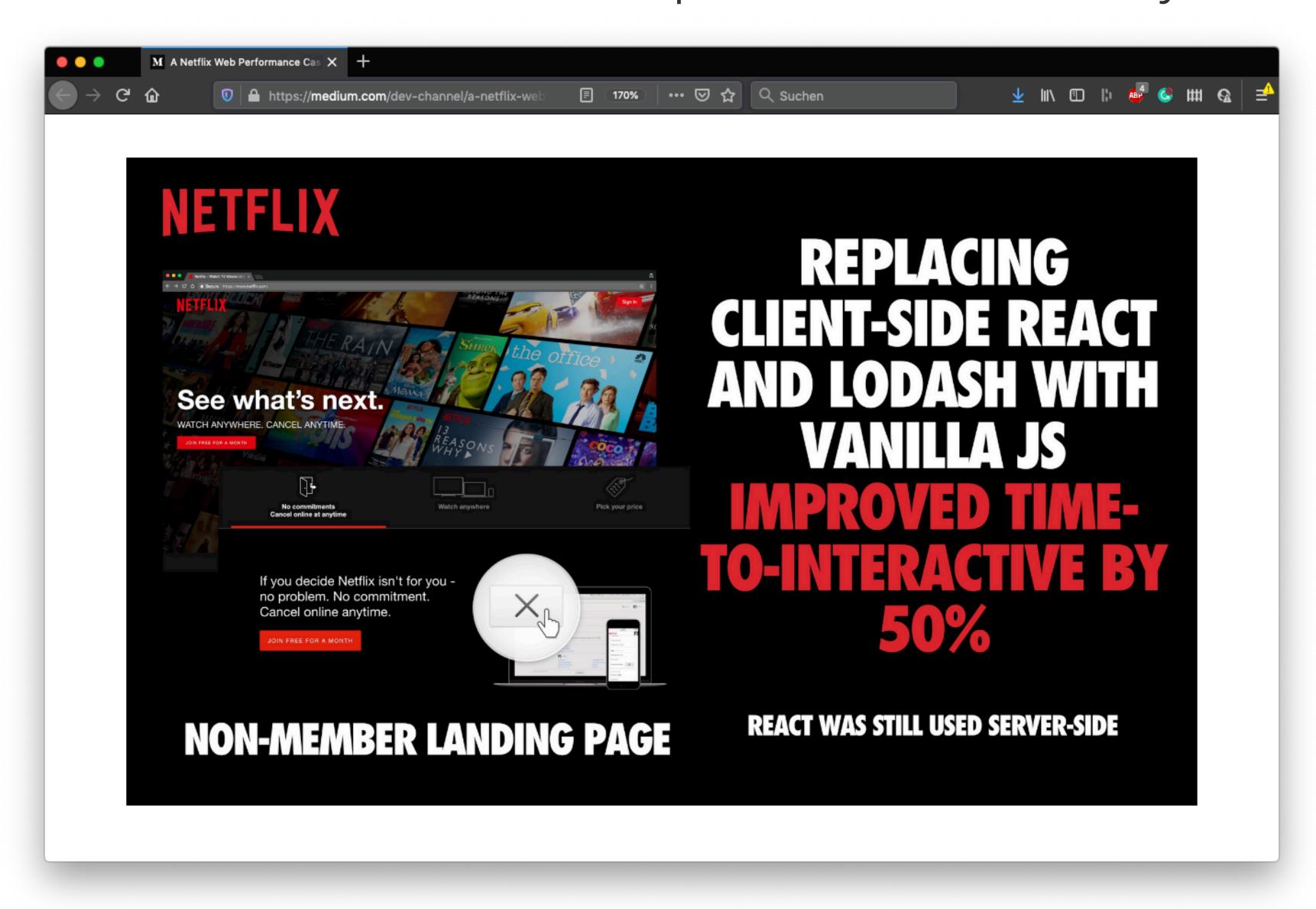


timkadlec.com/remembers/2020-04-21-the-cost-of-javascript-frameworks/



Scripting related CPU time (in milliseconds) for mobile devices in percentiles

medium.com/dev-channel/a-netflix-web-performance-case-study-c0bcde26a9d9





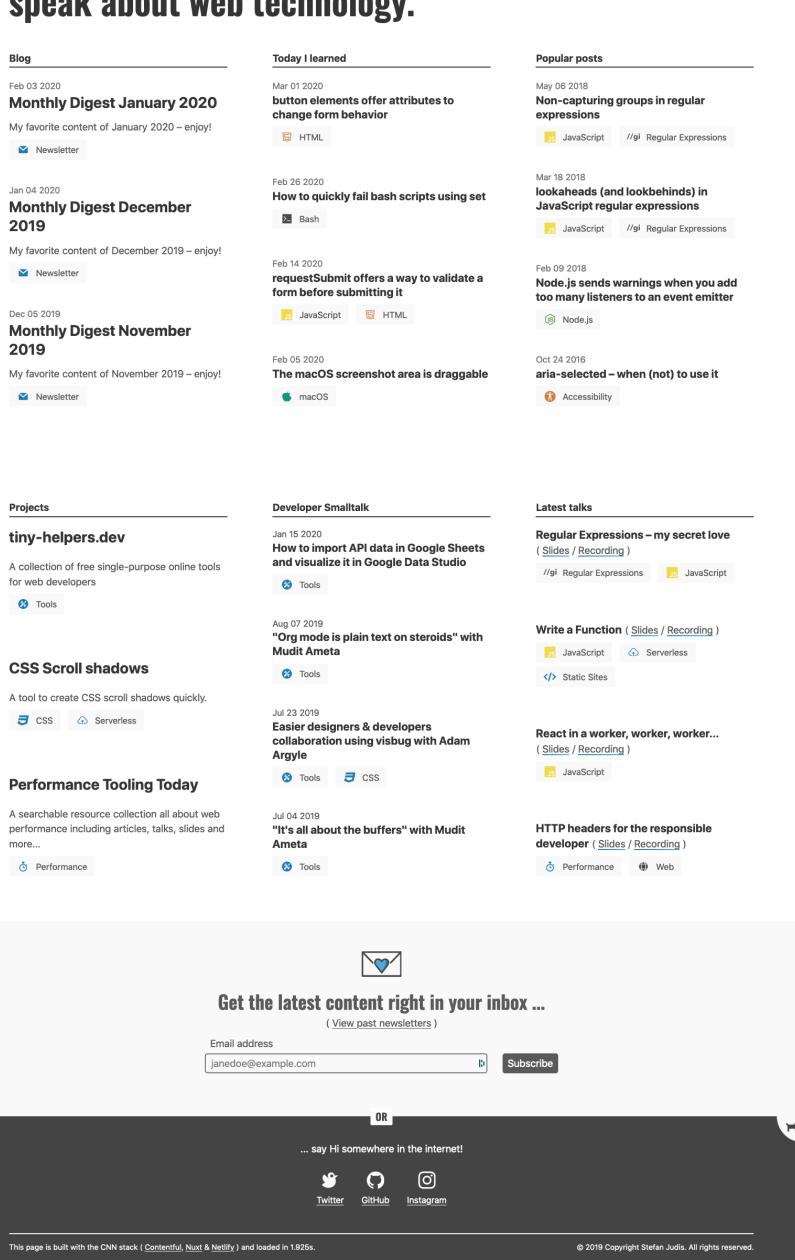
A 150KB image is not comparable to 150KB of gzipped JavaScript!



Page weight is not equal page weight!



Heyo, I'm Stefan! I write and speak about web technology.



That's a 340KB index file for roughly 400 words, Stefan?







Antwort an @somePerson und @calibreapp

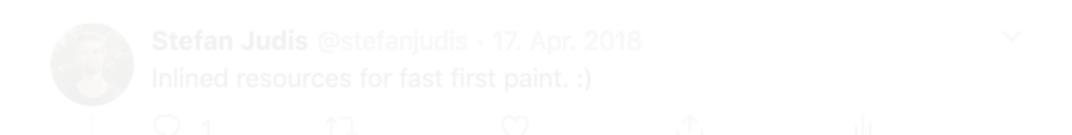
I couldn't agree more that the visitor matters, but we're talking about 90KB gzipped here and an overall optimized site with almost instant in navigation.

This is a better and more leightweight experience than most of the stuff out there. :)

Tweet übersetzen

8:45 vorm. · 17. Apr. 2018 · Twitter Web Client







http2 is enabled but as long as http2 push digests are not ready yet inlining and preload are the faster and more cache friendly way to go.

What is fair is that there is data in the page that's used for further navigations but yeah I take that for instand navigation. :)

"It's great because it's fast! And it's still lighter than the rest of the internet..."

weet übersetzen

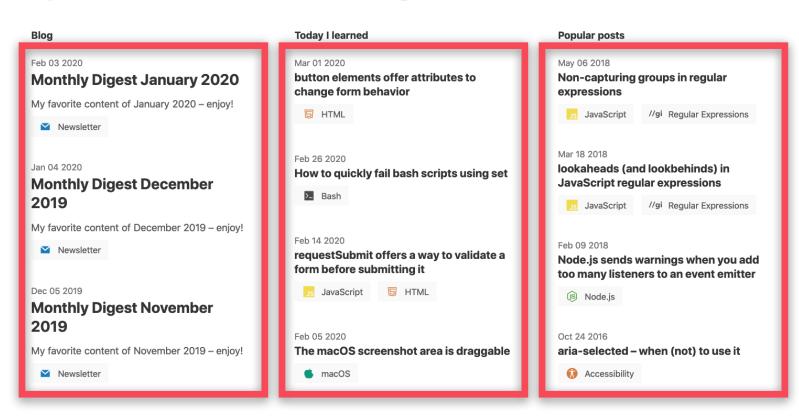
8:45 vorm. - 17. Apr. 2018 - Twitter Web Client

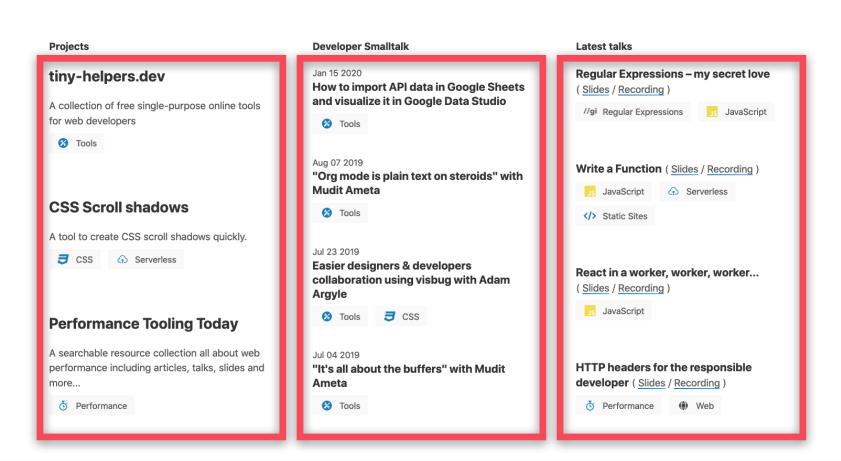
"It's great because it's still lighter than the rest of the internet..."

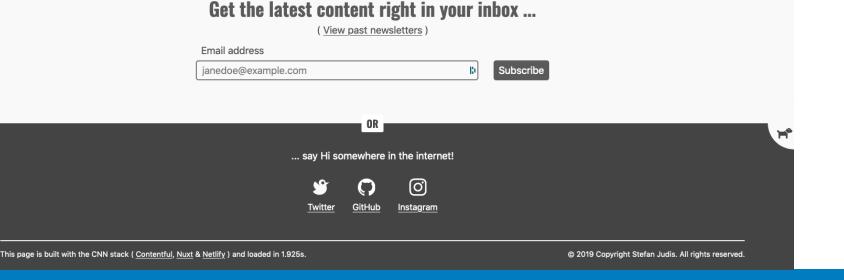
"I'm really digging the tech-stack!"



Heyo, I'm Stefan! I write and speak about web technology.







That's a 340KB index file for roughly 400 words, Stefan?

```
window.__DATA__=function(
  e,t,n,o,i,/* **/
) { return /* **/
}
```



I decided to preload/inline 22 articles ...

(at an average session length of 1.17 pages)



... for "better performance".



Making a very fast website is extremely hard!

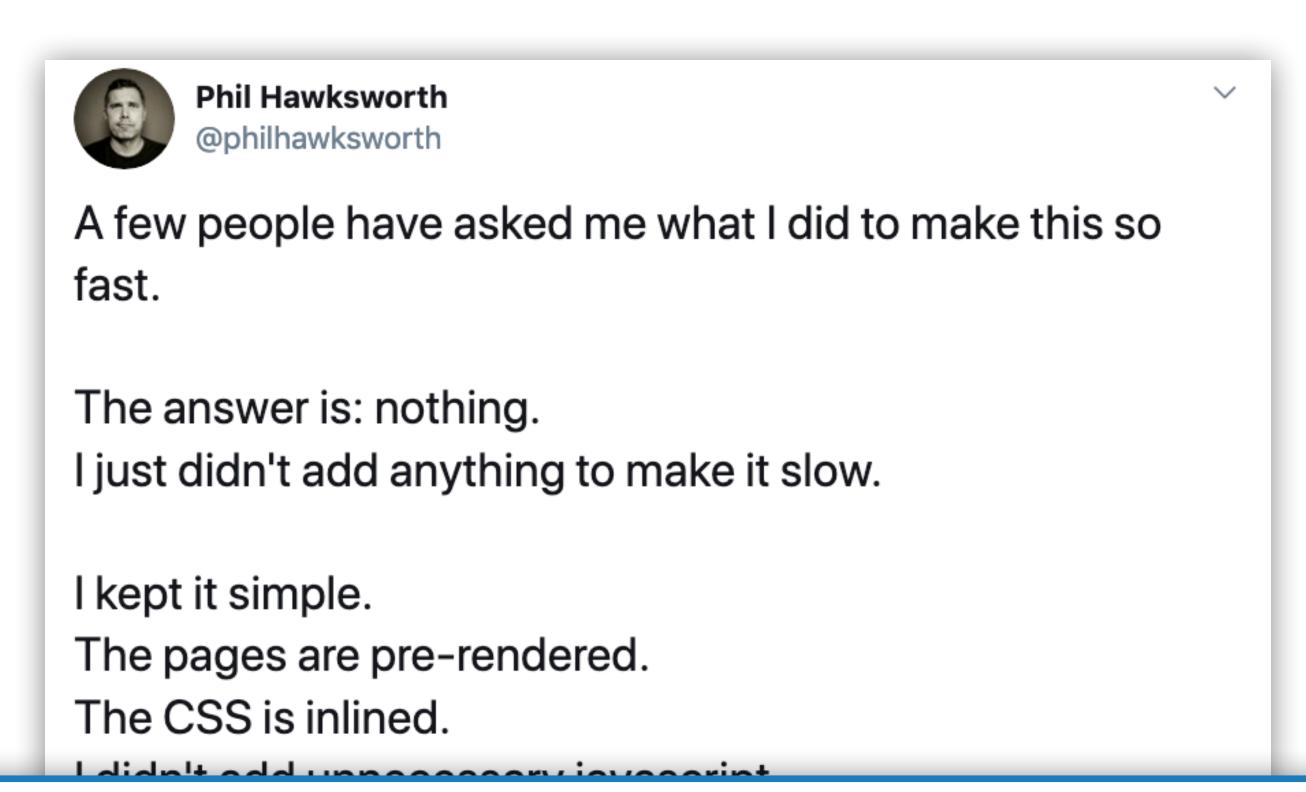


Making a very fast website is extremely hard!

(But is it really?)



twitter.com/philhawksworth/status/1038440732741259265



The work was done before you got there.

```
Tweet übersetzen
4:55 nachm. · 8. Sep. 2018 · Twitter Web Client

11 Retweets 55 "Gefällt mir"-Angaben
```

https://tiny-helpers.dev/











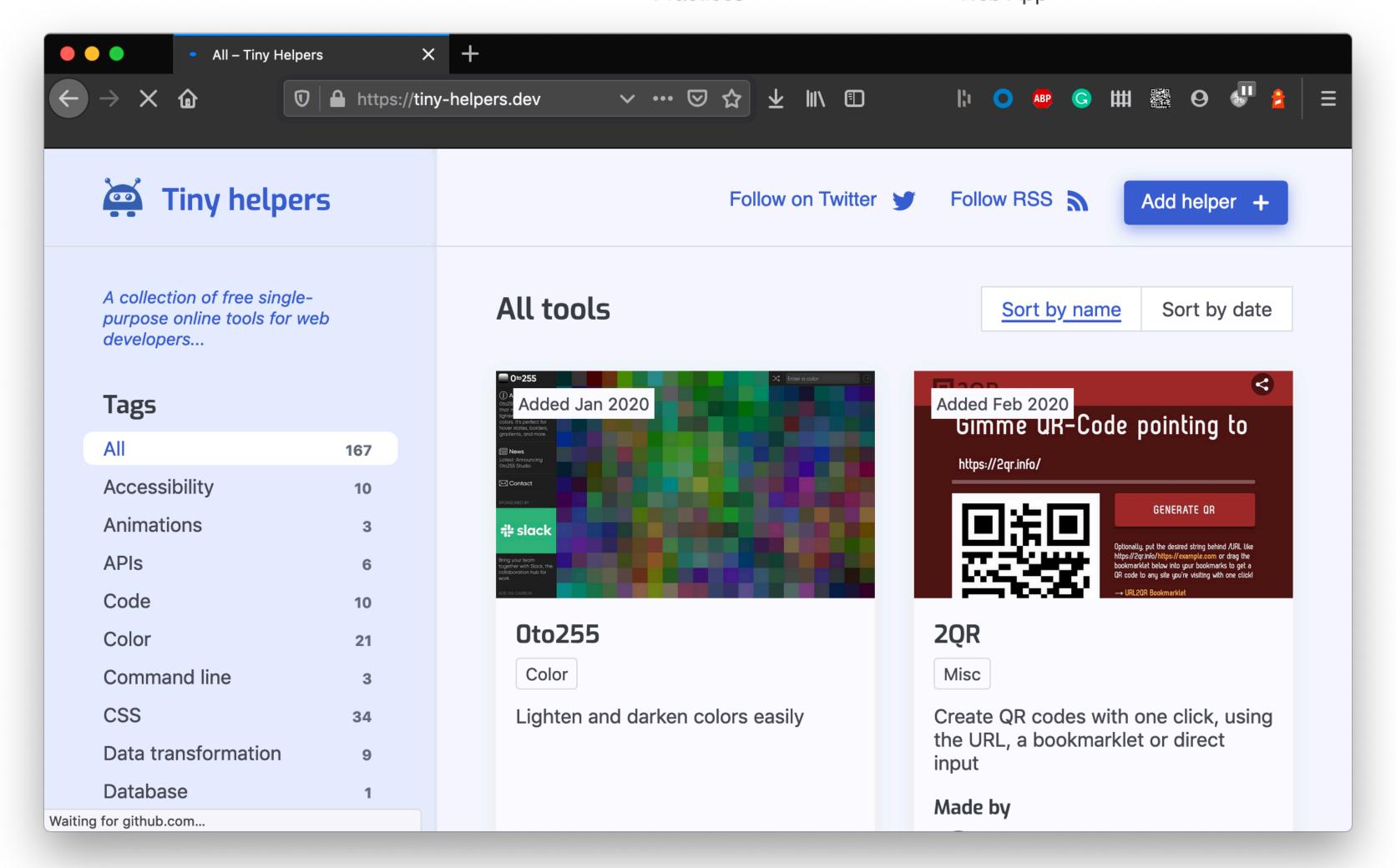
Performance

Accessibility

Best Practices

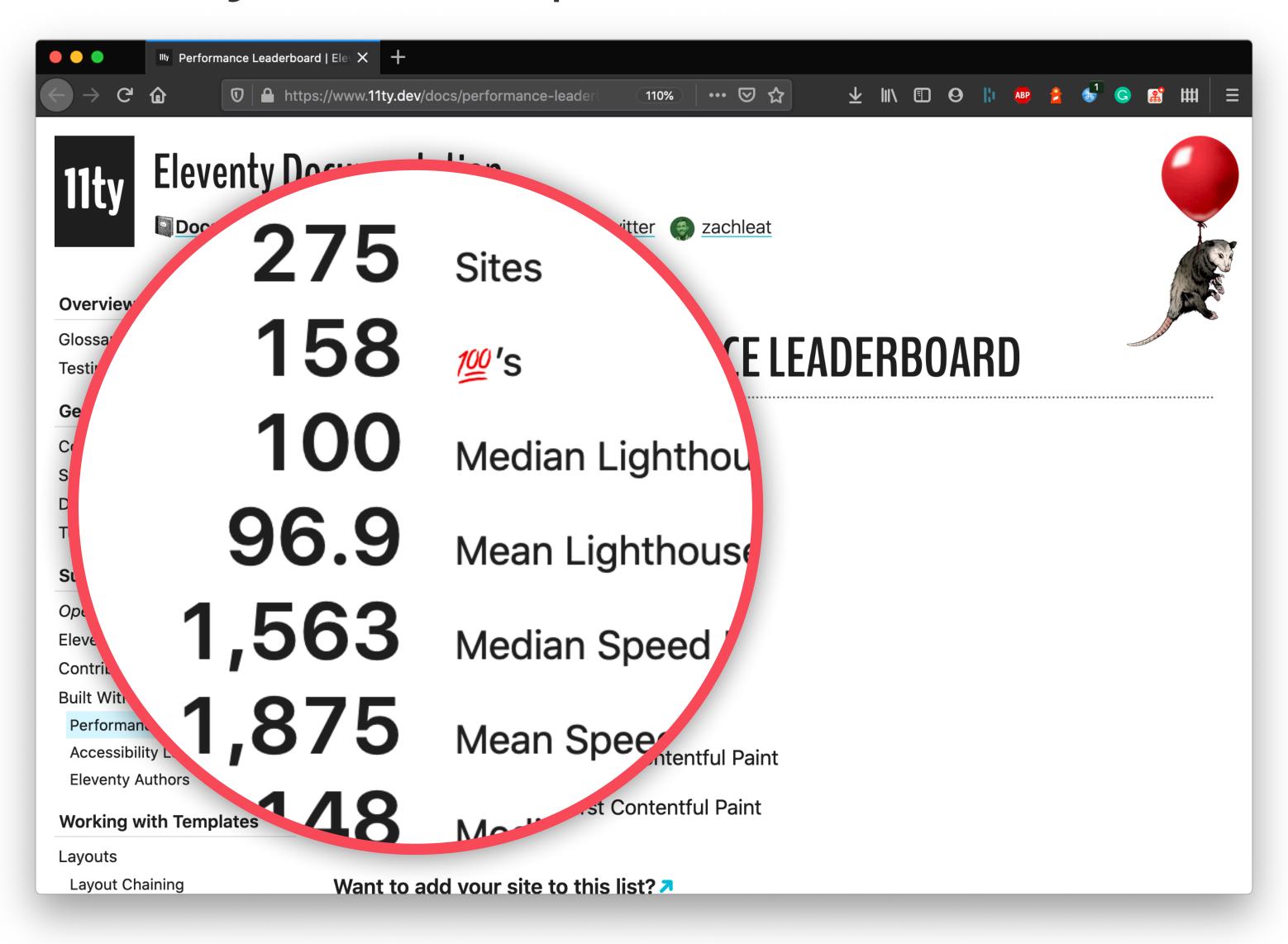
SEO

Progressive Web App

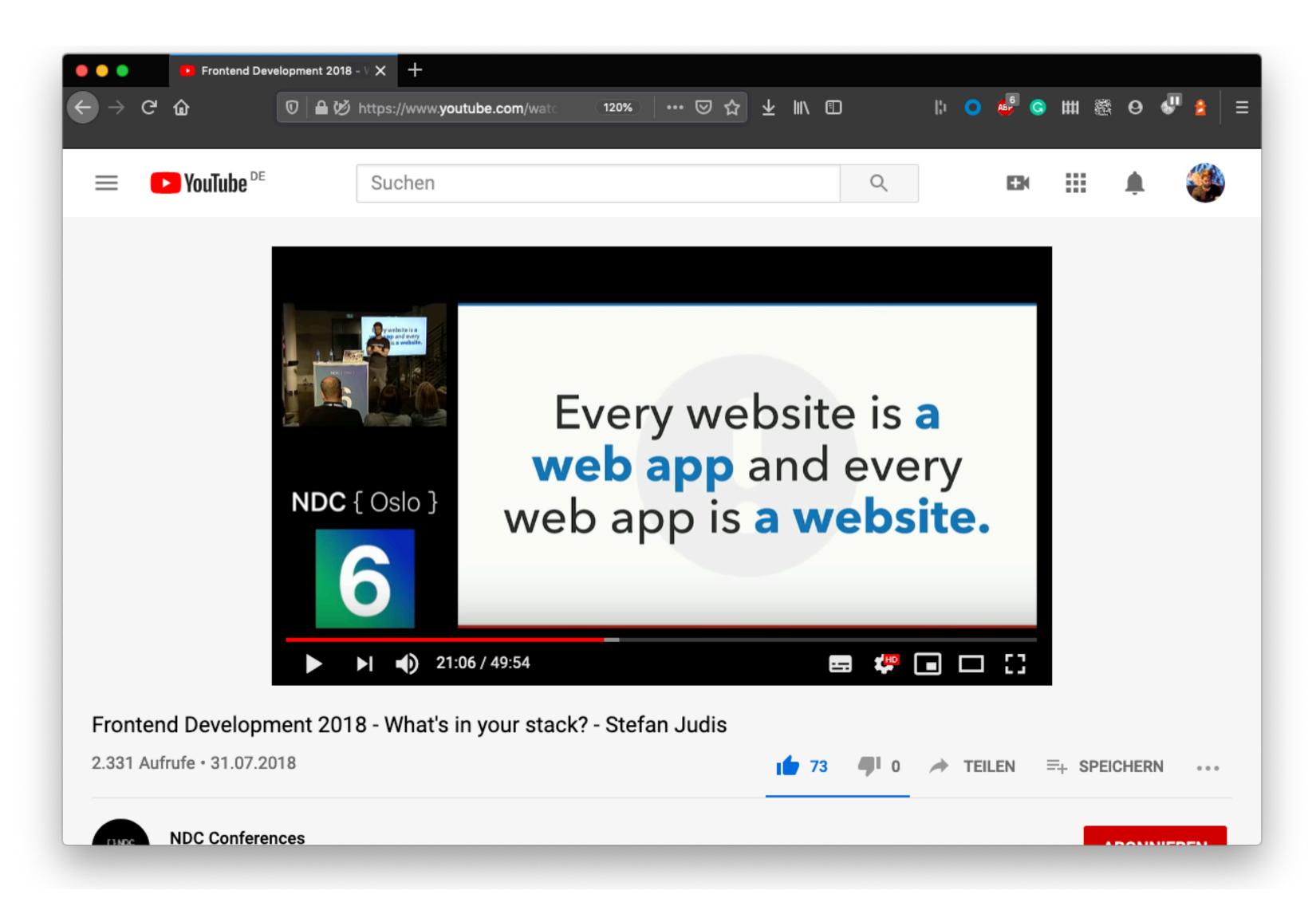




www.11ty.dev/docs/performance-leaderboard/



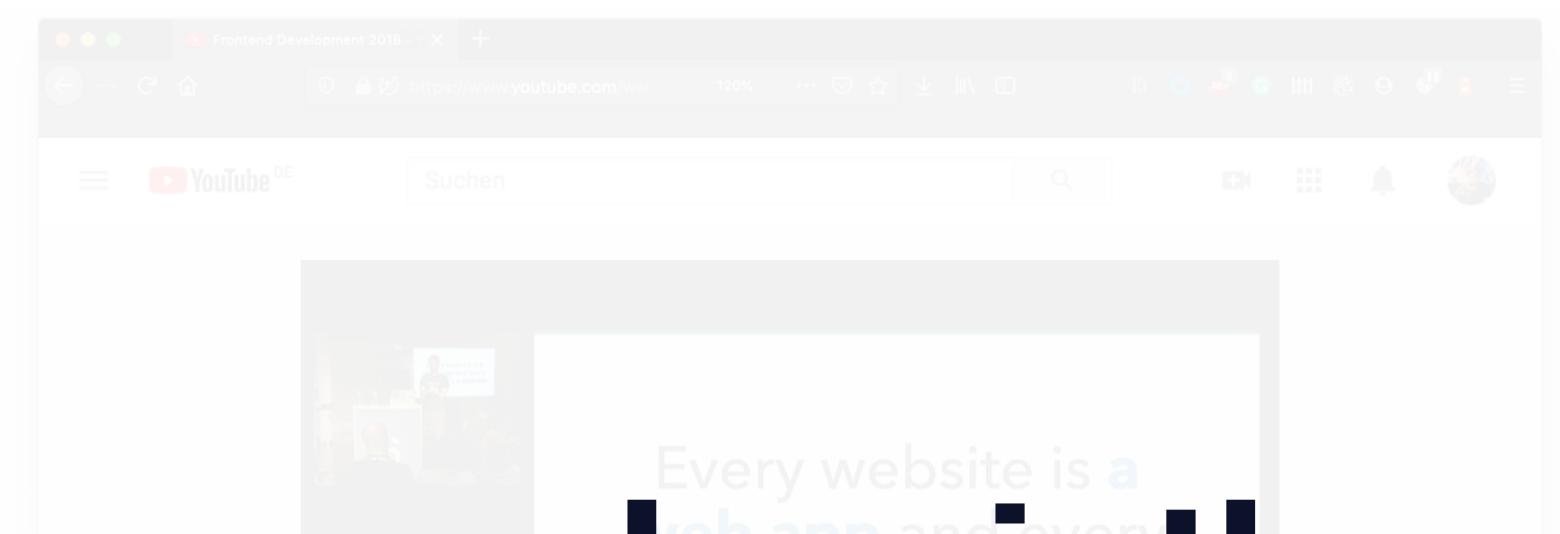
www.youtube.com/watch?v=88K8oO_dYbI



www.youtube.com/watch?v=88K8oO_dYbI



www.youtube.com/watch?v=88K8oO_dYbI



... because where is the user's benefit from such overhead?

2.331 Aufrufe · 31.07.2018

NDC Conferences



A common "best practice" Universal JavaScript apps for content-sites



```
<!doctype html>
<html lang="">
<head>
 <meta charset="utf-8">
 <title></title>
 <meta name="description" content="">
 <meta name="viewport" content="width=device-width, initial-scale=1">
 k rel="manifest" href="site.webmanifest">
 k rel="apple-touch-icon" href="icon.png">
 k rel="stylesheet" href="css/main.css">
 <meta name="theme-color" content="#fafafa">
</head>
<body>
 Hello world!
 <script src="js/plugins.js"></script>
 <script src="js/main.js"></script>
</body>
</html>
```

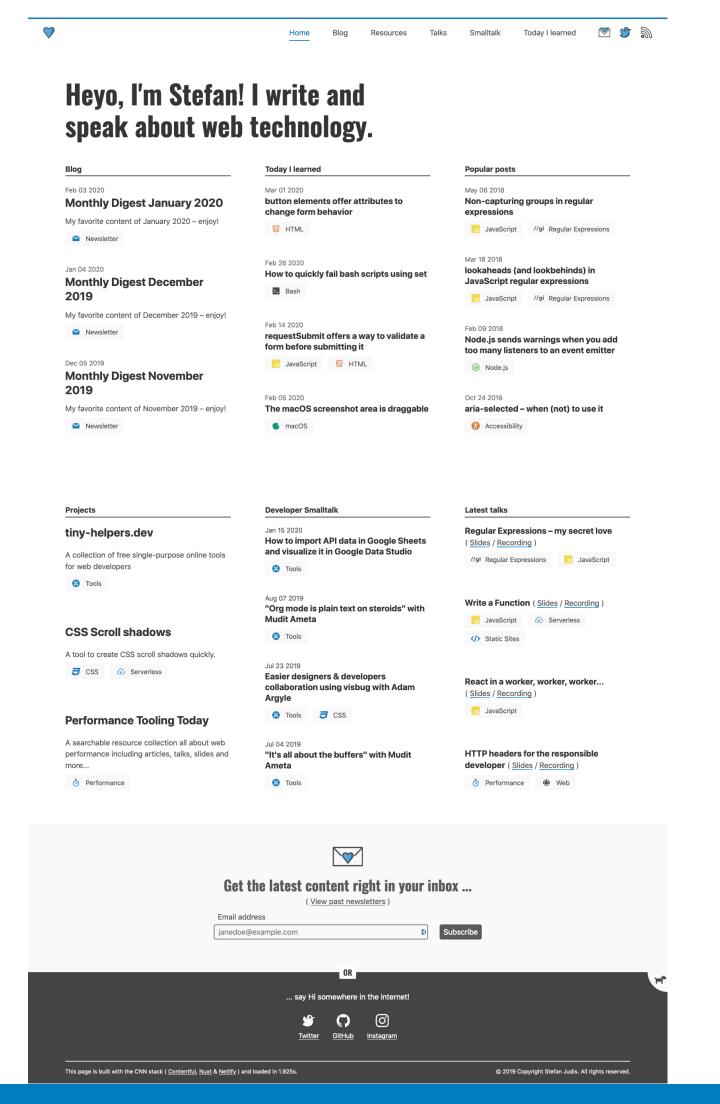


```
<!doctype html>
<html lang="">
<head>
 <meta charset="utf-8">
 <title></title>
 <meta name="description" content="">
 <meta name="viewport" content="width=device-width, initial-scale=1">
 k rel="manifest" href="site.webmanifest">
 k rel="apple-touch-icon" href="icon.png">
 k rel="stylesheet" href="css/main.css">
 <meta name="theme-color" content="#fafafa">
</head>
<body>
 Hello world!
 <script src="js/app-bundle-hash1.js"></script>
 <script src="js/app-bundle-hash2.js"></script>
 <script src="js/app-bundle-hash3.js"></script>
 <script>window. data = { greeting: "Hello world!" }</script>
</body>
</html>
```

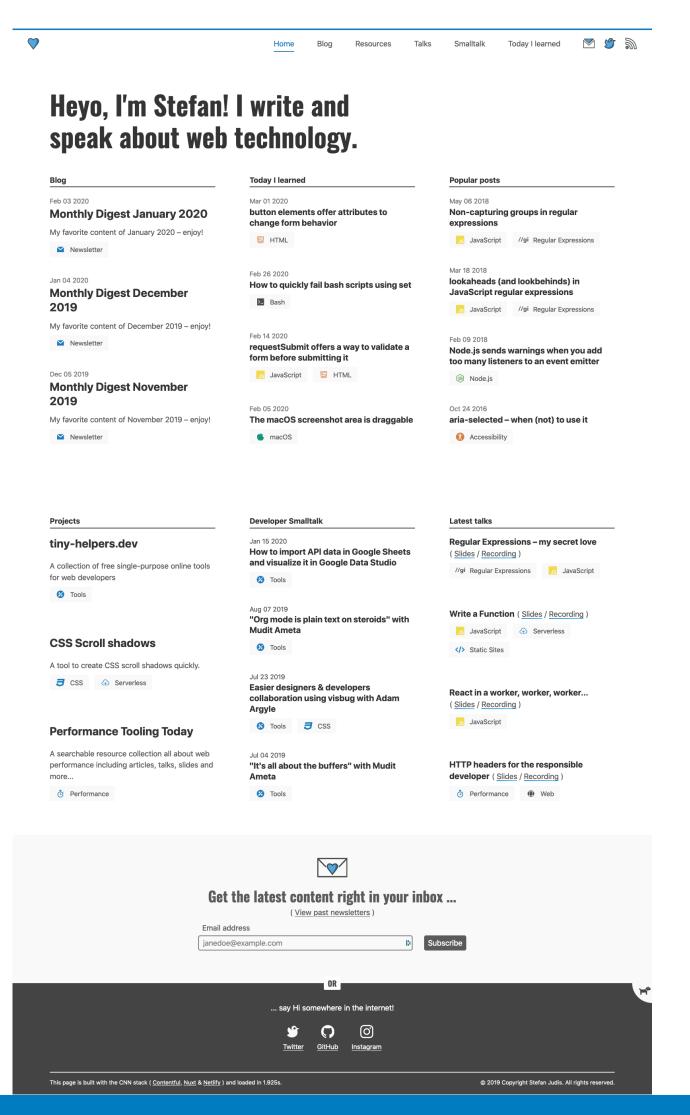
```
The same code runs on the
server and on the client!
```



Your content in HTML



The same content in JavaScript





Is this really the best way for the user?

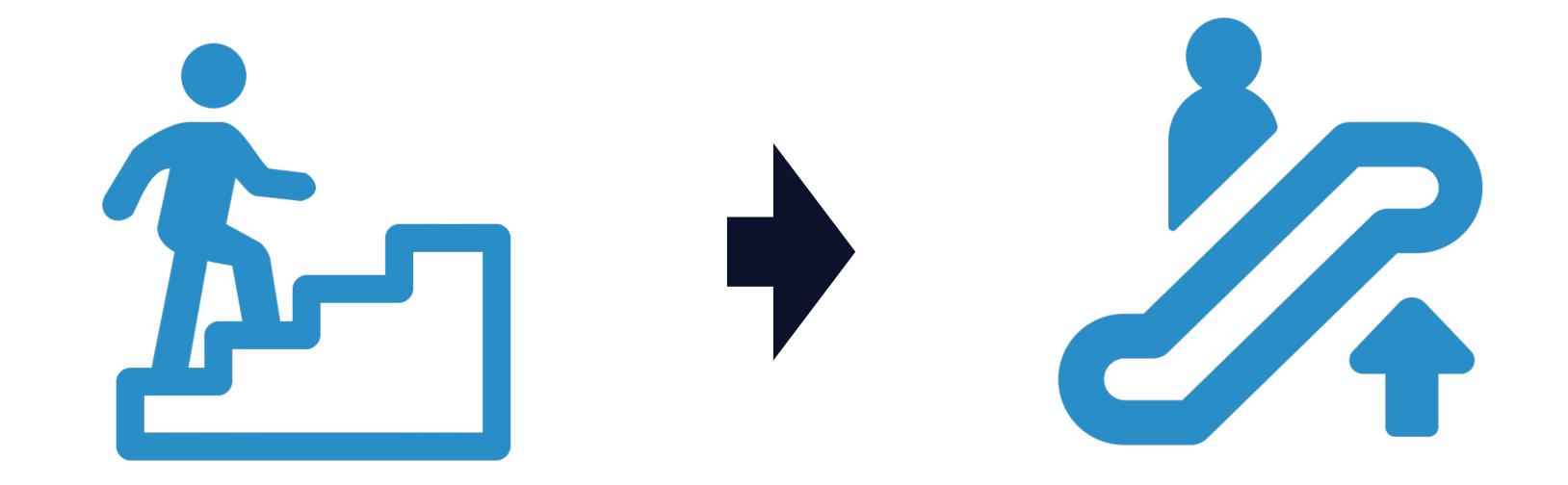


"This architecture offers doors to progressive enhancement!"



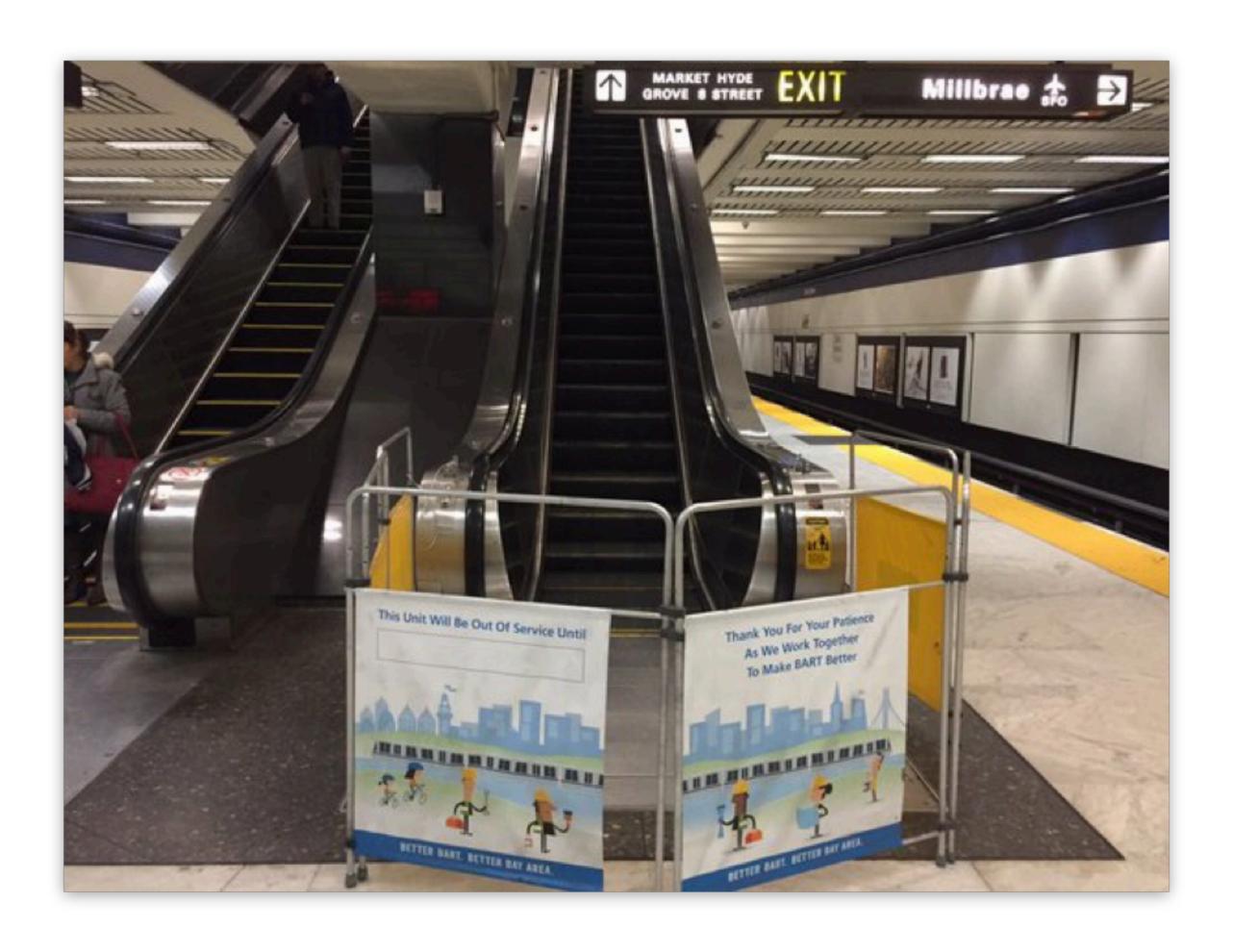
Base functionality

Enhanced experience

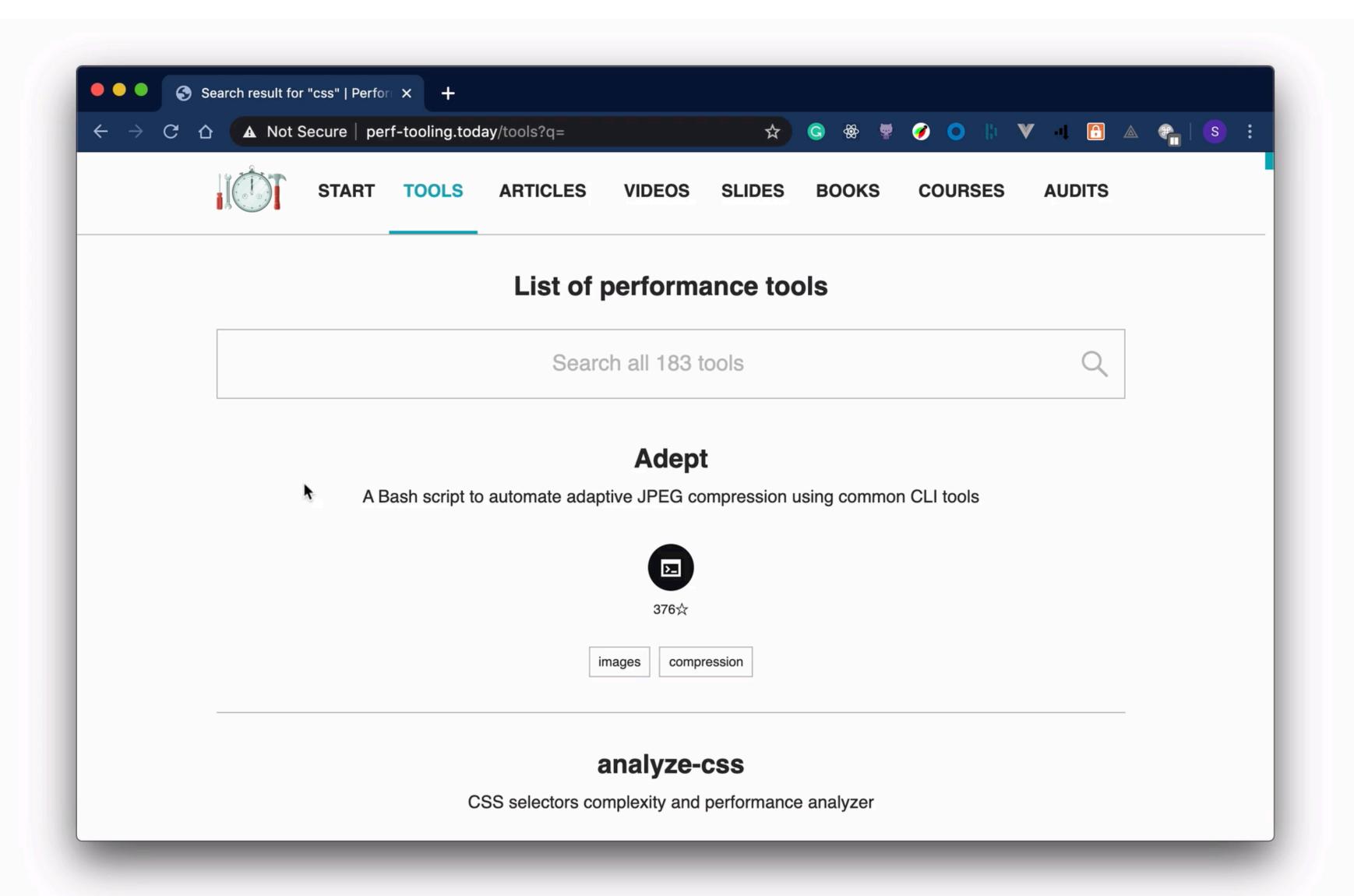


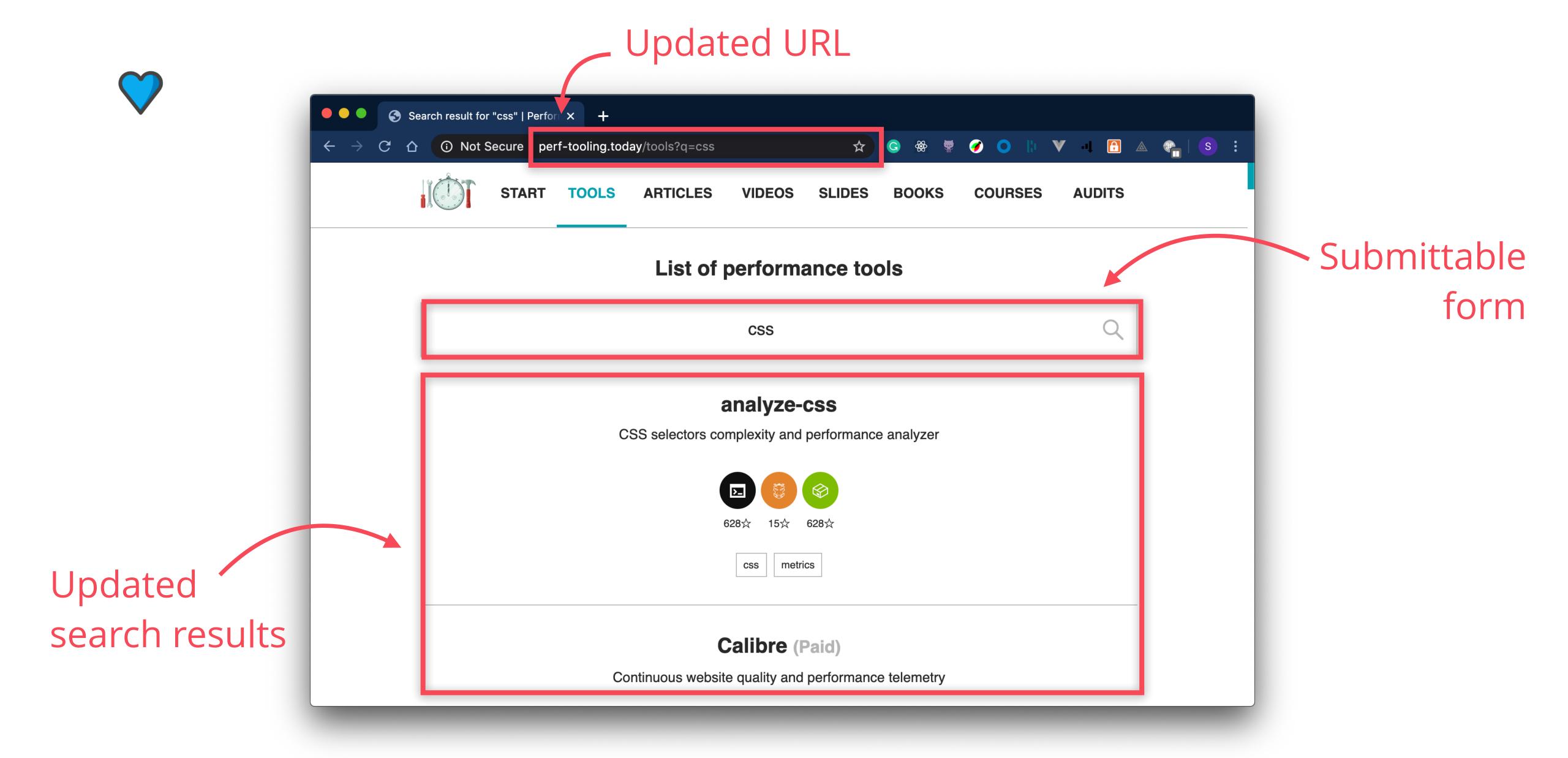
If the enhancement fails, it still works!



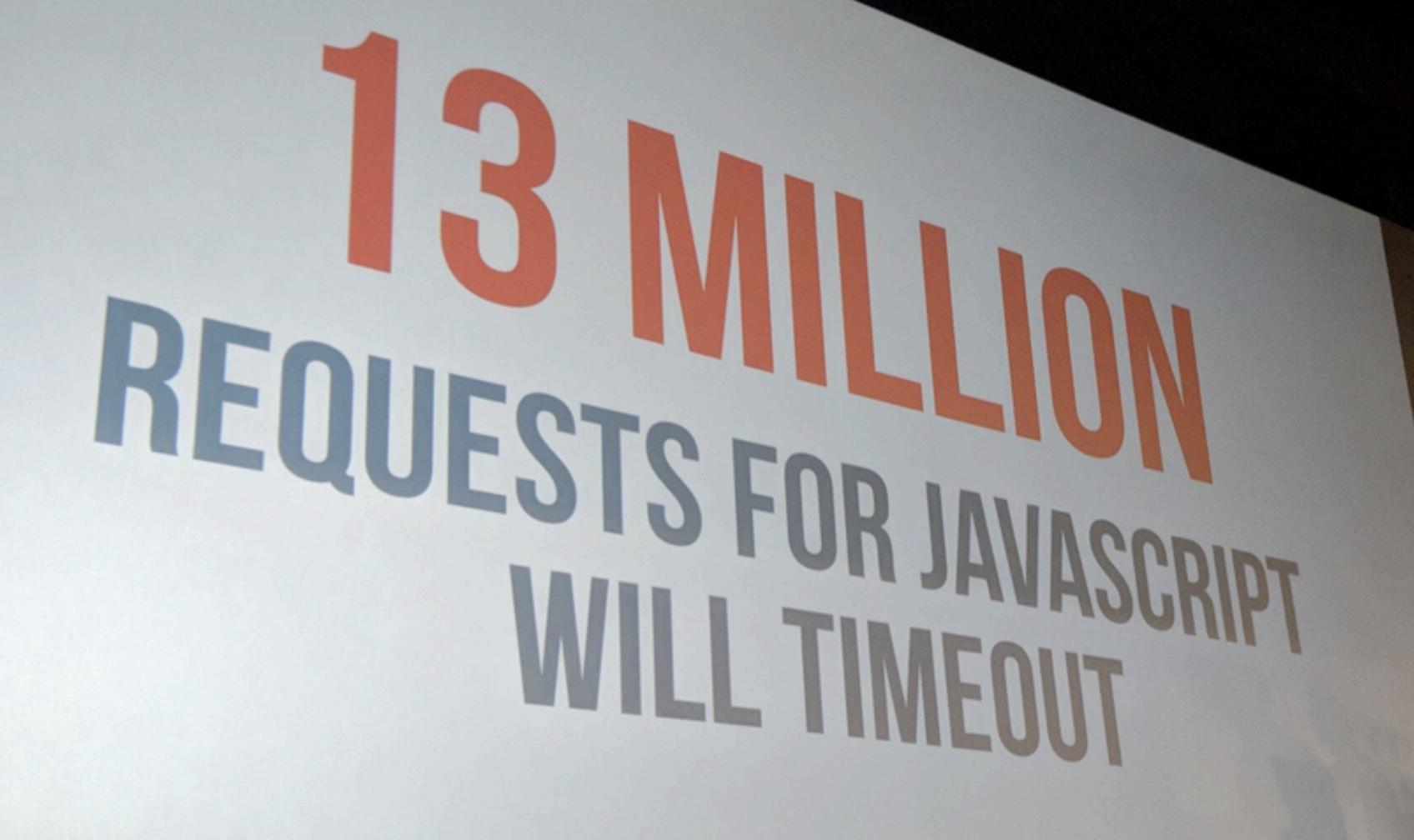








twitter.com/philhawksworth/status/990890920672456707



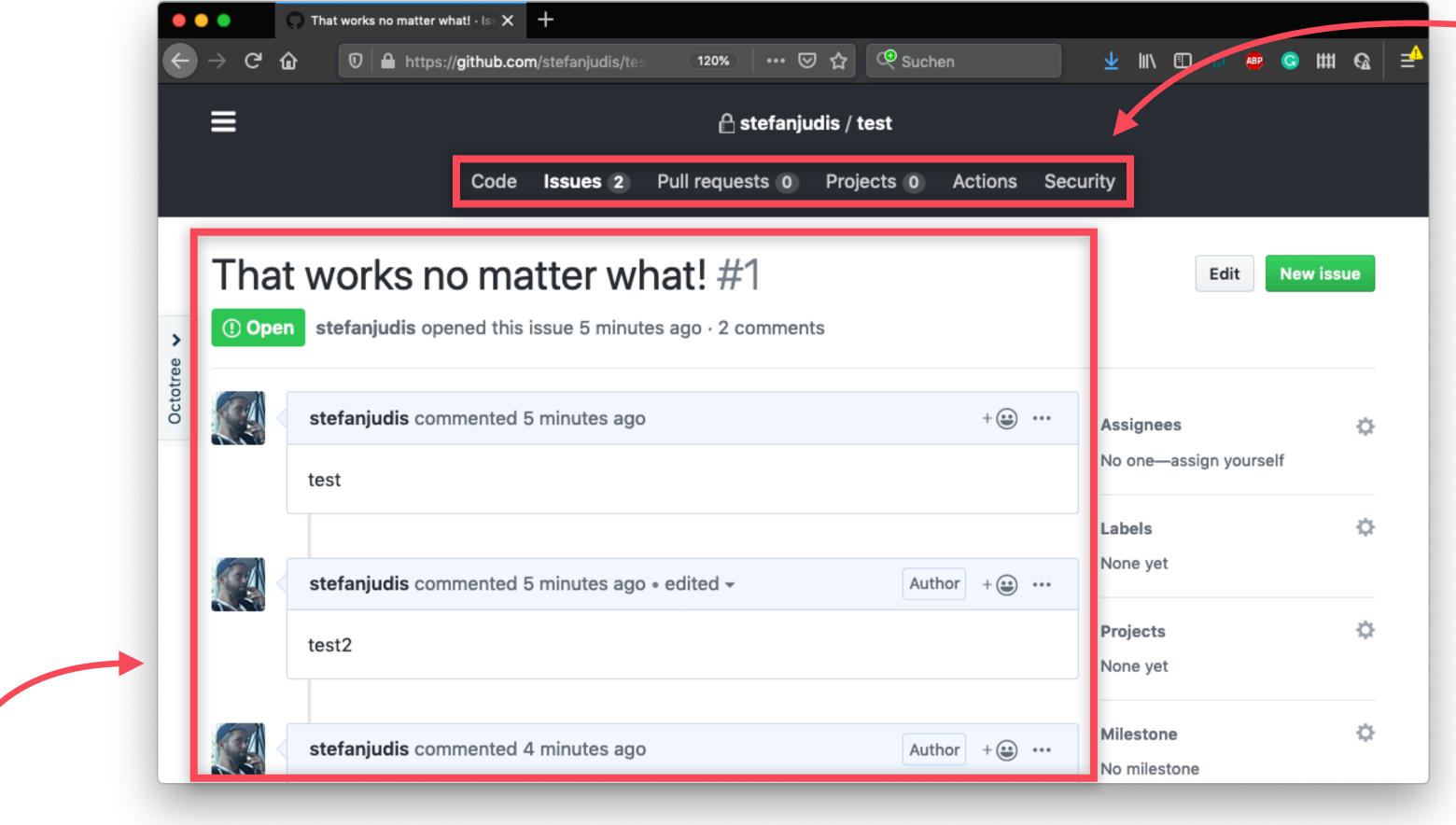
Buzzfeed



Jake Archibald

"We don't have any non-JavaScript users" No, all your users are non-JS while they're downloading your JS.

github.com



POST github.com/stefanjudis/test/issue_comments handles a form and AJAX submit

Five "old school"

HTML links

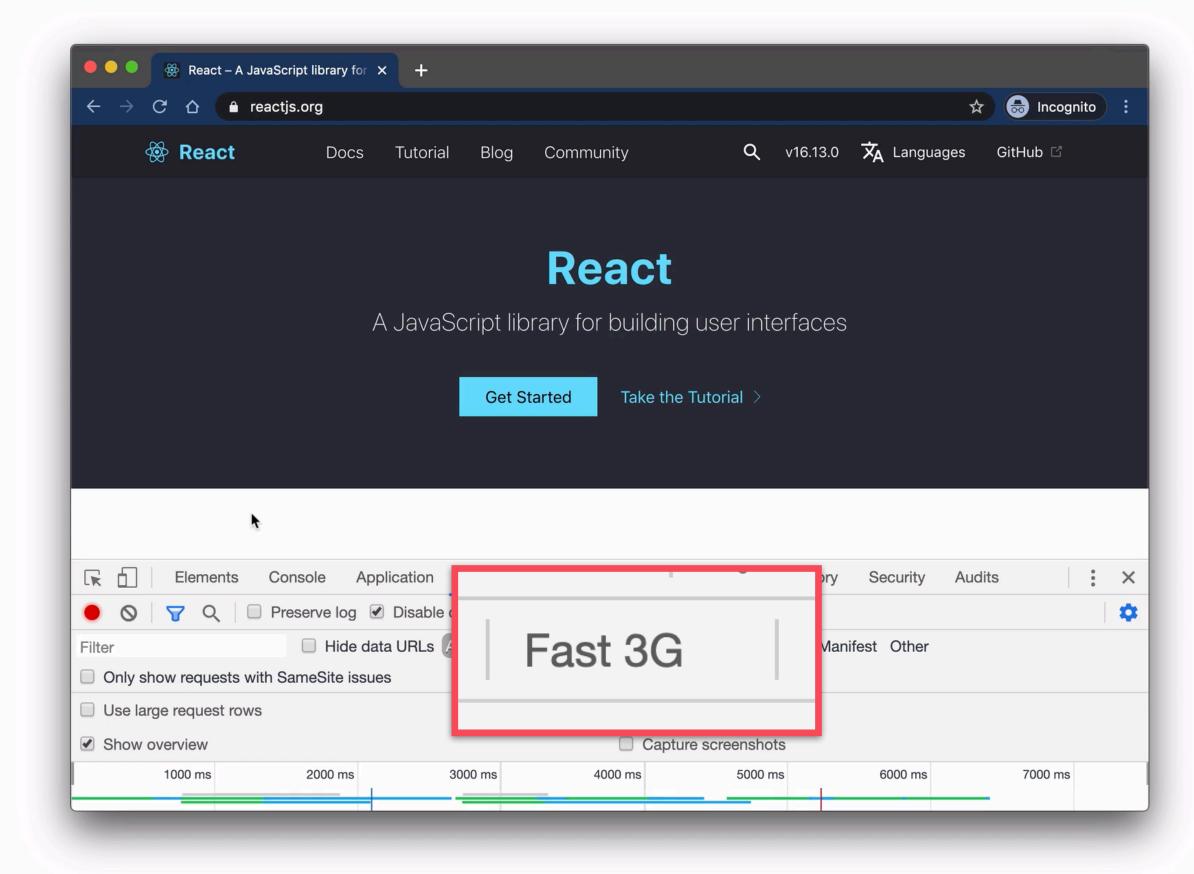


I'm happy with GitHub's experience. A good site "just works". TM

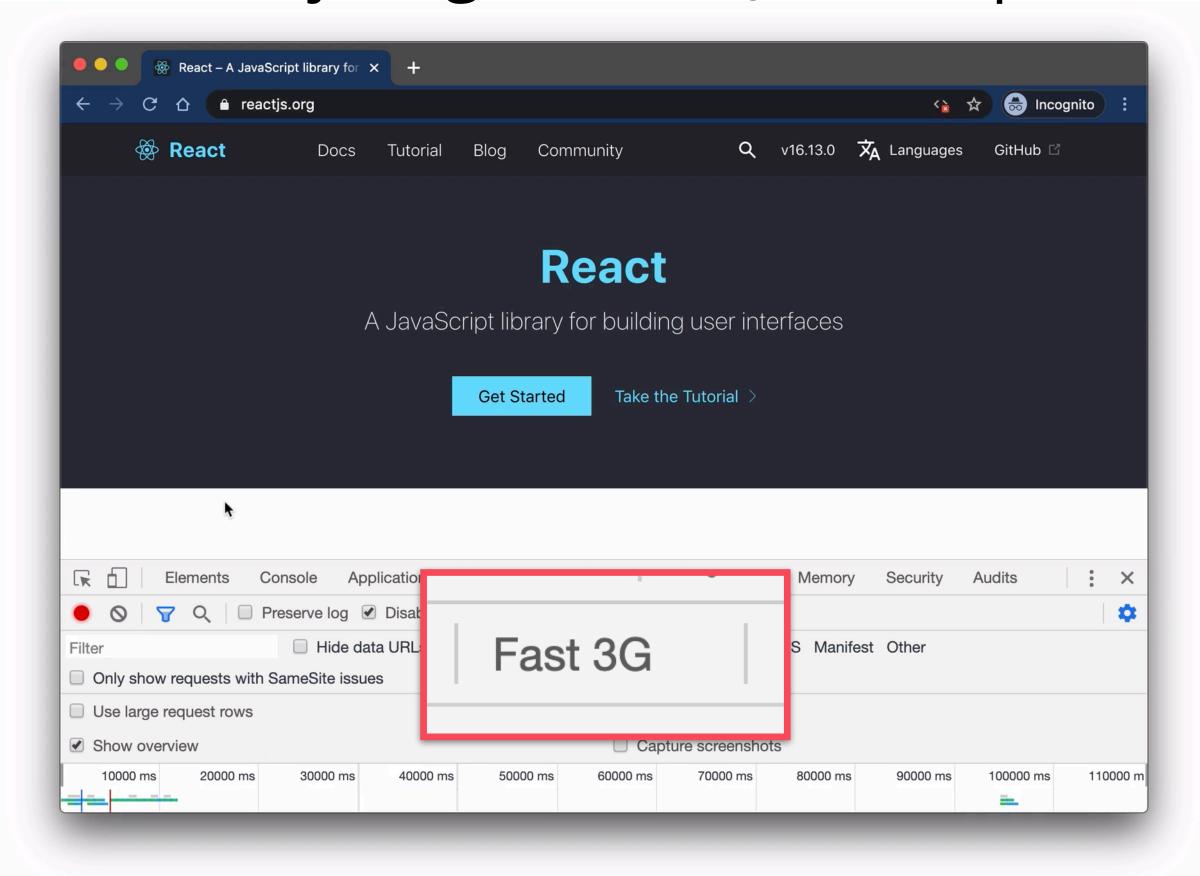


What's the enhancement in the wild, though?

reactjs.org with JavaScript



reactjs.org without JavaScript



433KB / 1.1MB

547KB / 2.3MB

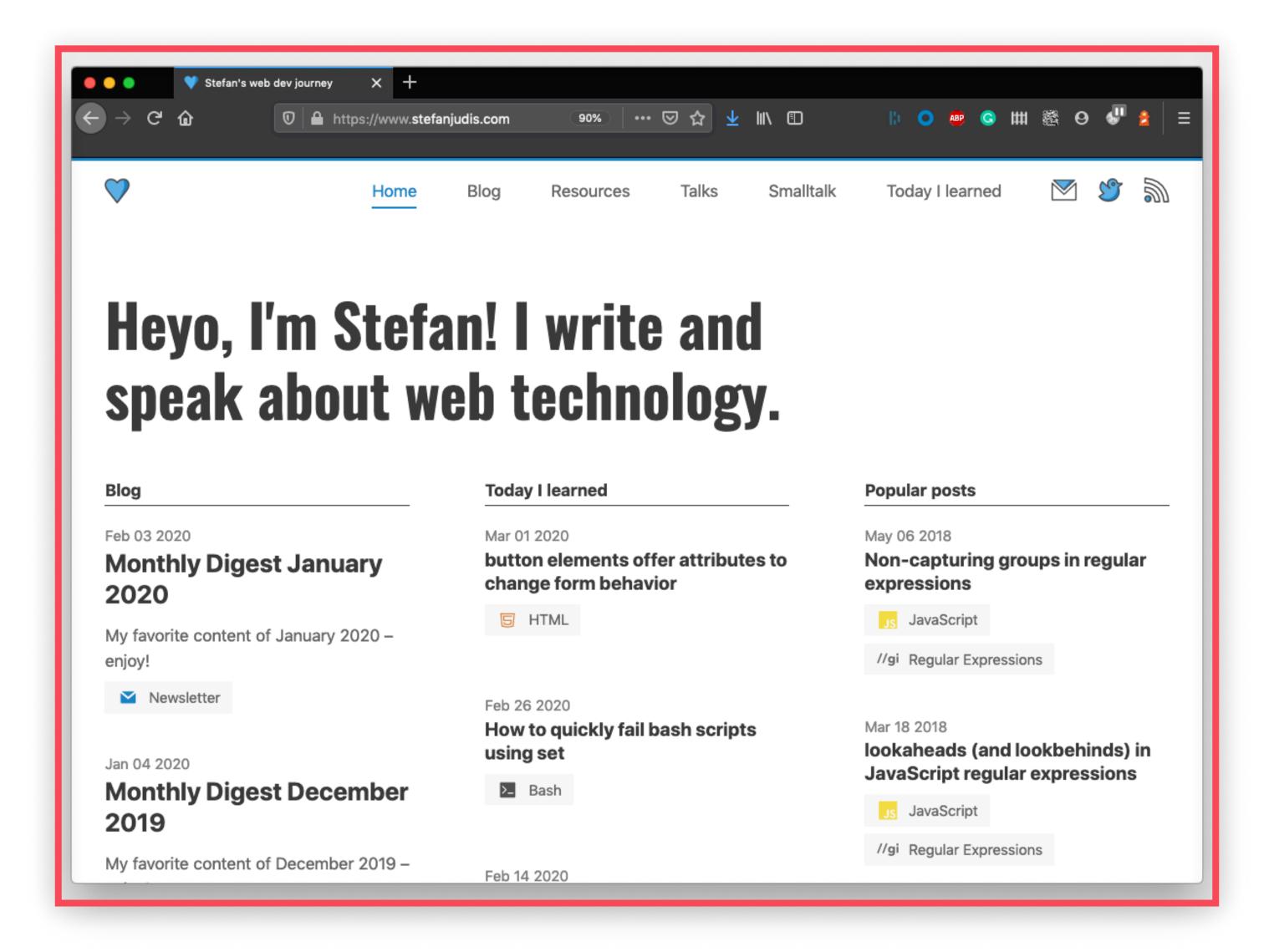
Initial weight

49KB / 175KB

Weight after 4 navigations

100KB / 1.0MB



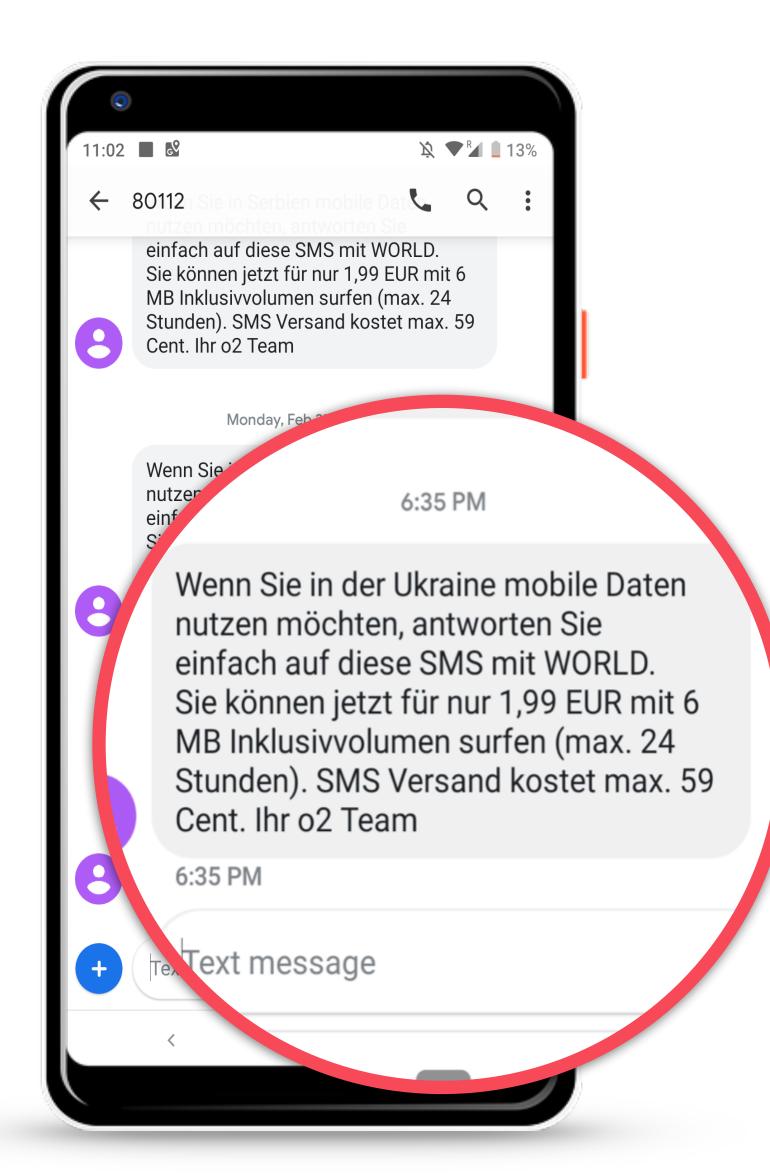


I'm guilty of that, too!



Does this architecture improve user experience?



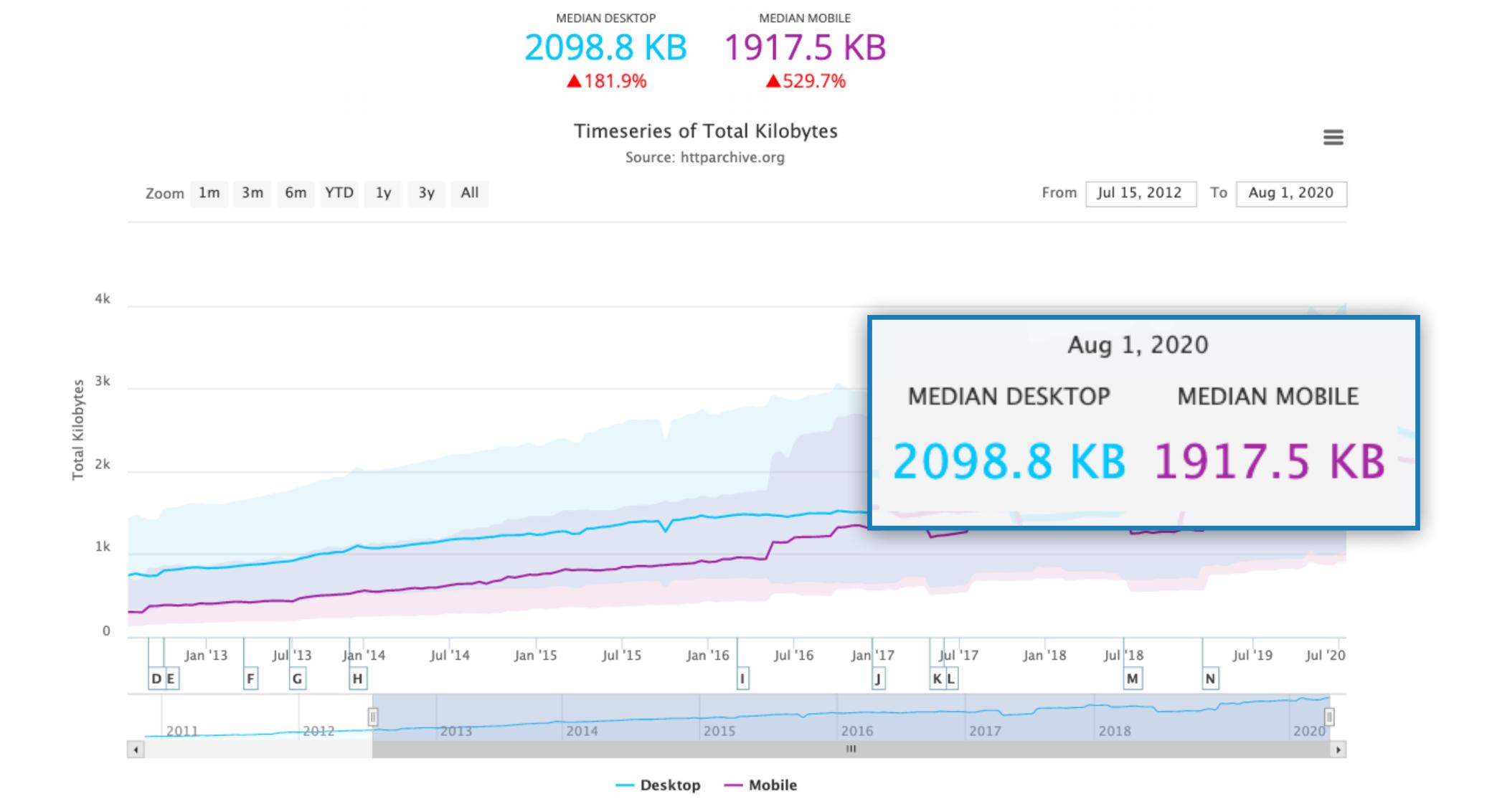




You get 6MB for 2Euros but you have only 24h to use them! Right...

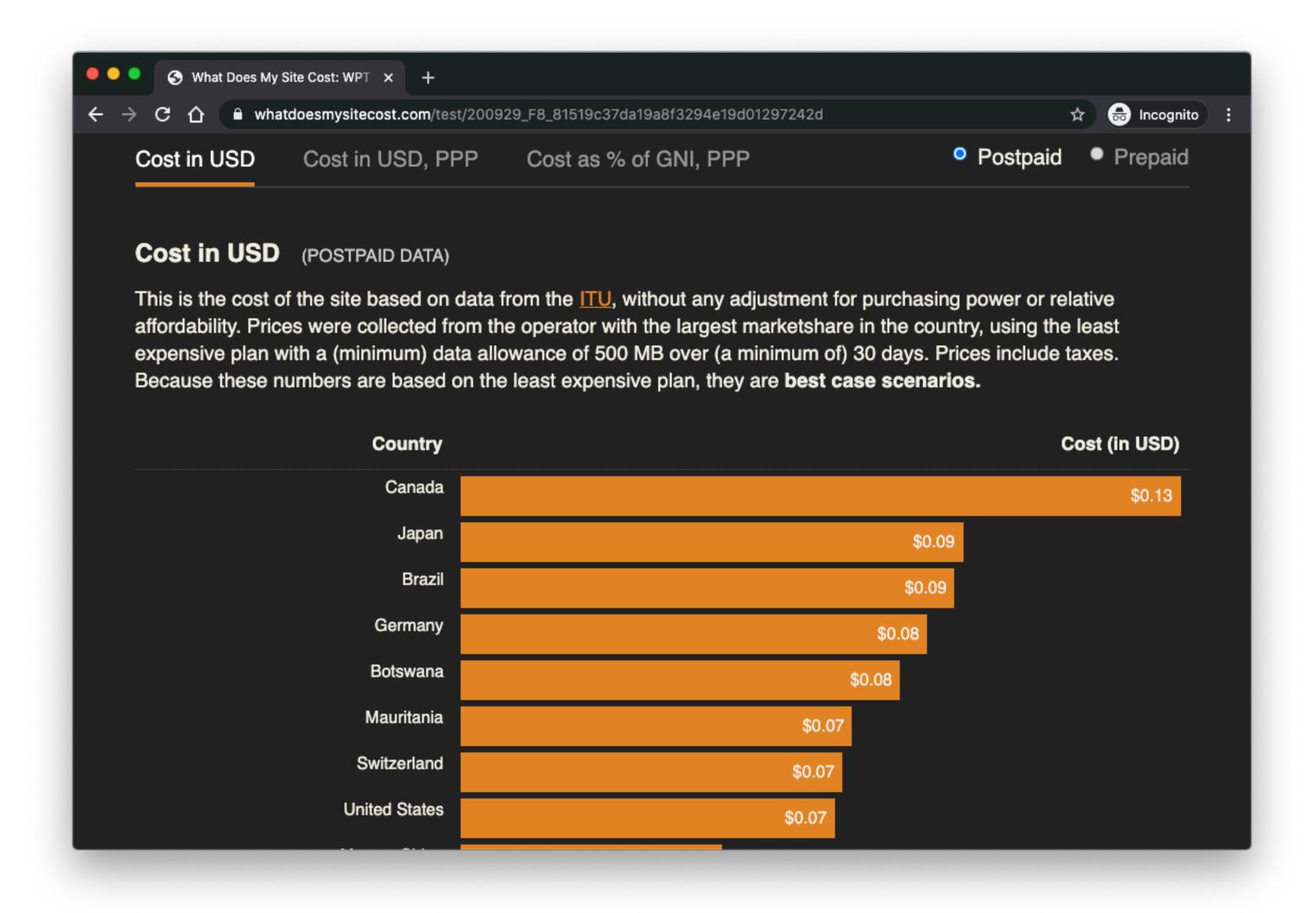


httparchive.org/reports/state-of-the-web





whatdoesmysitecost.com



httparchive.org/reports/state-of-the-web

MEDIAN DESKTOP MEDIAN MOBI 1957.8 KB 1791.9

Timeseries of Total Kilobytes

Source: httparchive

From Nov 15, 2010 To Feb 1, 2020

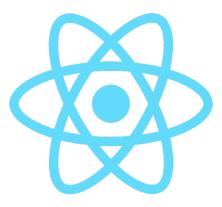
We ship more data for the same experience...

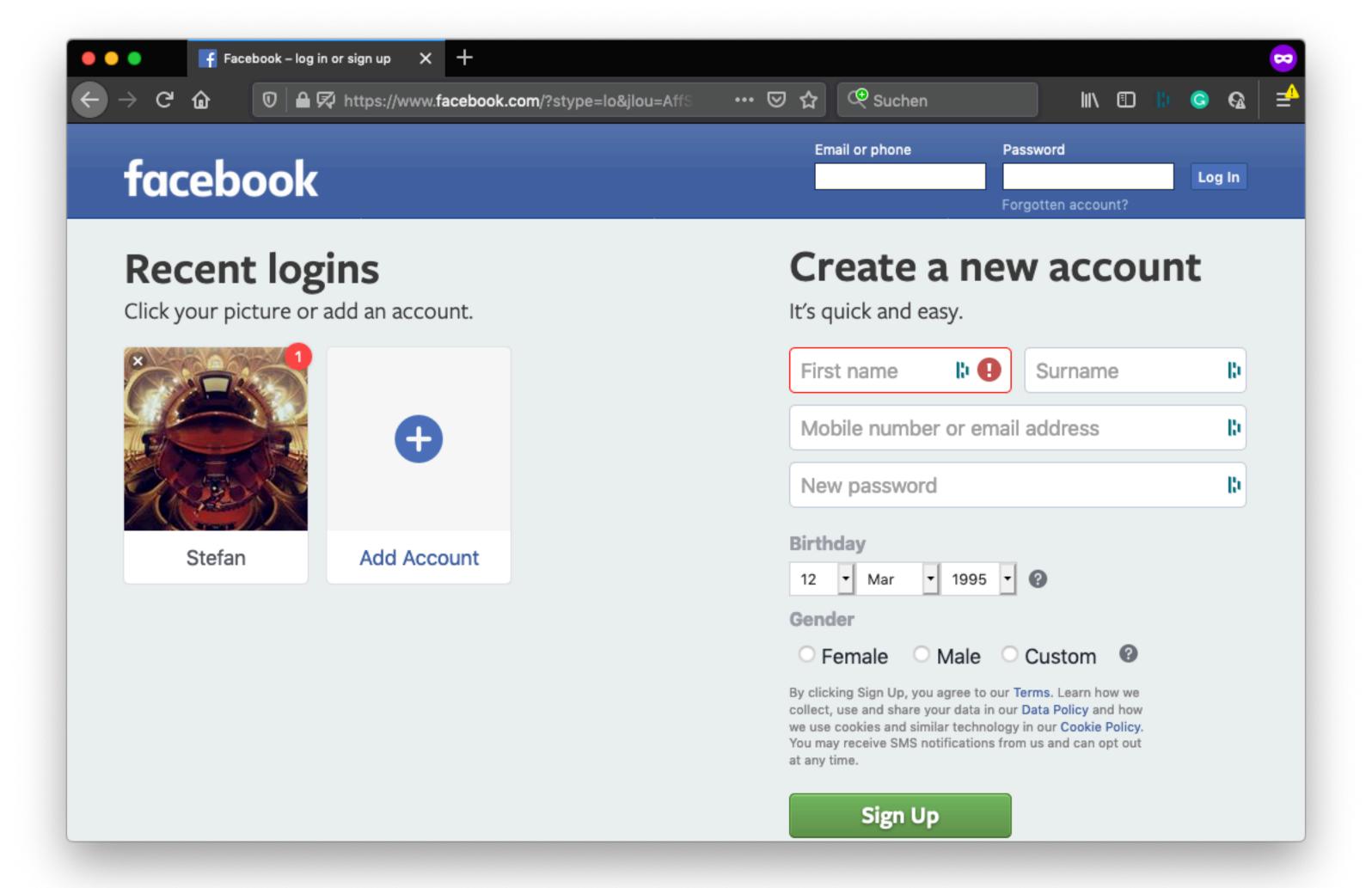
2011 2012 2013 2014 2015



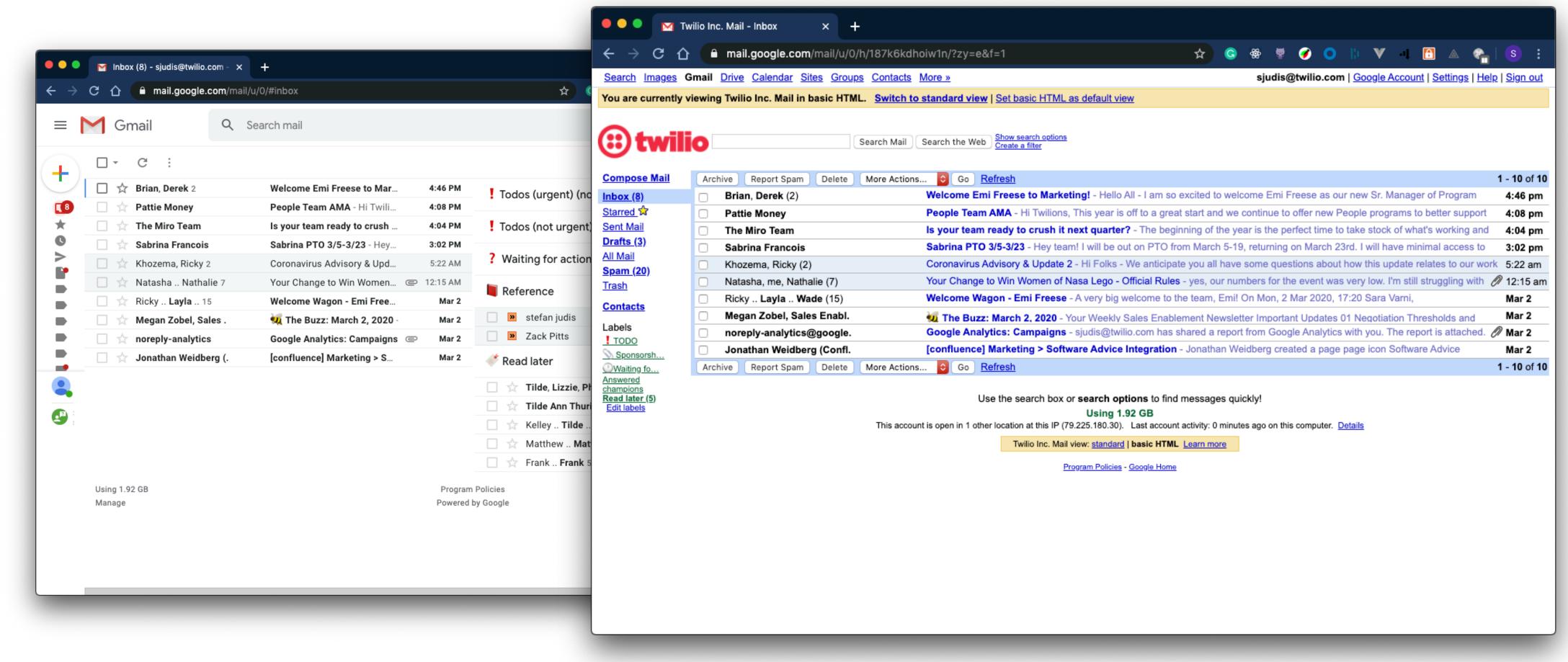
Maybe app frameworks are for apps after all?







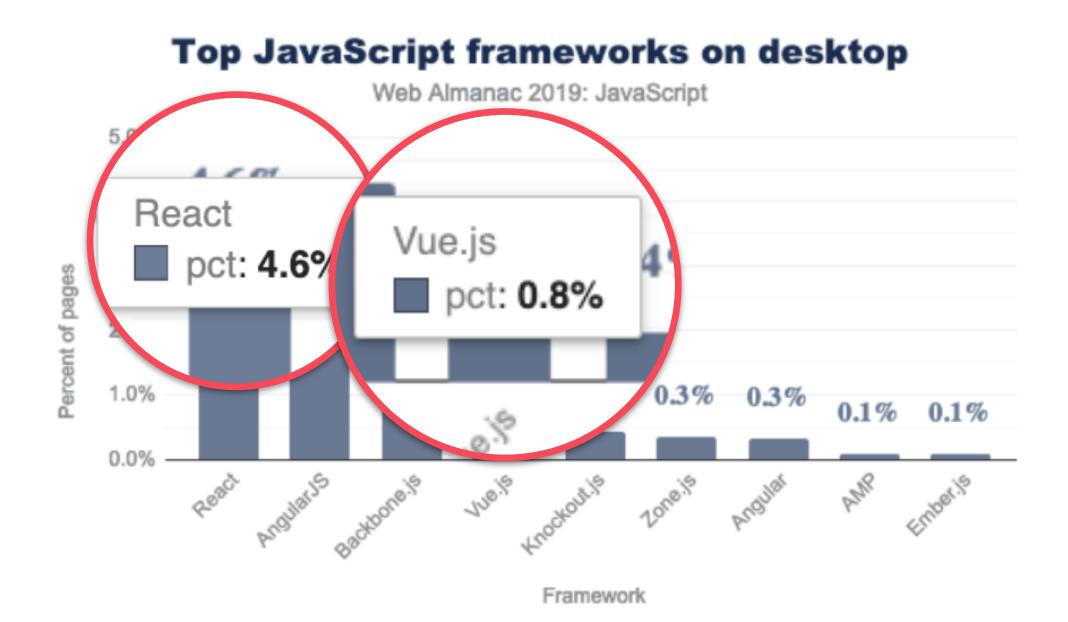




5.2MB / 17MB 25KB / 40KB



Library	Desktop	Mobile
jQuery	85.03%	83.46%
jQuery Migrate	31.26%	31.68%
jQuery UI	23.60%	21.75%
Modernizr	17.80%	16.76%
FancyBox	7.04%	6.61%
Lightbox	6.02%	5.93%
Slick	5.53%	5.24%
Moment.js	4.92%	4.29%





The web is not as cutting-edge as it seems...



... boring is beautiful! (and fast)



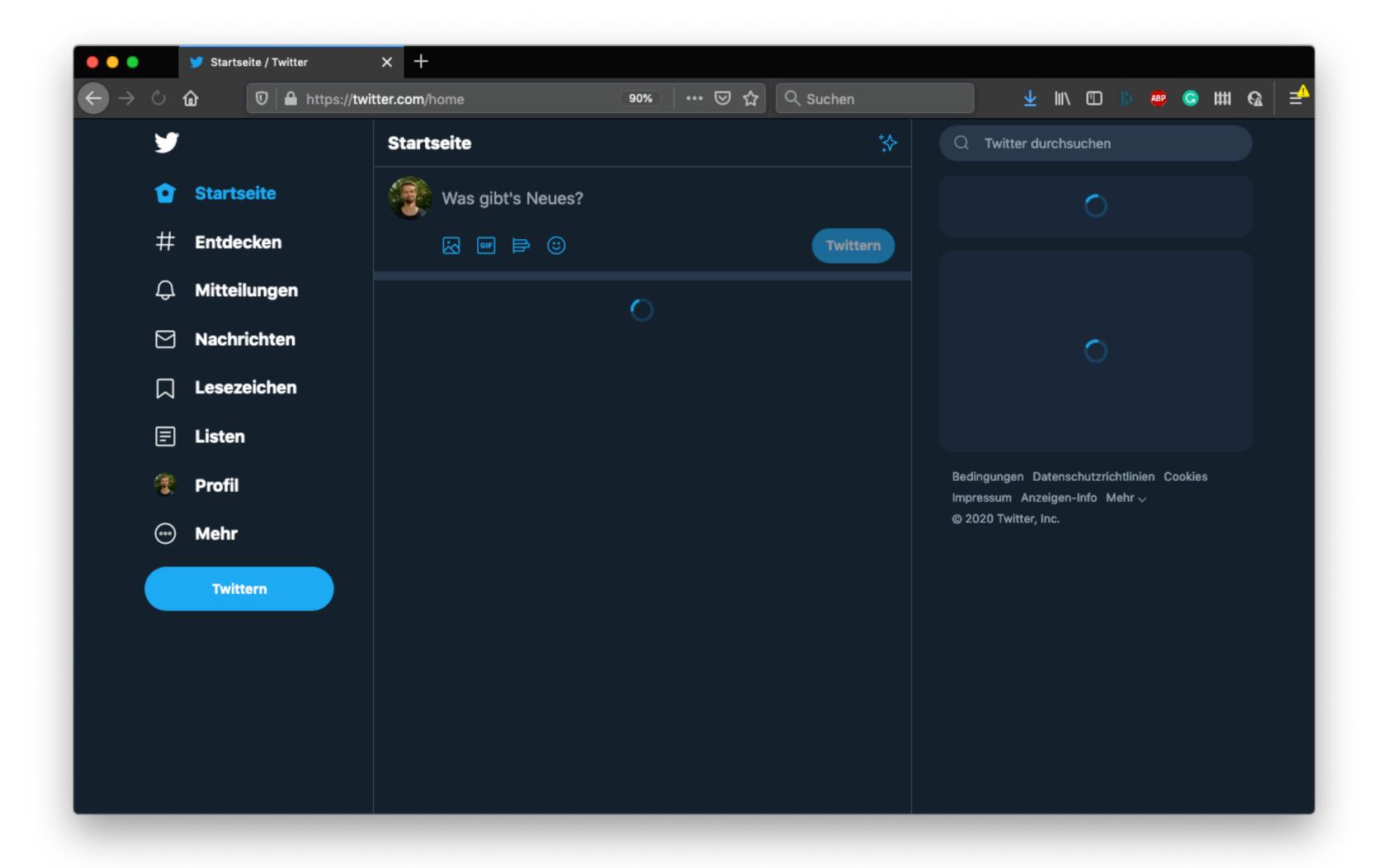
"Benefits" of client-side routing



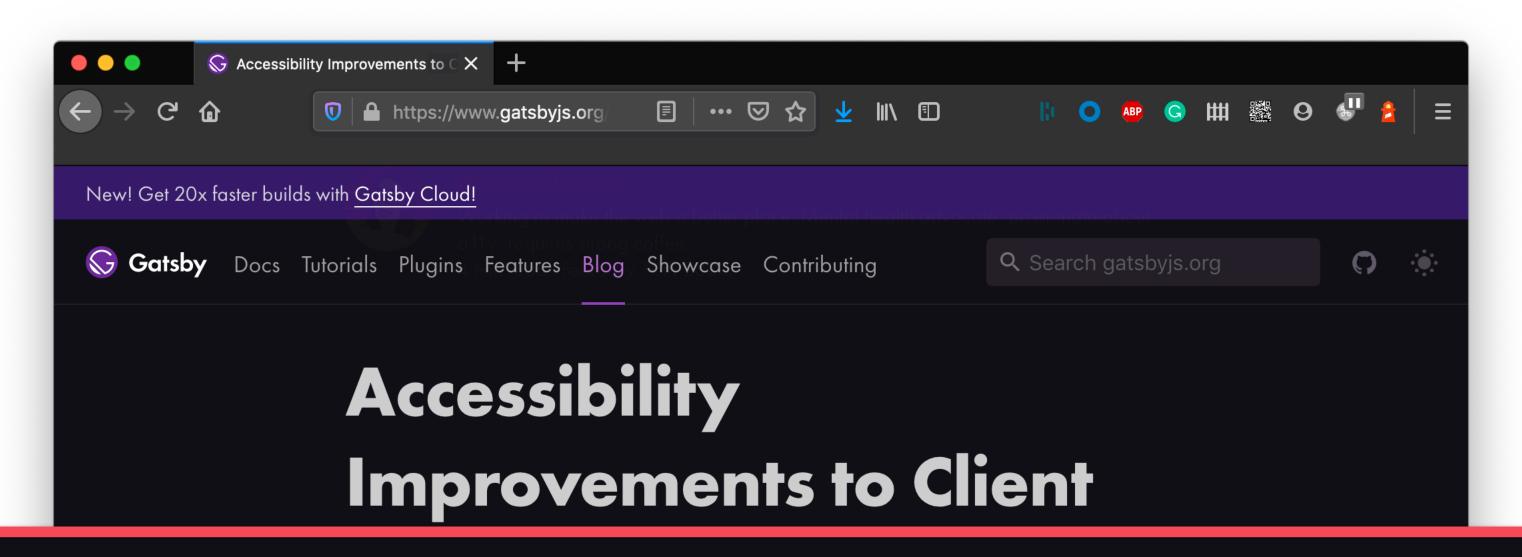
Developers are "allowed" to re-implement an accessible navigation



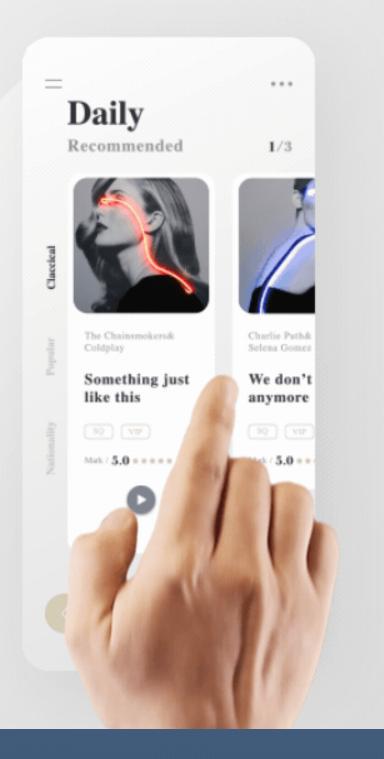
twitter.com

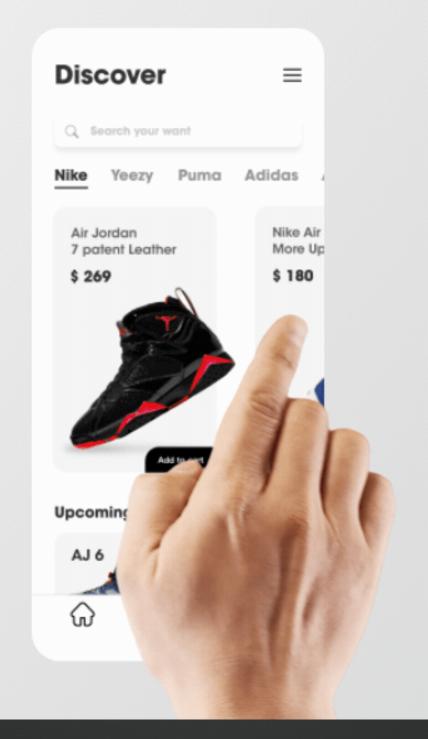


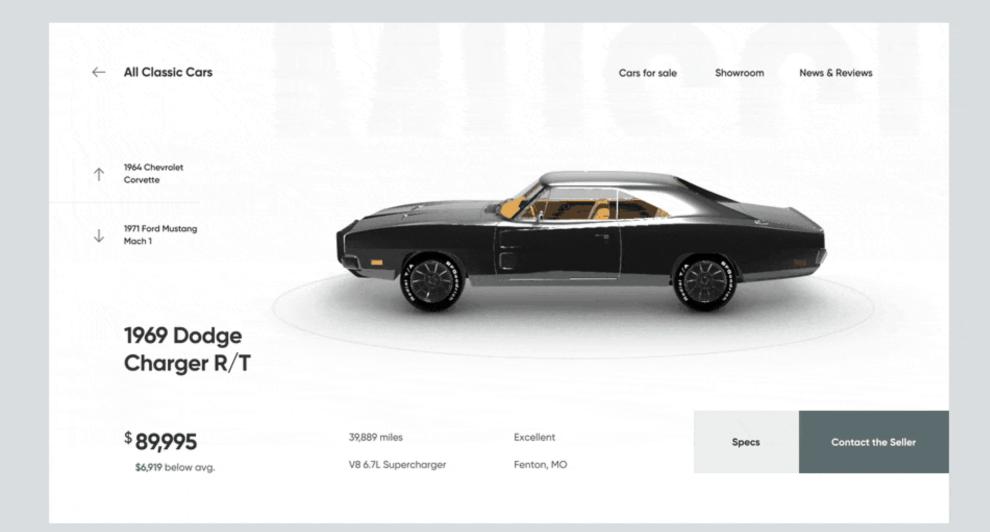
www.gatsbyjs.org/blog/2020-02-10-accessible-client-side-routing-improvements/

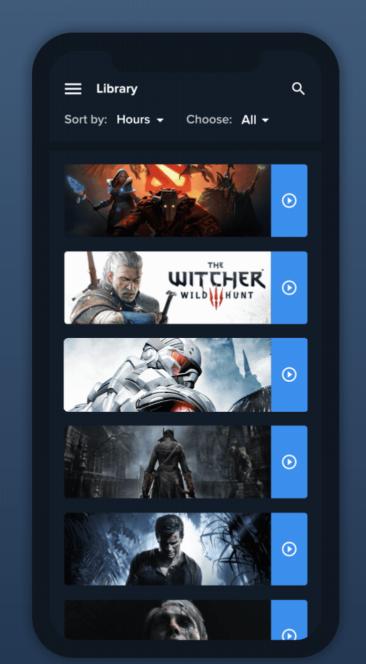


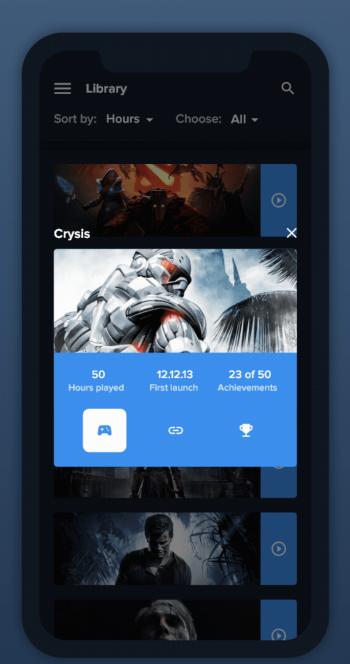
- Provide a skip link that takes focus on a route change within the site, with a label that indicates what the link will do when activated: e.g. "skip to main navigation".
- Include an <u>ARIA Live Region</u> on page load. On a route change, append text to it indicating the current page, e.g. "Portfolio page".

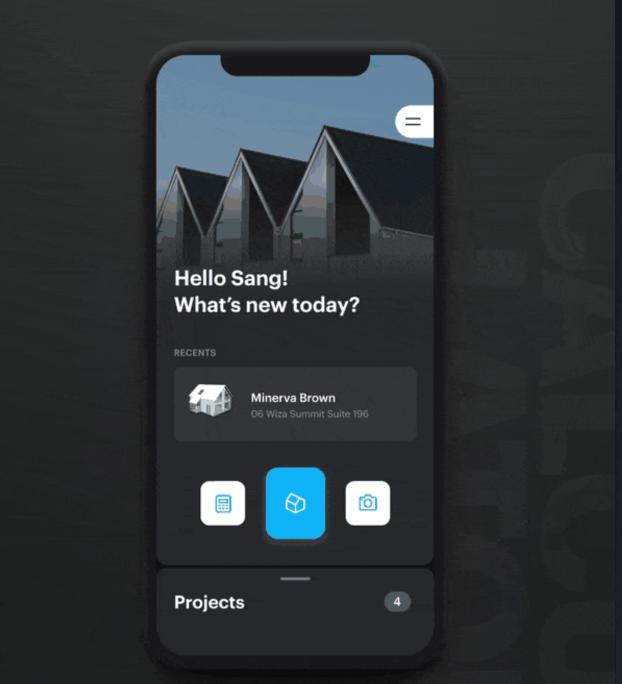


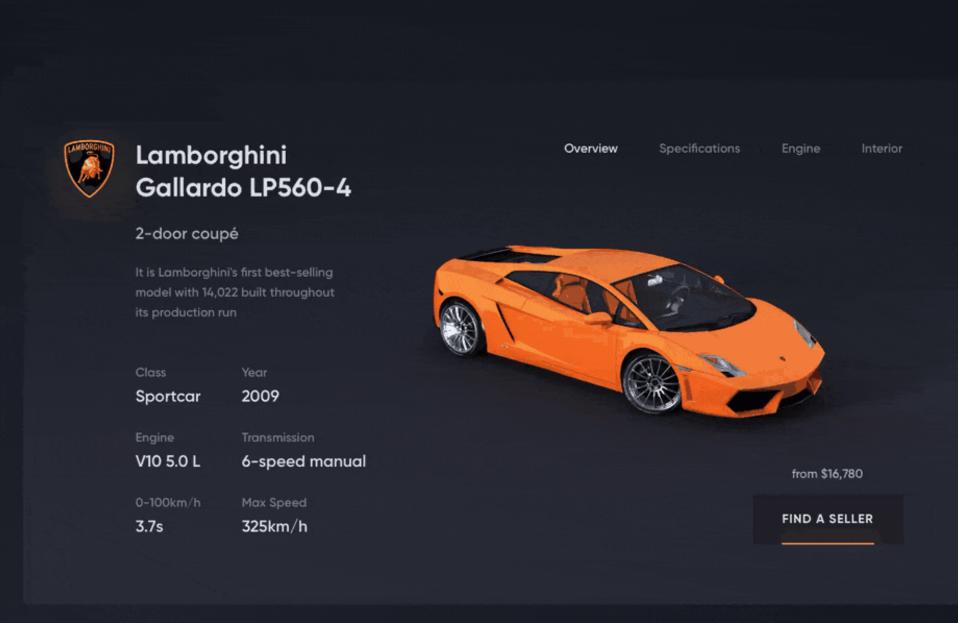






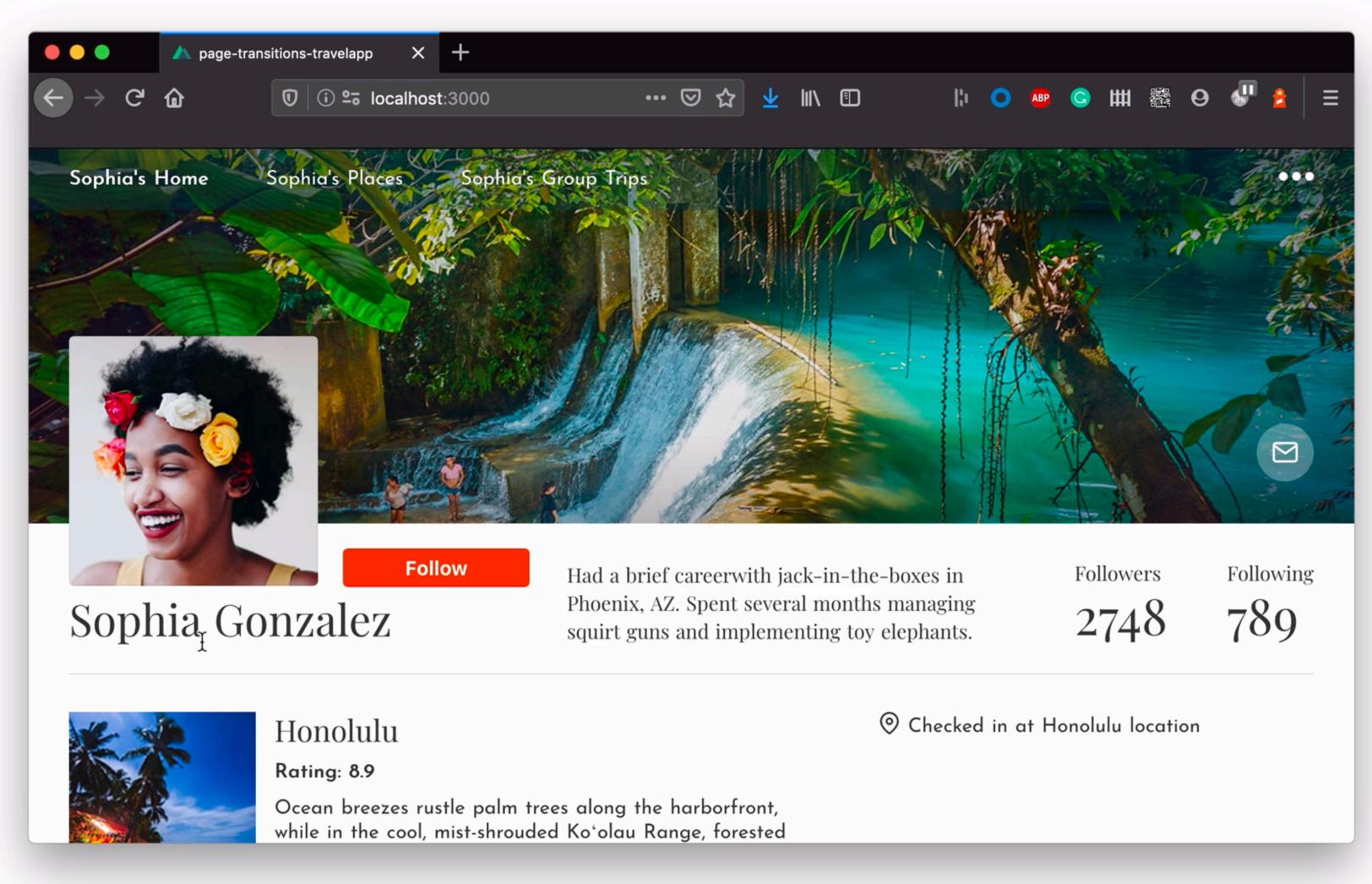








github.com/sdras/page-transitions-travelapp

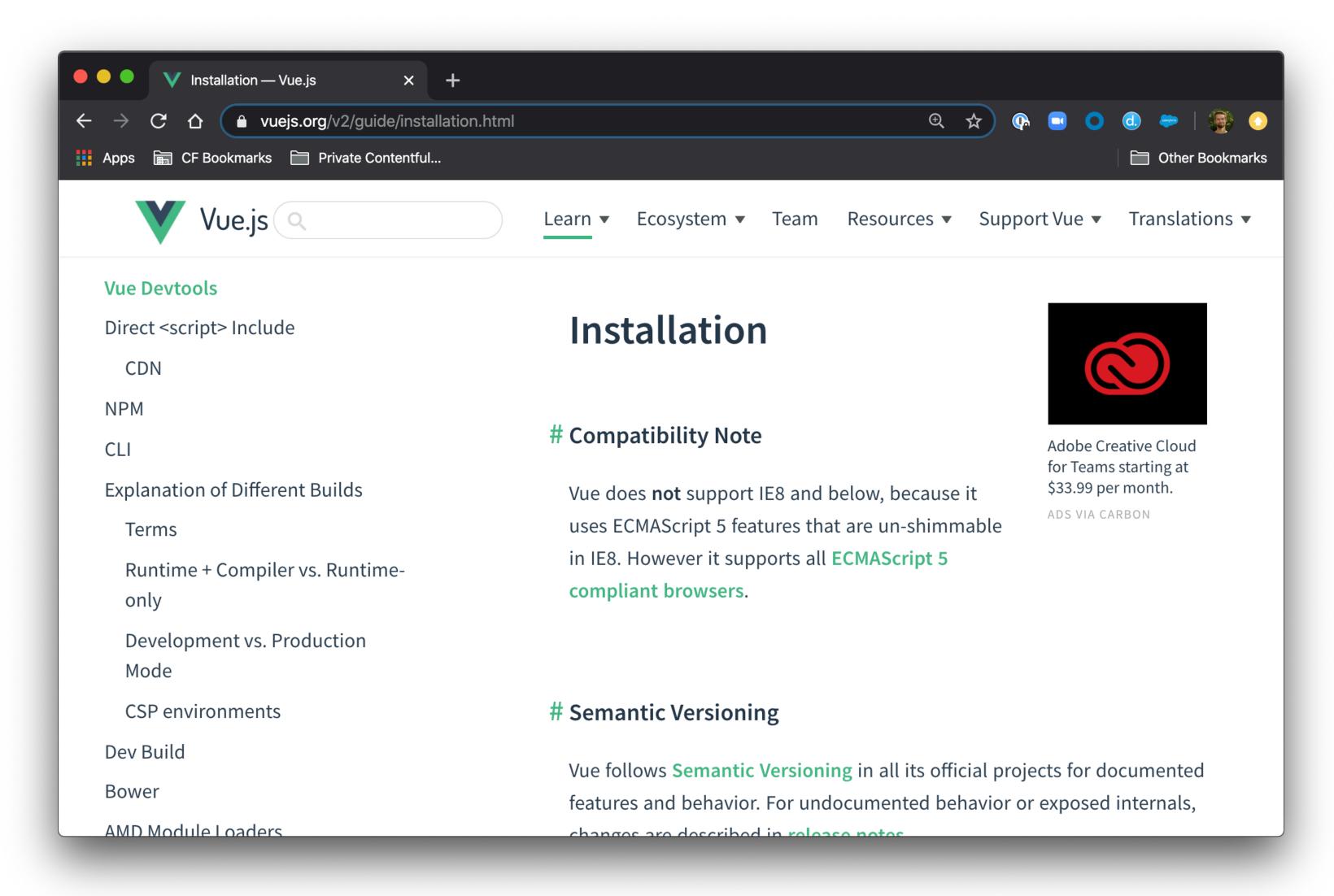




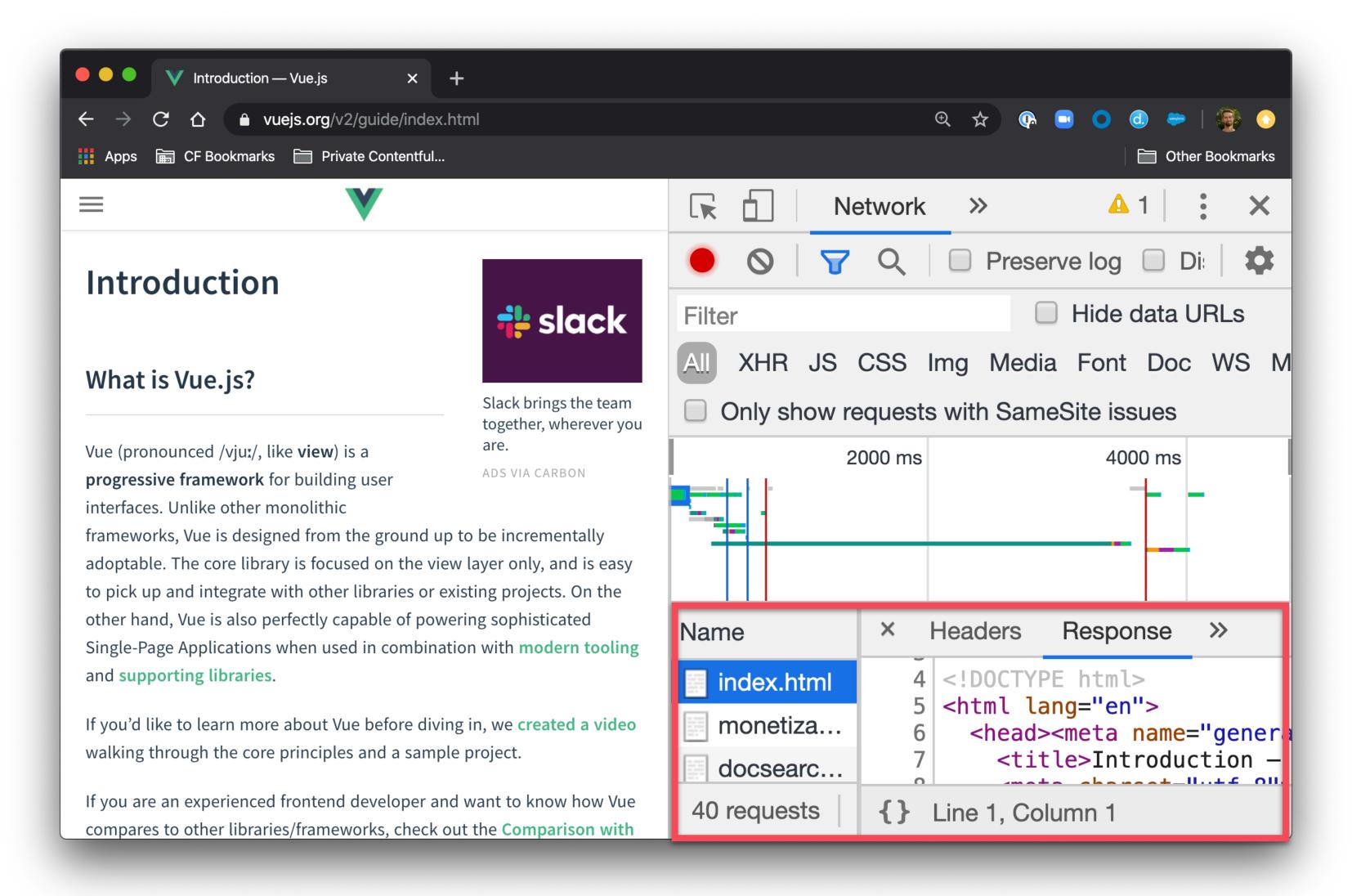
There's a chance I believe client side routing on the web is usually not preferred. Which is ironic.

Ryan Florence (co-author React-Router) twitter.com/ryanflorence/status/118651553285857280

vuejs.org/v2/guide/installation.html



vuejs.org/v2/guide/installation.html





A great site just works. TM



The foundation of the web

HTML CSS JavaScript



A great site doesn't have to be built with React/Vue/Angular/...

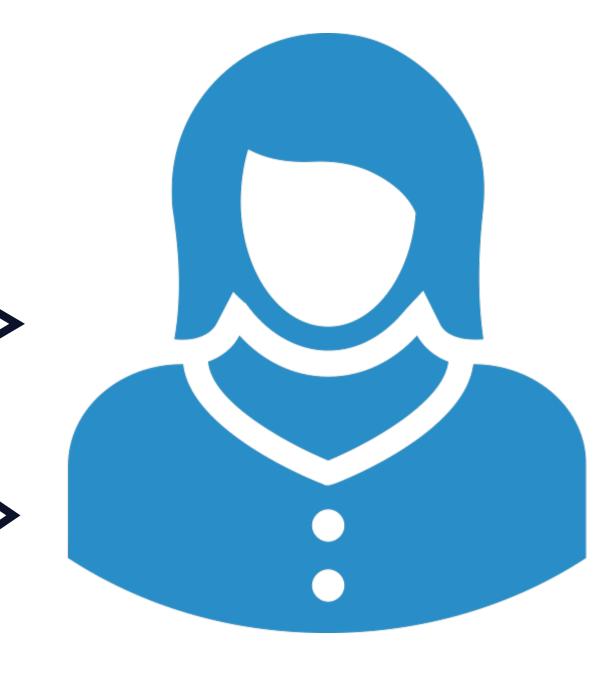




I need a new site what should I use?

You should use Framework with SSR, and strategy and it has a run "on the edge:

It depends...
What's your use case?





A great site can be built with React, Vue, Angular...



A great site is accessible, fast, secure, ...



It's "just" HTML...

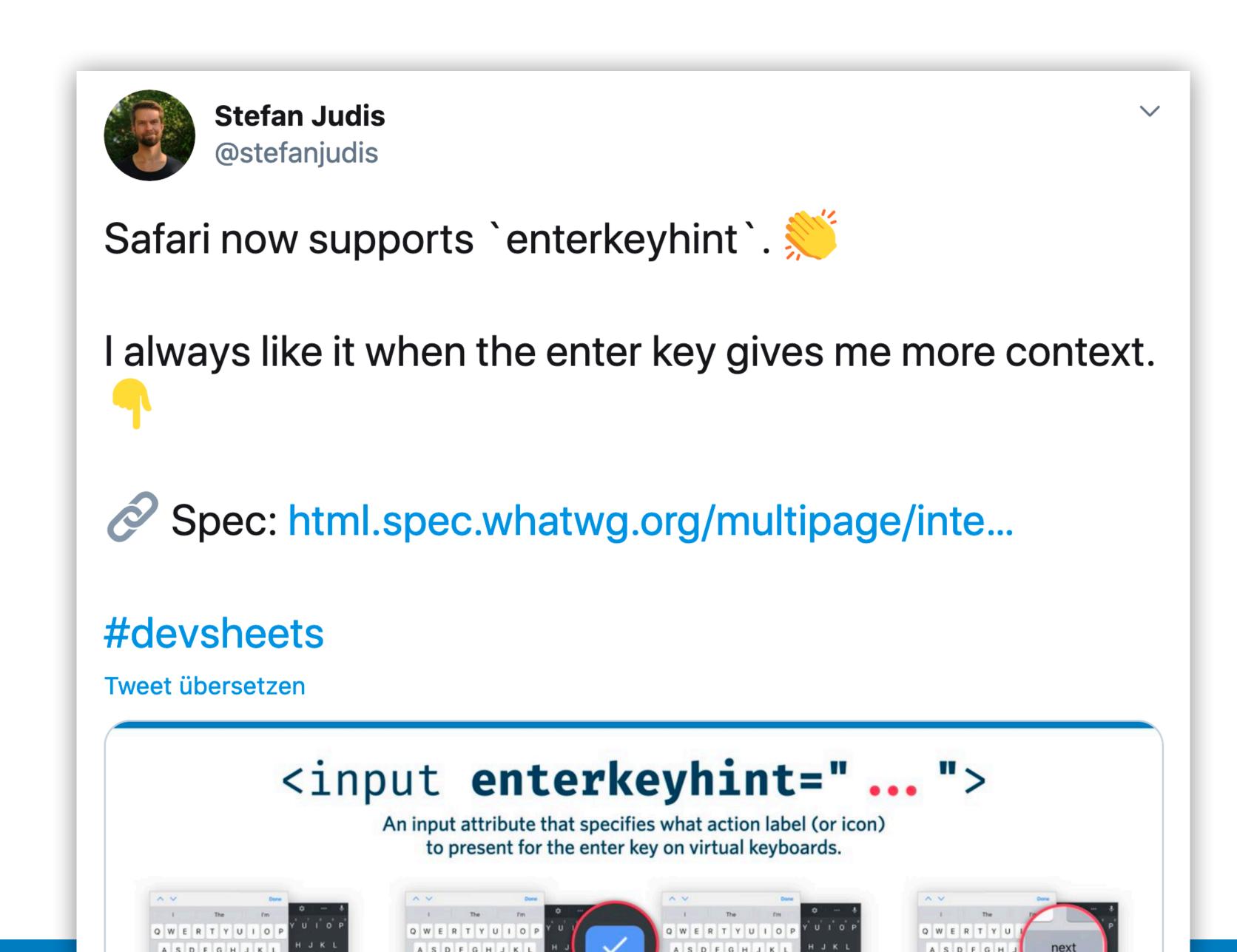


HTML defines over 100 elements

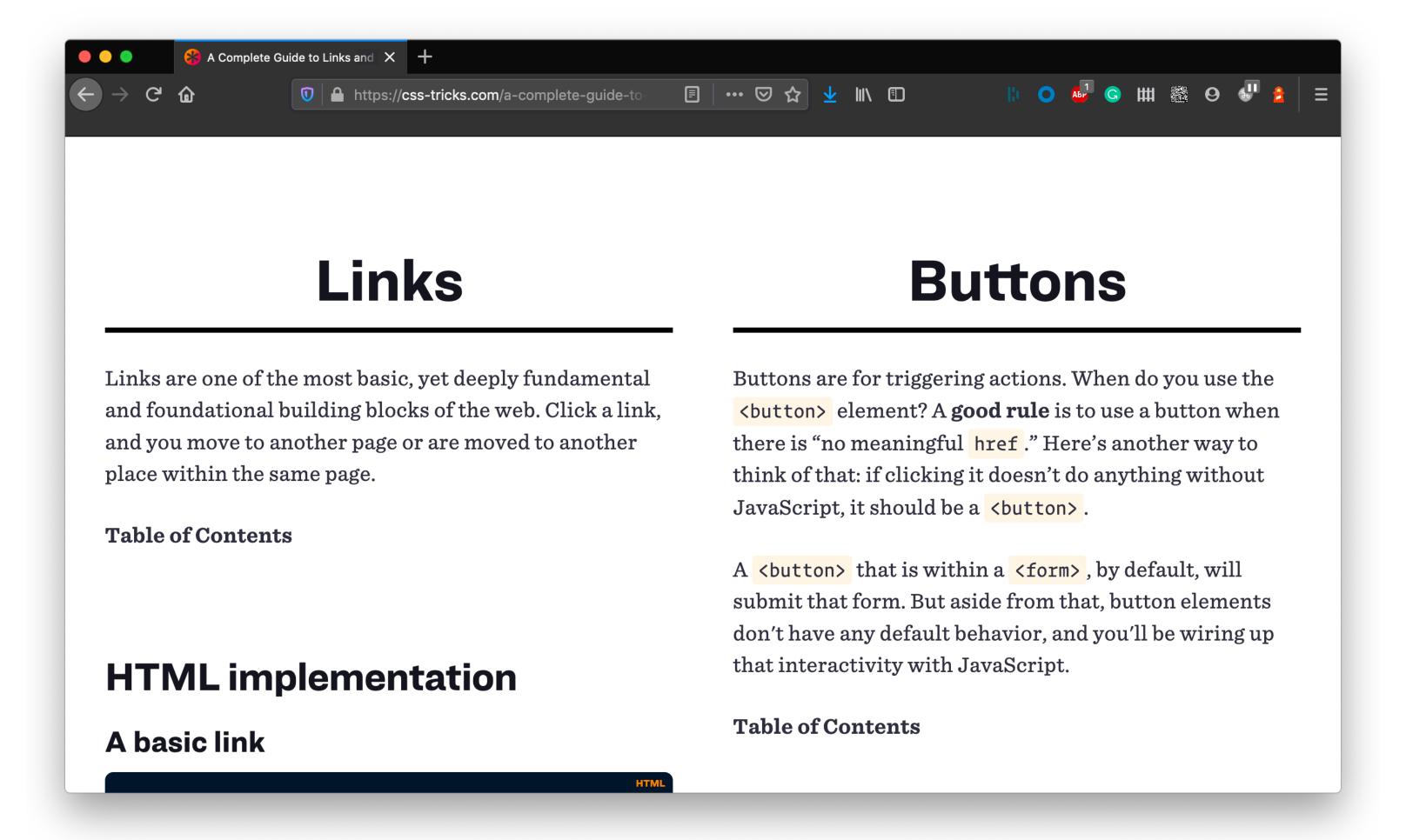


HTML defines 22 input types





css-tricks.com/a-complete-guide-to-links-and-buttons/



+4000 words!



```
<div aria-label="twitter" tabindex="0" role="button">
   Twitter
</div>
```



... it's not "easy".



webaim.org/projects/million/

Most common types of WCAG 2 failures

WCAG Failure Type	# of home pages	% of home pages
Low contrast text	852,868	85.3%
Missing alternative text for images	679,964	68%
Empty links	581,408	58.1%
Missing form input labels	528,482	52.8%
Missing document language	329,612	33.1%
Empty buttons	250,367	25%

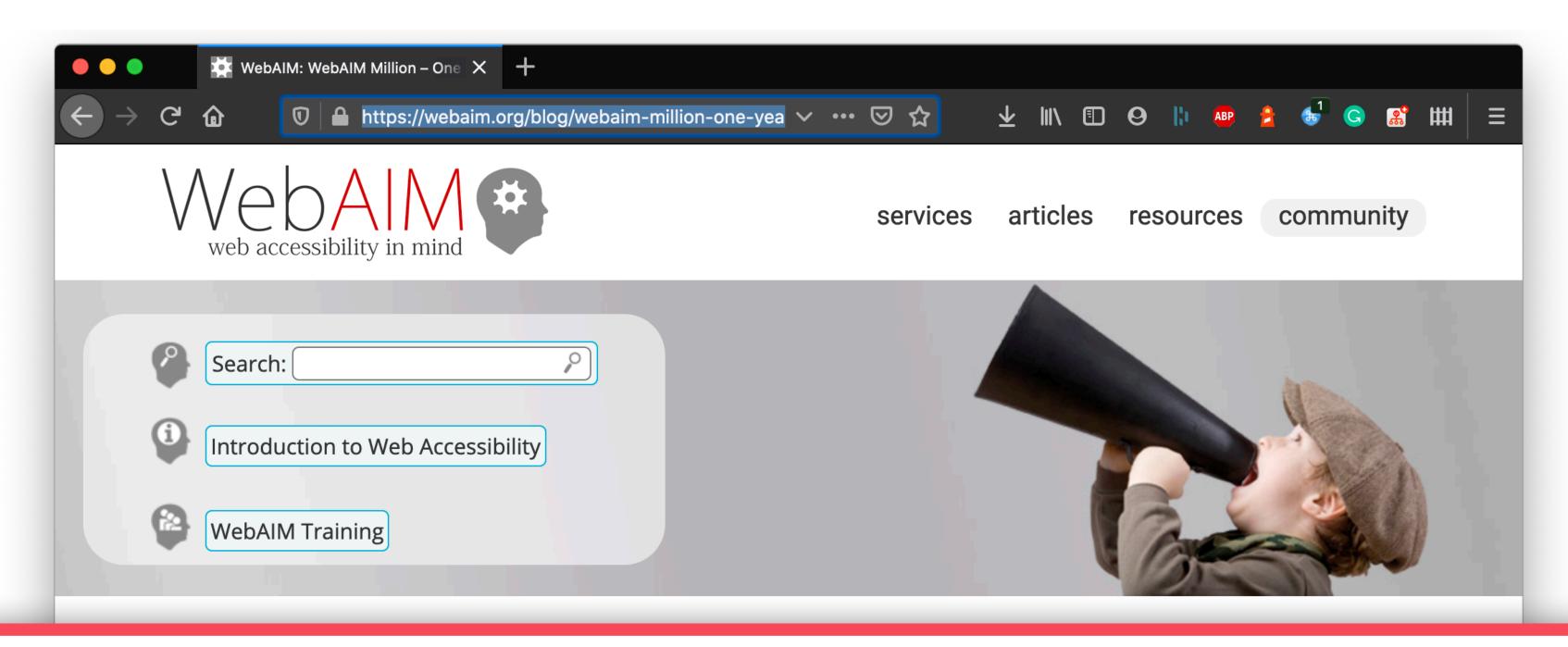


webaim.org/projects/million/

JavaScript Frameworks

Framework	# (and %) of home pages	Avg. # of errors	% decrease/increase of errors
MooTools	27,033 (2.7%)	52.3	-12.6%
TweenMax	25,802 (2.6%)	58.3	-2.3%
Mustache	11,803 (1.2%)	65.5	9.9%
Knockout.js	7,046 (0.7%)	65.6	10.0%
React	31,960 (3.2%)	65.5	10.1%
Backbone.js	22,678 (2.3%)	69.3	16.6%
Angular	14,939 (1.5%)	70.9	19.2%
RequireJS	21,168 (2.1%)	71.1	19.7%
Handlebars	15,307 (1.5%)	73.5	23.6%
Vue.js	6,639 (0.7%)	73.7	23.7%
Prototype	14,376 (1.4%)	74.2	24.8%

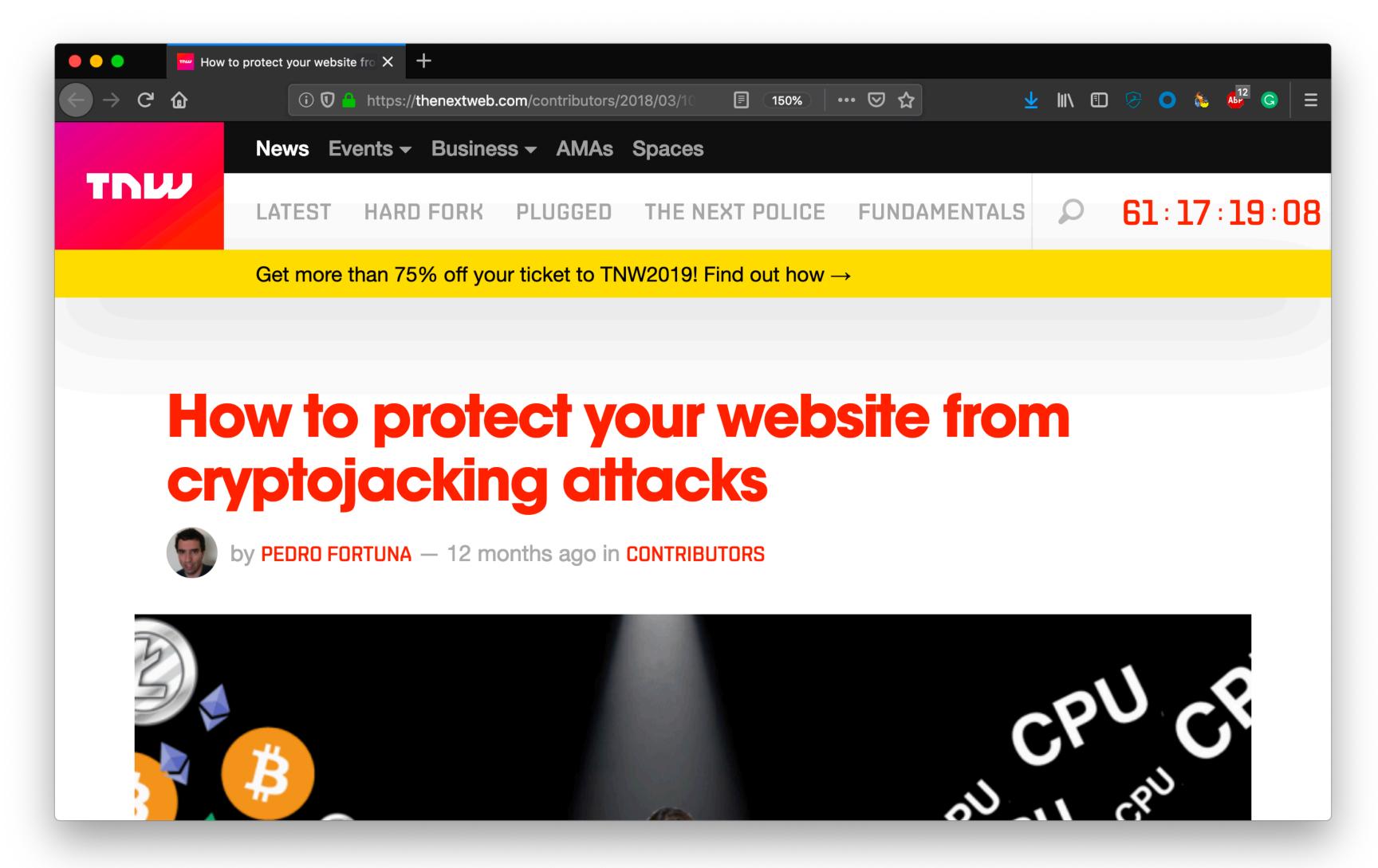
webaim.org/blog/webaim-million-one-year-update/



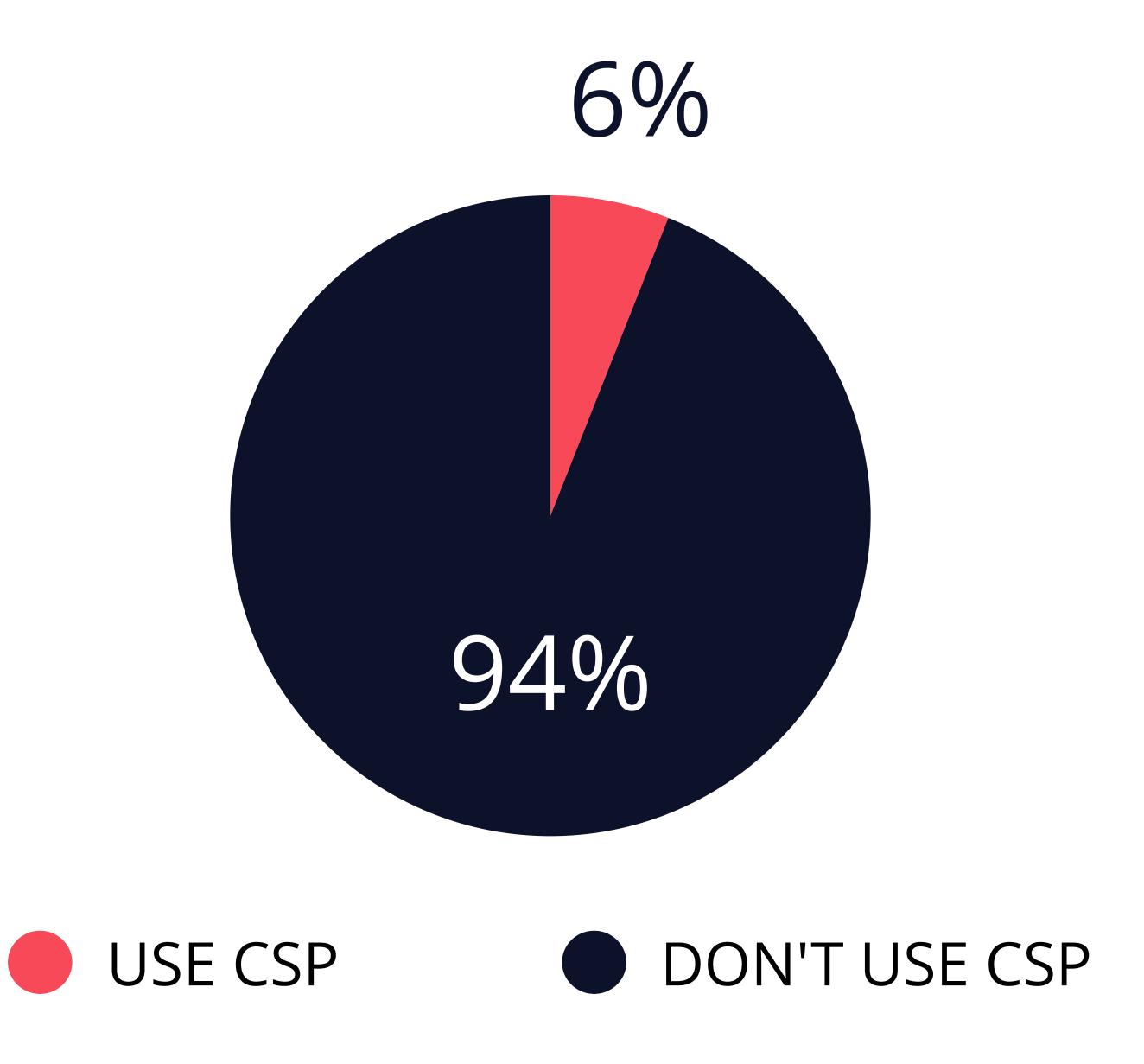
- Detectable WCAG failure rate rose from 97.8% to 98.1%.
- Average number of detectable errors per page was 60.9, a 2.1% increase from 2019.

For details, see the full WebAIM Million report is available at https://webaim.org
Search the blog
/projects/million/.

thenextweb.com/contributors/2018/03/10/protect-website-cryptojacking-attacks/



Content-Security-Policy: default-src 'self'; script-src 'self' justcomments.com www.google-analytics.com productionassets.codepen.io storage.googleapis.com; style-src 'self' 'unsafeinline'; img-src 'self' data: images.contentful.com images.ctfassets.net www.gravatar.com www.google-analytics.com just-comments.com; font-src 'self' data:; connect-src 'self' cdn.contentful.com images.contentful.com videos.contentful.com images.ctfassets.net videos.ctfassets.net service.just-comments.com www.googleanalytics.com; media-src 'self' videos.contentful.com videos.ctfassets.net; object-src 'self'; frame-src codepen.io; frameancestors 'self'; worker-src 'self'; block-all-mixed-content; manifest-src 'self' 'self'; disown-opener; prefetch-src 'self'; report-uri https:// stefanjudis.report-uri.com/r/d/csp/reportOnly





httparchive.org/reports/state-of-the-web

81.3% ▲4.5%

Timeseries of Pages with Vulnerable JS \equiv Source: httparchive.org Zoom 1m 3m 6m YTD 1y 3y All From Jul 15, 2016 To Feb 1, 2020 Feb 1, 2020 MOBILE 81.3% 20 Jul '18 **M** Mar '18 Jan '18 Nov '18 Jan '19 May '19 Sep '19 Sep '17 Sep '18 Jan '20 N Sep '17

Mobile

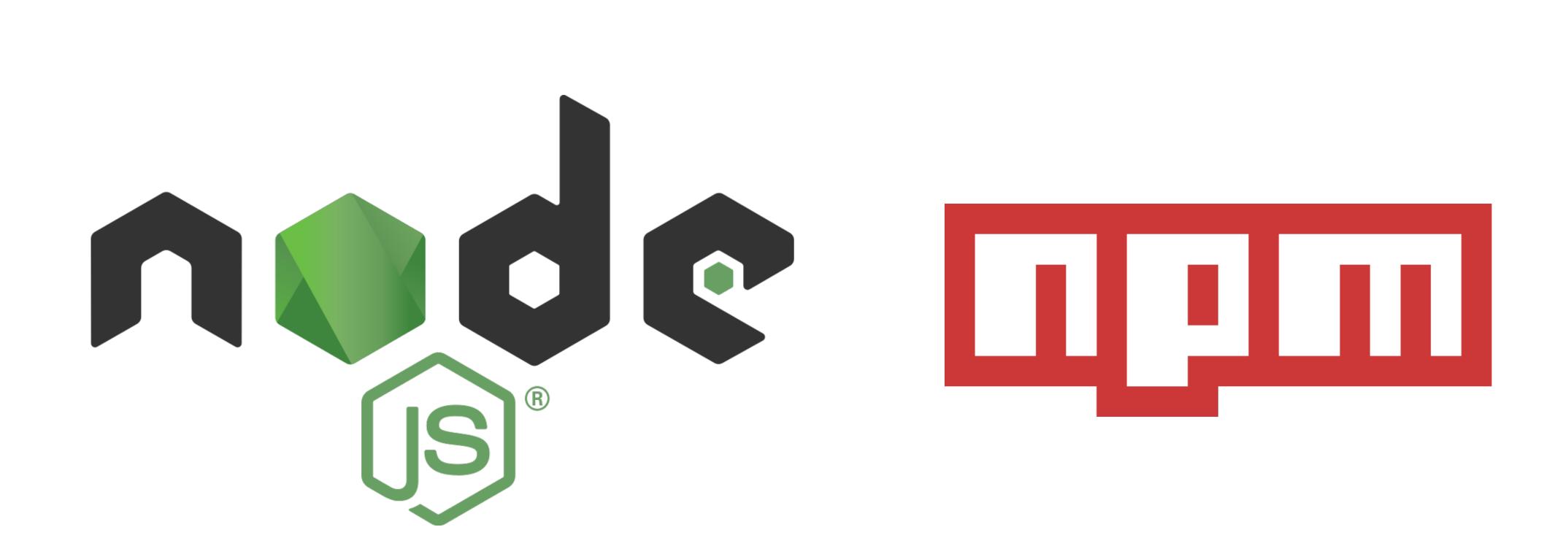


The web loses quality...



... but at least developers get more productive!











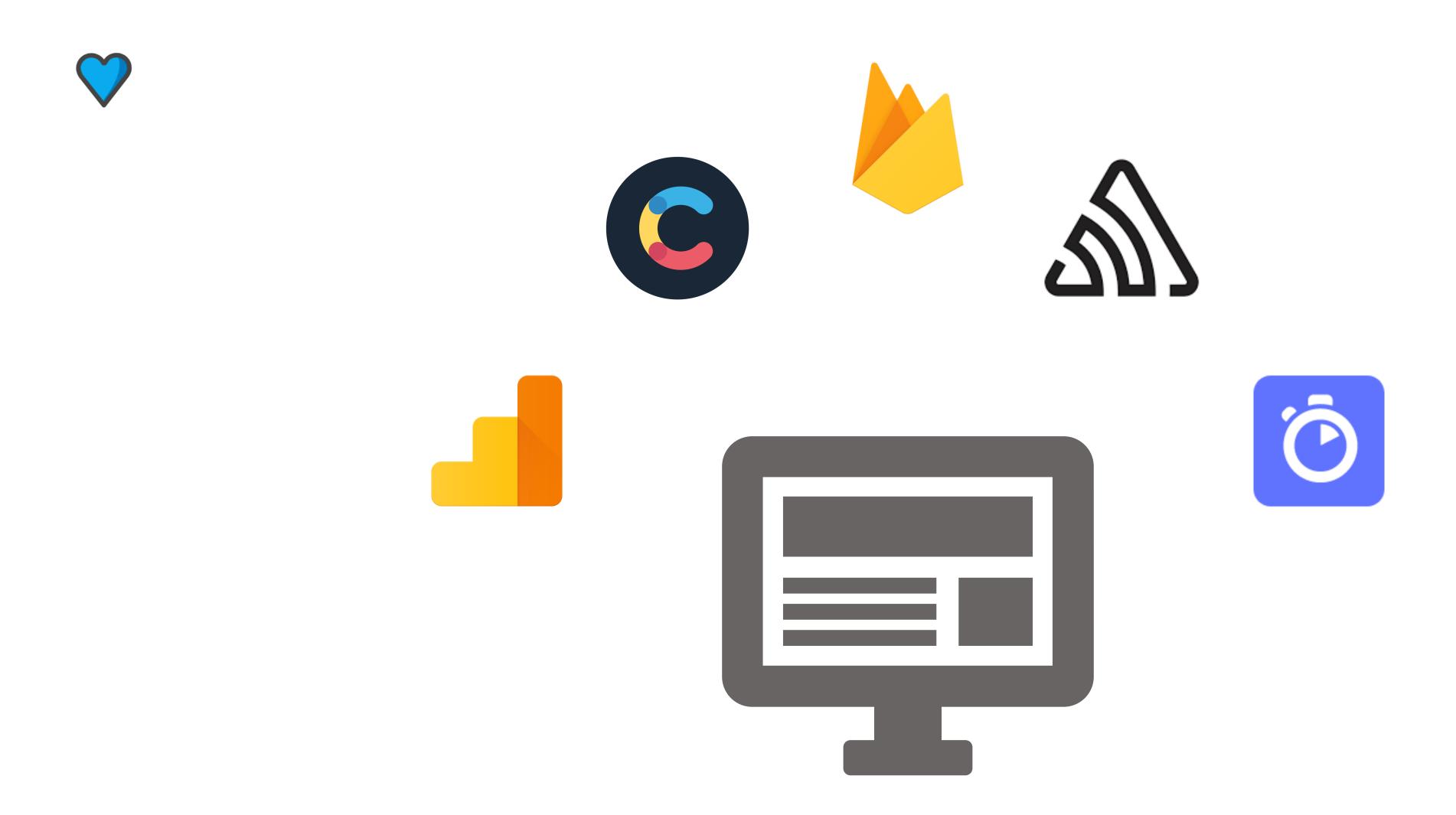




```
exports.sayHello = async (event) ⇒ {
   return 'Hello from Lambda!';
};
```



```
exports.sayHello = async (event) ⇒ {
  return {
    statusCode: 200,
    body: JSON.stringify({"msg": "Hello from Lambda!"})
  };
};
```



The options are limitless to build a product quickly!



2010

Hello world!

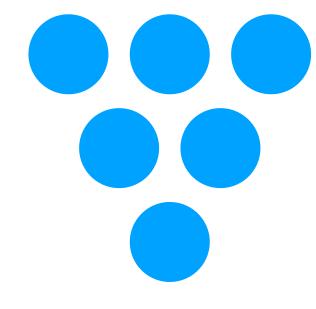
10KB / 50KB

2020

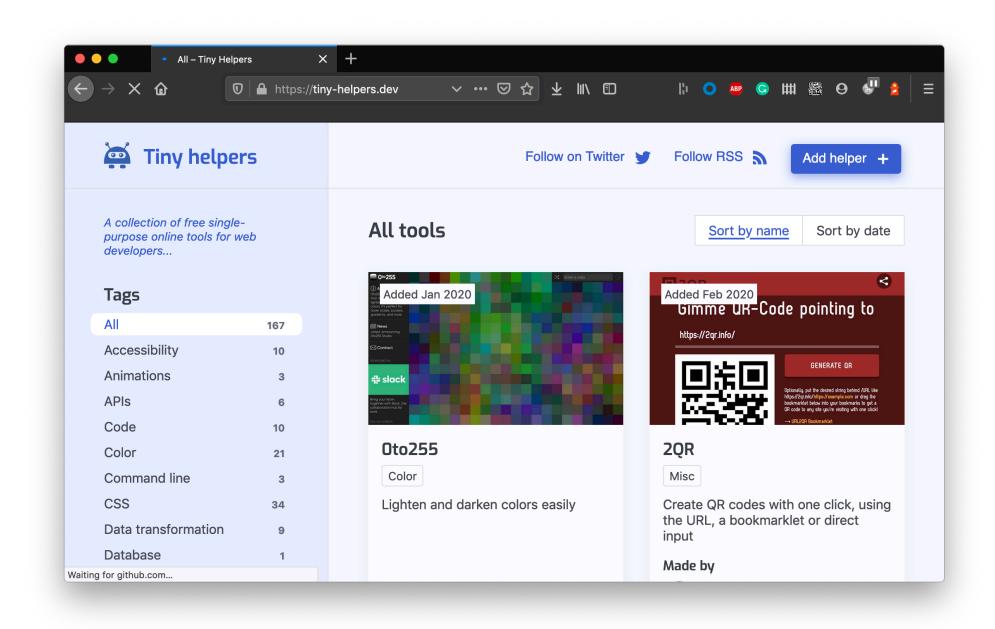
Hello world!

40KB / 130KB





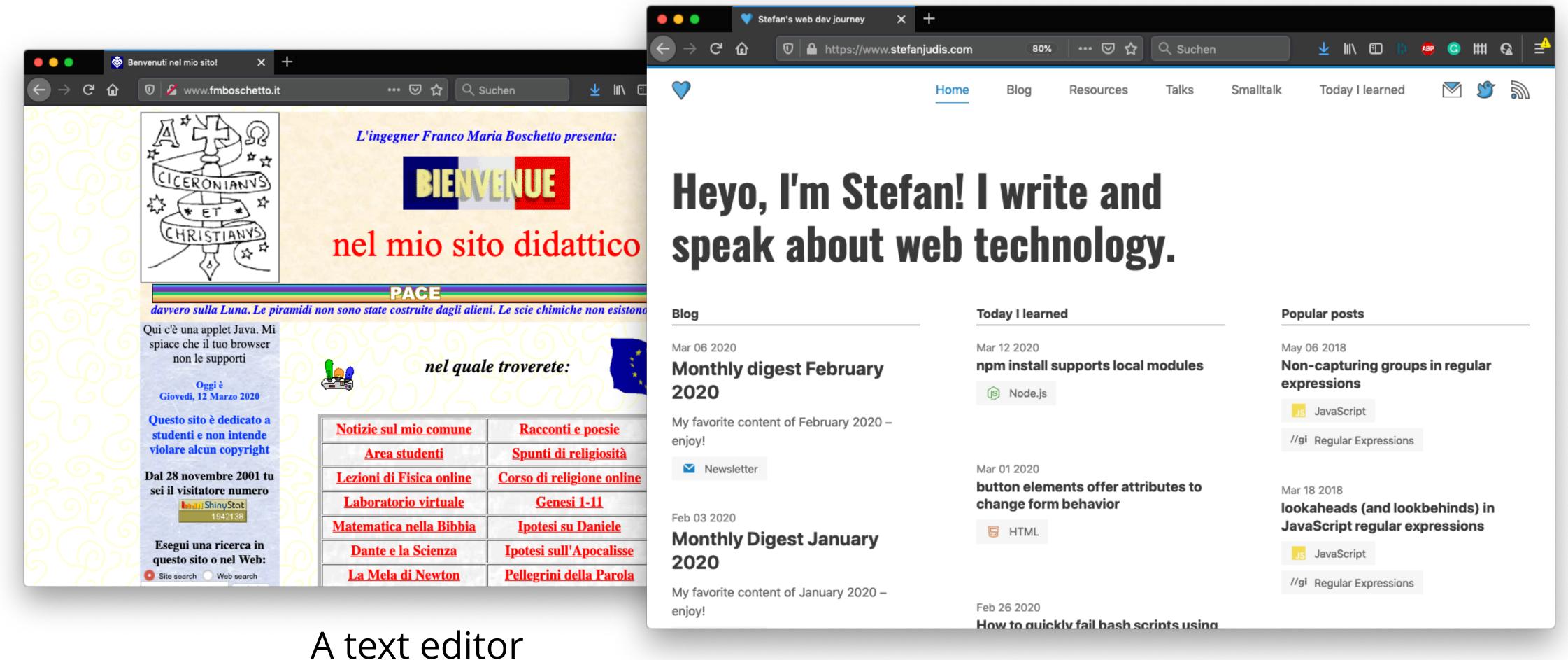




I just added two helpers to tiny-helpers.dev. The site is great, but that I had to download 700MB of Node.js stuff is brutal.:)







A text editor, Node.js, npm, framework knowledge, ...



How many sites need to be complex apps, though?

I've been building on the web for 15+ years in some capacity, and it has never been so easy to build complex apps.

Josh Comeau



Where are we going with this trend?













HTML CSS JavaScript* React Vue Angular Svelte webpack Rollup Parcel **AWS GCIoud Netlify Vercel Heroku**

* a very incomplete list



Complexity is king! (but what for?)



twitter.com/_developit/status/1214258470226190350





justmarkup.com/articles/2019-12-04-hamburger-menu/

```
(function() {
 const fakeButton = document.querySelector('[data-menu-button]');
 const menu = document.querySelector('[data-menu]');
 const toggleMenuButton = document.createElement('button');
 toggleMenuButton.textContent = fakeButton.textContent;
 toggleMenuButton.setAttribute('aria-expanded', false);
 toggleMenuButton.setAttribute('aria-controls', 'menu');
 toggleMenuButton.classList.add('nav__toggle');
  fakeButton.parentNode.replaceChild(toggleMenuButton, fakeButton);
 toggleMenuButton.addEventListener('click', function() {
    let expanded = this getAttribute('aria-expanded') === 'true' || false;
   this.setAttribute('aria-expanded', !expanded);
   menu.hidden = !menu.hidden;
  });
 menu.hidden = true;
                             16 lines of hand-written JavaScript
})()
```



Maybe we'll have good enough abstractions one day, but today...



... you still have to know web fundamentals to create the best user experience.



You're shaping tomorrow's job market based on the technology choices you make today.

Henrik Joreteg



Your job as a web developer is to build beautiful experiences!



Your job as a web developer is to build beautiful experiences!

Your job as a developer is to decide, to decide what tools to use, to decide what frameworks to use, to decide what to prioritize, to decide what is the best way to maintain a project.

Michael Scharnagl



Chatted with someone who's been working at a company as a front-end developer for 3 years. Their friend asked them to help build a website, but they had to decline.

They didn't know how.

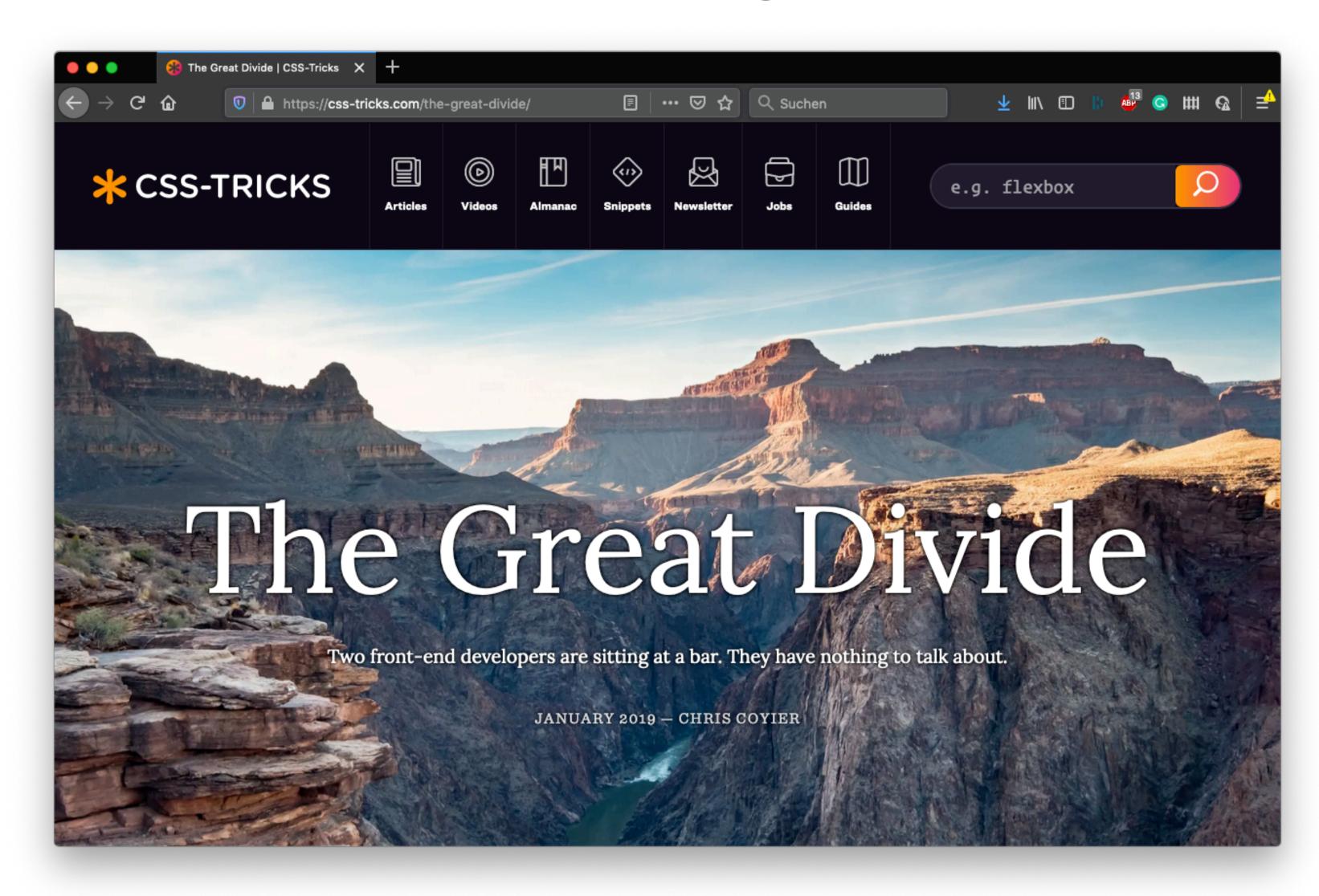
Chris Coyier (css-tricks.com)



HTML CSS JavaScript* React Vue Angular Svelte webpack Rollup Parcel **AWS GCIoud Netlify Vercel Heroku**

* a very incomplete list

css-tricks.com/the-great-divide/





css-tricks.com/the-great-divide/

Now Hiring: Front-End Developer

React / Next.js
Apollo GraphQL
styled-components
webpack
JS architecture and perf focused



Interaction Design & SVG
CSS/Sass Architecture
WordPress Themes
Light jQuery
UX and A11Y focused





css-tricks.com/the-great-divide/

Now Hiring: Front-End Developer

Apollo GraphQL
styled-components
Webpack

JS architecture and perf focused



Interaction Design & SVG

UX and A11Y focused





It's time for our industry to realize the title "frontend developer" is obsolete.

Benjamin De Cock – @bdc



[...] a lot of developers and software engineers put their job satisfaction above their users or customers.

@cheatmaster30 in

"Putting devs before users: how frameworks destroyed web performance"



Your users don't care about your technical implementation.



(developer experience)







UX (user experience)



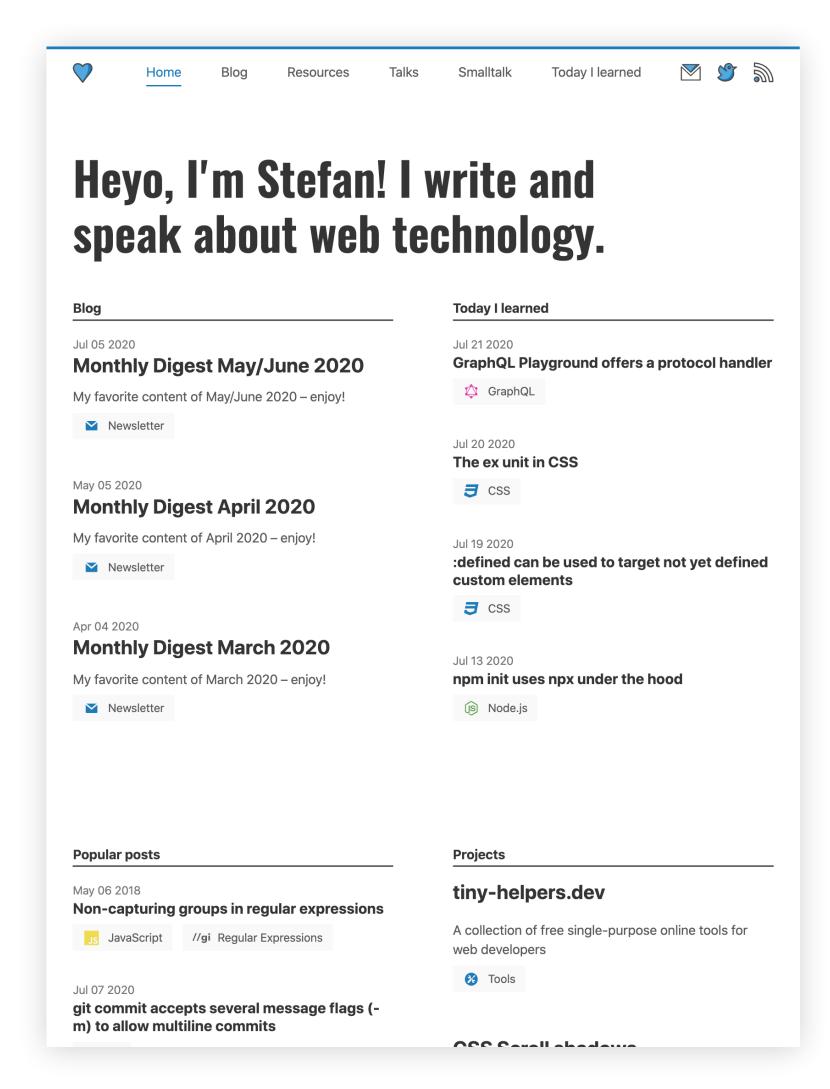
I love shiny tools and I love writing JavaScript...



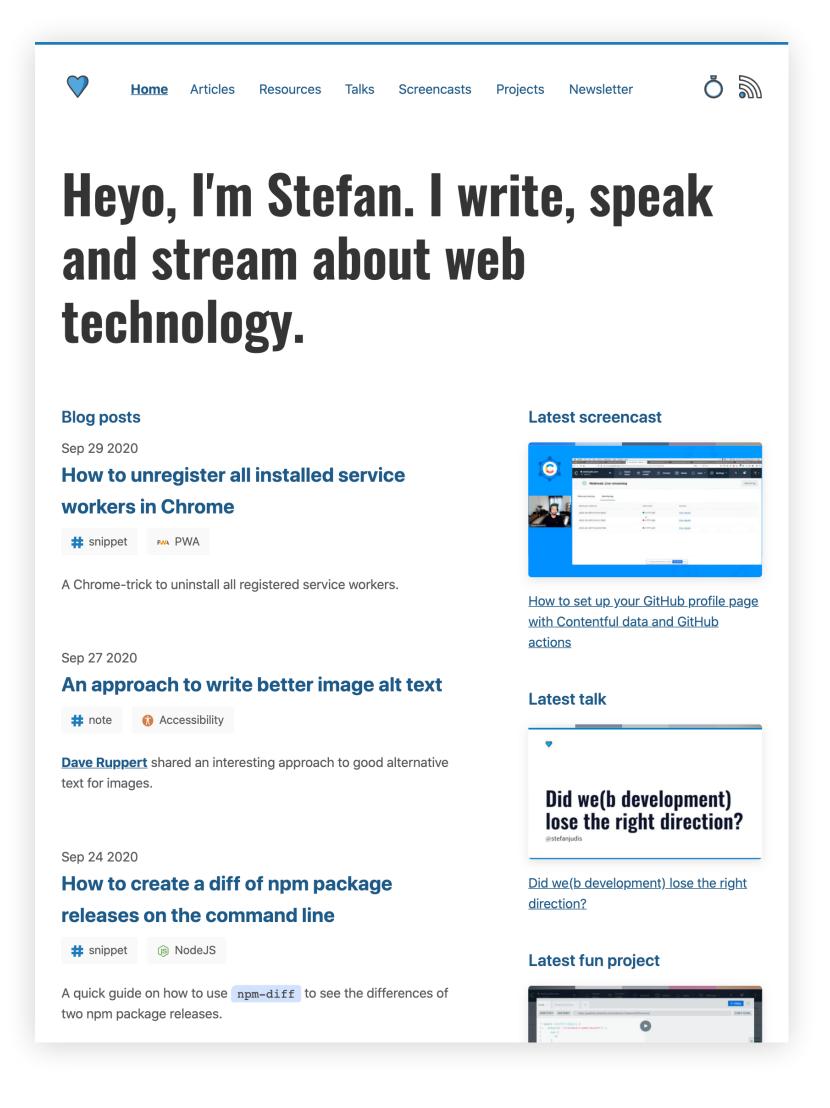
... but maybe we should take a step back?

And consider the right tools for the best user experience?



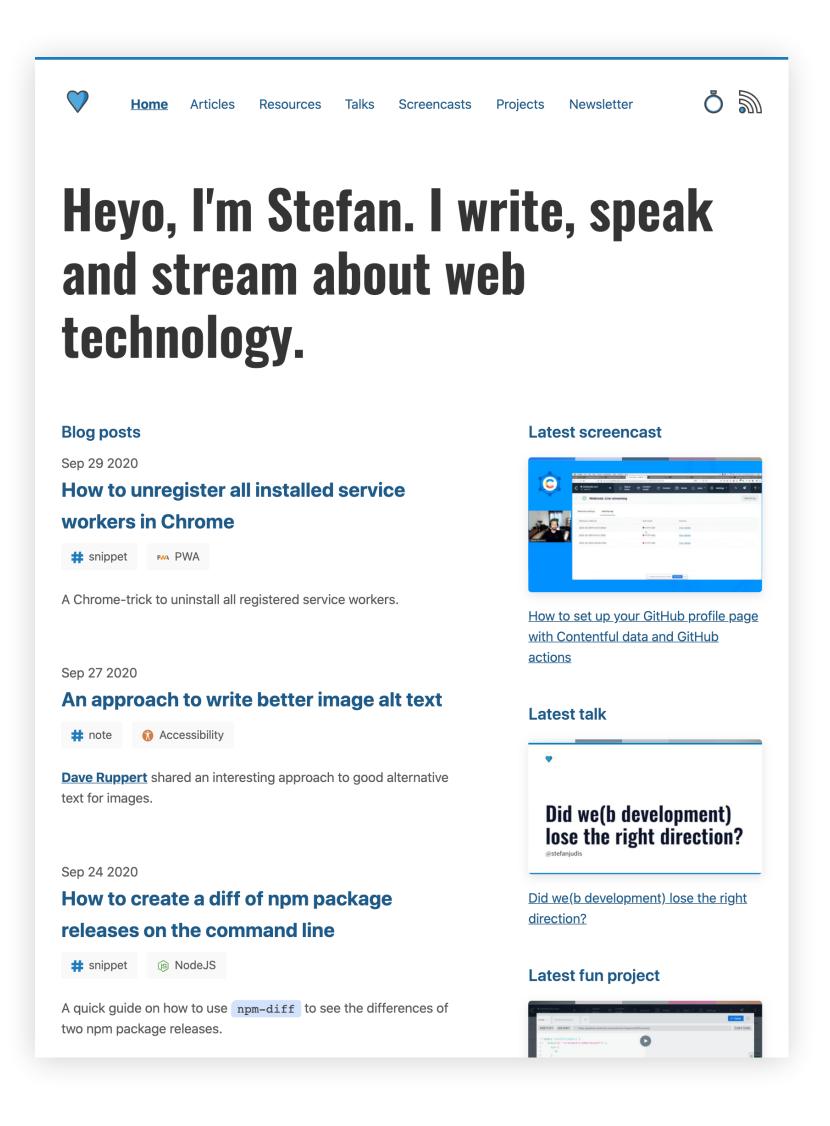


2017 - 2020



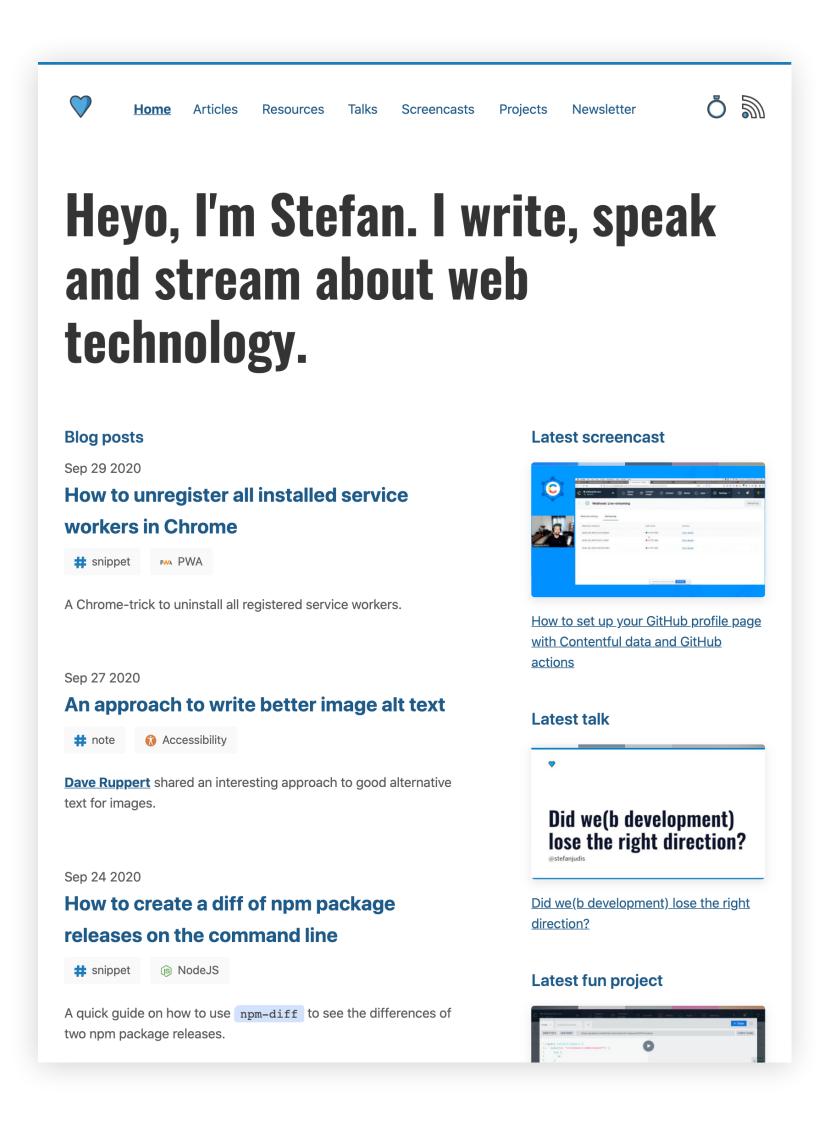


Reduction of overall page weight by 64%.



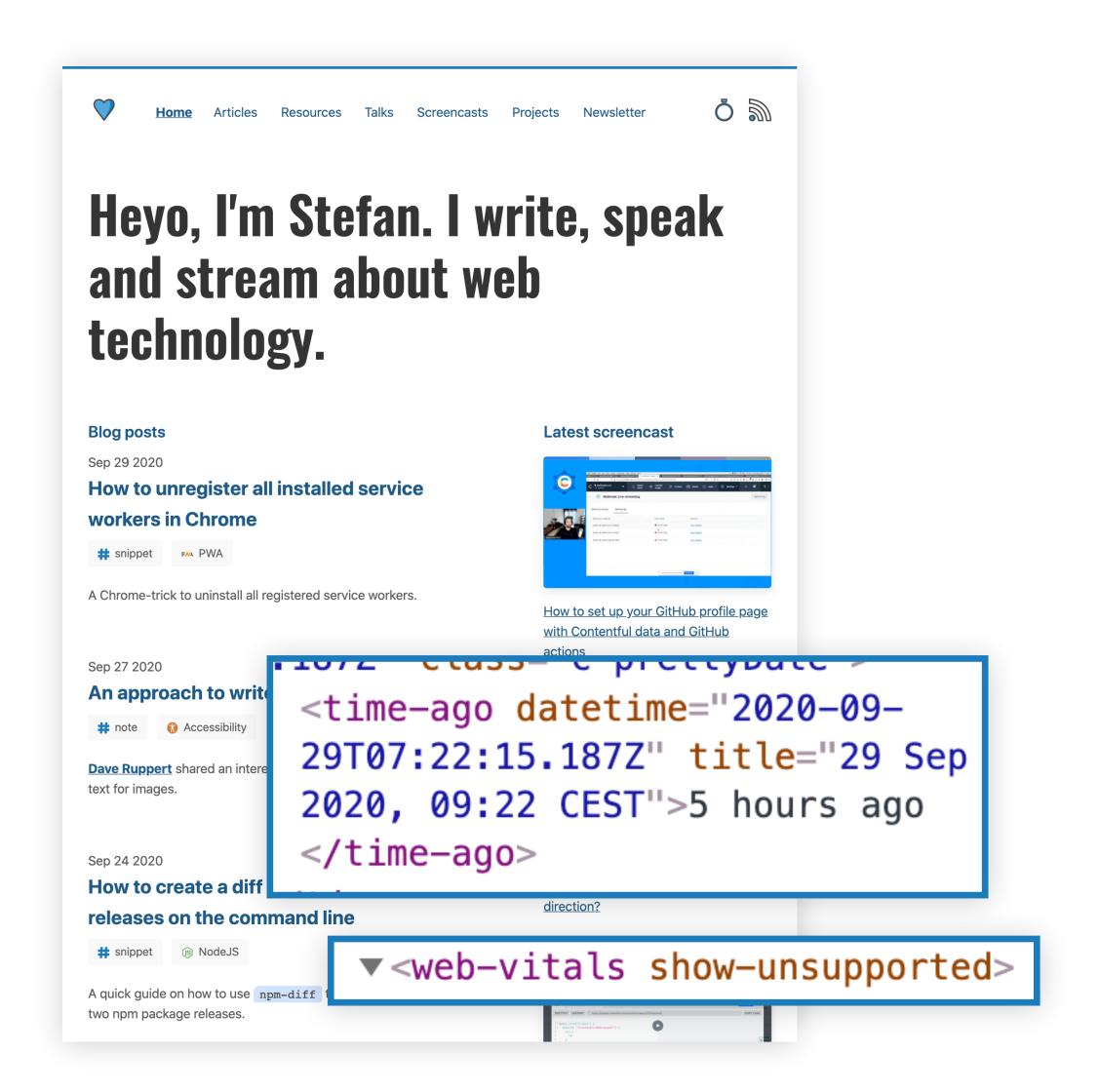


Reduction of build time from 4min to 40s.





No JavaScript build pipeline leading to reduced complexity.







Ö 🔊

<u>le page</u>

2020-09-

hours ago

tle="29 Sep

i-unsupported>

No Jav bipelir to red



NO Jav Need to get those "anti-JavaScript JavaScript Club" stickers made.

Tweet übersetzen

X Taudry Hepburn 💜 @tabatkins · 24. Feb.

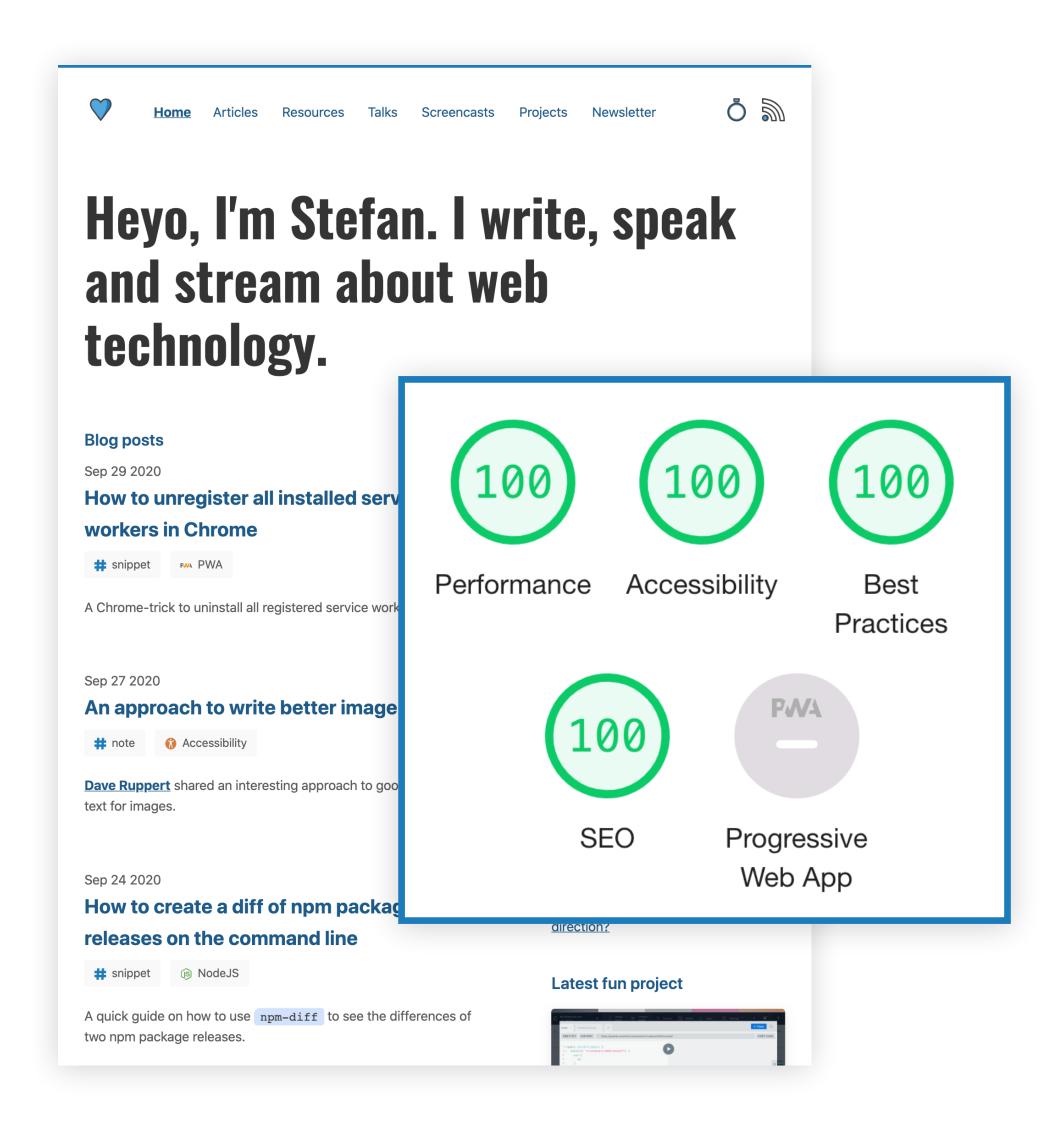
HTTP 262 JAVASCRIPT UNNECESSARILY REQUIRED; the content is available but you'd better have a good CPU and 15 seconds of free time before the first pixel gets painted

4:36 vorm. · 25. Feb. 2020 · Twitter Web App

3 Retweets 44 "Gefällt mir"-Angaben

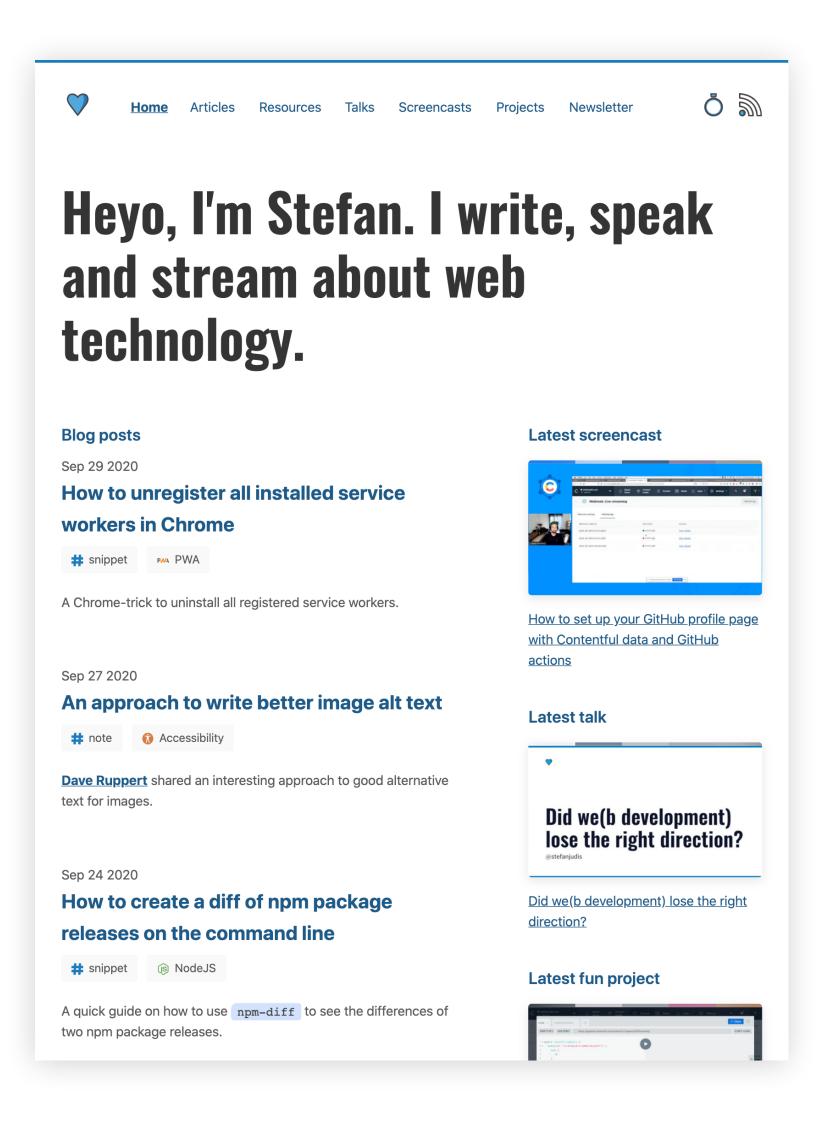


A green lighthouse score.





A site with a better user experience.





Is a JavaScript-driven stack really that bad?



Not at all, but maybe we should focus more on building sites that just work? (And less on the technology behind these)



SIICES

my-links.online/did-we-lose-direction



Thanks.

@stefanjudis www.stefanjudis.com



